

# General Mills

Coalition member since 2020 | As of September 2025, palm oil (CPO and PKO) and paper, pulp, and fibre-based packaging are material commodities for General Mills.



## Theory of Change | Halting deforestation and conversion and transforming key commodity sectors to forest positive.

At the heart of our work lies a comprehensive theory of change that guides our work towards a forest positive future. By recognising the interconnected challenges within commodity supply chains, we can drive meaningful change that not only protects our forests but also enhances the well-being of communities linked to production landscapes. Our approach emphasises collaboration with diverse stakeholders and a commitment to transparency, ensuring that we can effectively address deforestation and promote responsible practices. Through our collaborative efforts, we aim to transform our supply chains and create sustainable outcomes that resonate across the industry.

The following report includes information on this member company's performance reporting against each of our Forest Positive Coalition's Key Performance Indicators (KPIs), highlighting their progress in the three key areas that make up our Theory Of Change: DCF Supply, DCF Suppliers and Forest Positive Landscapes. For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit <https://transparency.tcgfforestpositive.com>.

### DCF Supply | Element 1: Own Supply Chain

We have recommended targets to source DCF palm oil, soy, beef and PPP (paper, pulp and fibre-based packaging) alongside a people positive approach which promotes positive outcomes for the communities linked to production landscapes.

Commodity	KPI Number	% DCF publicly reported in 2025	DCF methodology	Scope of reporting
Palm Oil (CPO/PKO)	1.5	96.80%	Fully Aligned: NDPE-IRF Delivering + Traceability To Mill (TTM)	All directly sourced palm oil (CPO and PKO)
Palm Oil Derivatives	1.5	Not material		
Direct Soy	1.8	Not material		
Embedded Soy	1.8	Not material		
Pulp, Paper and fibre based packaging	1.8	99.60%	Virgin - certified FSC, controlled wood (mix): 75.1% Virgin - certified FSC, SG: 0.001% % DCF monitored (field/remote): 0% %additional volumes from low-risk origins (volumes not already reported through the implementation options in metric a: 24.49%	All directly sourced carton and corrugated packaging
Beef and cattle derived products	1.6	Not material		

### DCF Suppliers | Element 2

We support suppliers to transform their production of these key commodities to DCF in line with our members' commitment. Direct engagement in supply chains helps us understand where deforestation, conversion and human rights risks may occur so we can recommend actions to be taken by members to support improved supplier performance.

Commodity	KPI Numbers	Engaging suppliers on commodity	Tracking & reporting supplier performance & progress
Palm Oil (CPO/PKO)	2.2, 2.3	Yes	Yes
Palm Oil Derivatives	2.2, 2.3	Not material	Not material
Direct Soy	2.2, 2.3	Not material	Not material
Embedded Soy	2.2, 2.3	Not material	Not material
Pulp, Paper and fibre based packaging	2.3, 2.4	Yes	Yes
Beef and cattle derived products	2.3, 2.4	Not material	Not material

### Forest Positive Landscapes

We address systemic issues in the 'production landscapes' of these commodities so they are transformed into forest positive areas. Strategic investment and collaboration will drive forest conservation, ecosystem restoration and improved livelihoods.

Commodity	Name of Landscape investing in	Location	Link to SourceUp page or alternative
Palm Oil	1. Smallholder Hub with Musim Mas: Aceh, Indonesia & 2. Aceh Landscape in Indonesia, with Earthworm Foundation	Aceh, Indonesia	<a href="https://sourceup.org/initiatives/aceh-landscape">https://sourceup.org/initiatives/aceh-landscape</a>
Soy			
Pulp, Paper and fibre based packaging			
Beef and cattle derived products			
<b>Number of landscapes member is investing in</b>		2	

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2024 reporting record. The record includes the following responses:

- "Yes" indicates a company is reporting against a KPI and reporting quantitatively where indicated
- "Yes–narrative reporting" indicates a company is reporting qualitatively against a quantitative KPI
- "Not yet reporting" response indicates a company is not yet reporting on a KPI
- "N/A" indicates a KPI was not established in a given year

The DCF commodity methodologies are subject to updates based on commodity working group discussions and wider sectoral alignment. The 2025 reporting cycle is based on the following DCF methodology versions:

