



Life Course Wellness

Insights for Business Leaders



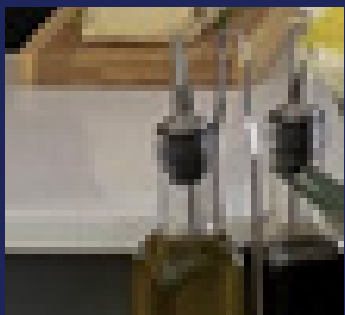
Tailor to Life Stages

Focusing issues connected to different life stages like parenthood or senior years delivers stronger engagement and growth.

Integrate Digital & In-Store Activations

Coordinating in-store and online campaigns can lead to stronger reach and trust from targeted consumer groups.





Prevention & Daily Habits

Small, consistent actions build sustainable results.



Help us
reduce

HYGIENE
POVE



The power to
lower prices

Clubcard
Pr

Collaboration for Scale

Retailers, manufacturers, NGOs,
and governments achieve more
together than alone.