- Palm Oil DCF Methodology Version 0
- Soy DCF Methodology Version 1.1
- PPP DCF Methodology Version 0
- Beef DCF Methodology present in Roadmap Guidance version 1.3

This information has been self-reported by companies and verified by Proforest. Links are provided to information when a company is reporting ("Yes") against a public information requirement, and when a company is reporting qualitatively ("Yes narrative reporting") against a quantitative KPI. For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit <https://transparency.tcgfforestpositive.com>

If you have any questions about this report, please contact [forestpositive@theconsumergoodsforum.com](mailto:forestpositive@theconsumergoodsforum.com)

# PALM OIL

Publicly reported value and method provided in 2024

Will your company be able to publicly report on this KPI by June 30th?

(Select option from the dropdown)

Publicly reported value or narrative for 2025 reporting on 2024 data

Methodology for value reported

Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)

Link to publicly available source

Target (Optional)

## SECTION A: PALM OIL- CPO/PKO

### 1.0 - Element 1: Own Supply Chain

1.1 - Policy commitments to the forest positive (NDPE) goals	In alignment with Forest, Land, & Agriculture (FLAG) Guidance from the Science Based Targets Initiative (SBTI), General Mills commits to no deforestation across its primary deforestation-linked commodities — palm, cocoa, & fiber (pulp & paper) packaging—with a target date of December 31, 2025. Our Palm Oil Sourcing Policy also includes no burning, protect HCS and HCVS, smallholder inclusion & FPIC, no peat, human rights, legal, improved traceability, transparent processes with conflict resolution and reinforcement of RSPO principles	Yes	In alignment with Forest, Land, & Agriculture (FLAG) Guidance from the Science Based Targets Initiative (SBTI), General Mills commits to no deforestation across its primary deforestation-linked commodities — palm, cocoa, & fiber (pulp & paper) packaging—with a target date of December 31, 2025. Our Palm Oil Sourcing Policy also includes no burning, protect HCS and HCVS, smallholder inclusion & FPIC, no peat, human rights, legal, improved traceability, transparent processes with conflict resolution and reinforcement of RSPO principles	<a href="https://www.theconsumergoodsforum.com/wp-content/uploads/2023/10/CGF-FPC-Palm-Oil-DCF-Methodology-v0.pdf">https://www.theconsumergoodsforum.com/wp-content/uploads/2023/10/CGF-FPC-Palm-Oil-DCF-Methodology-v0.pdf</a>	Directly sourced Crude Palm Oil, Palm Kernel Oil	<a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a>
1.2 - Timebound action plan summary	See General Mills Palm Forest Positive Roadmap	Yes	See General Mills Palm Forest Positive Roadmap			<a href="https://www.generalmills.com/media/project/gmi/corporate/corporate-master/files/issues/gmi_palm_implementation_plan.pdf?rev=8f6cb959454c49c1ab23ec98a7525491">https://www.generalmills.com/media/project/gmi/corporate/corporate-master/files/issues/gmi_palm_implementation_plan.pdf?rev=8f6cb959454c49c1ab23ec98a7525491</a>
1.3 - Mill list using the conventions of the Universal Mill List to make group links (manufacturers)	See website	Yes	See website			<a href="https://www.generalmills.com/media/project/gmi/corporate/corporate-master/files/issues/gmi_h1_2023_mill_list_dec_2023.pdf?rev=93873b51dcd4f6b932577123151c7d8">https://www.generalmills.com/media/project/gmi/corporate/corporate-master/files/issues/gmi_h1_2023_mill_list_dec_2023.pdf?rev=93873b51dcd4f6b932577123151c7d8</a>
1.4 - % of total commodity volume that is in scope of Element 1 reporting	Did not report	No				
1.5 - % volume that is forest positive (or NDPE). In 2025 report on 1.5a (% volume that is DCF) and 1.5b (year on year change in forest positive/NDPE volume %) only.	No Deforestation progress at production level based on estimate of proportion of FFB from directly managed production: 86.0%  No Peat progress at production level based on estimate of proportion of FFB from directly managed production: 85.5%  Fully aligned with CGF FPC DCF IRF NDPE delivering category considered DCF	Yes - Quantitative	No Deforestation progress at production level based on estimate of proportion of FFB from directly managed production (CY2024): 96.8% No Peat progress at production level based on estimate of proportion of FFB from directly managed production (CY2024): 93.9%	<b>Fully aligned with CGF FPC DCF NDPE-IRF 'delivering' category considered DCF when combined with RSPO MB sourcing</b>	All directly sourced palm oil (CPO and PKO)	<a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a>

1.6 - Progress of mills toward forest positive (or NDPE) – in alignment with the CGF-FPC Palm Oil DCF methodology.	<p>Reporting using the NDPE IRF profiles for deforestation and peat:</p> <p>No Deforestation 86.0% in Delivering for No Deforestation 3.0% in Progressing 6.4% in Commitment and Starting Action 1.0% in Awareness 1.8% in Known 1.7% in Unknown</p> <p>No Peat 85.5% in Delivering for No Peat 2.2% in Progressing 7.6% in Commitment and Starting Action 1.1% in Awareness 1.8% in Known 1.7% in Unknown</p> <p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>	Yes - Quantitative	<p>Reporting using the NDPE IRF profiles (CY2024) for NDPE-IRF No Deforestation and No Peat:</p> <p>No Deforestation 96.8% in Delivering for No Deforestation 0.3% in Progressing 1.7% in Commitment and Starting Action 0.1% in Awareness 0.6% in Known 0.0% in Unknown</p> <p>No Peat 93.9% in Delivering for No Peat 0.1% in Progressing 1.9% in Commitment and Starting Action 0.0% in Awareness 4.1% in Known 0.0% in Unknown</p>	CY 2024 , all directly sourced PKO and CPO	<a href="https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/general_mills_ndpe_irf.pdf?rev=511570c820184e76ab219f11fc88d397">https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/general_mills_ndpe_irf.pdf?rev=511570c820184e76ab219f11fc88d397</a>
1.7 - % traceable to mill	<p>94%</p> <p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>	Yes - Quantitative	<p>95.00%</p> <p>Reporting using bi-annual mill list and annual volumes analysis reporting - requested of suppliers by General Mills, self reported by suppliers.</p>		<p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>
1.8 - % traceable to FFB sources	<p>86%</p> <p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>	Yes - Quantitative	<p>90.00%</p> <p>Reporting using bi-annual mill list and annual volumes analysis reporting - requested of suppliers by General Mills, self reported by suppliers.</p>		<p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>
1.9 - % physically certified (MB/SG)	<p>97.5% See certification chain of custody breakdown on webpage</p> <p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>	Yes - Quantitative	<p>98.00%</p> <p>See certification chain of custody breakdown - chart on website in process of being updated to reflect 2024 breakdown</p>		<p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>
<b>2.0 - Element 2: Suppliers &amp; Traders</b>					
2.1 - Direct supplier list	<p><a href="https://www.generalmills.com/global-direct-palm-oil-suppliers">2023 General Mills global direct palm oil suppliers</a></p> <p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>	Yes	<p><a href="https://www.generalmills.com/global-direct-palm-oil-suppliers">2024 General Mills global direct palm oil suppliers</a></p> <p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>		<p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>
2.2 - % Direct suppliers engaged and informed of 'Forest Positive Suppliers' Commitment and 'Forest Positive Approach'	<p>GMI annual supplier scorecard process covers the 5 elements of the Forest Positive Approach, which would not be possible without the engagement of our suppliers. We report on these KPIs in the supplier engagement section of our Palm Oil Statement - all 9 suppliers have been engaged</p>	Yes - Quantitative	<p>GMI annual supplier scorecard process covers the 5 elements of the Forest Positive Approach, which would not be possible without the engagement of our suppliers. We report on these KPIs in the supplier engagement section of our Palm Oil Statement - all 10 suppliers have been engaged</p>		<p><a href="https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi_palm_implementation_plan.pdf?rev=8f6cb959454c49c1ab23ec98a7525491">https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi_palm_implementation_plan.pdf?rev=8f6cb959454c49c1ab23ec98a7525491</a></p>
2.3 - Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	<p>Highlighted KPIs from our 2023 supplier assessment include: 8/9 suppliers (98% of volumes) have in place a public NDPE policy/commitment 8/9 suppliers (98% of volumes) are reporting volumes progress through the NDPE-IRF profile 8/9 suppliers (98% of volumes) have in place a mechanism to identify and respond to palm grievances 7/9 suppliers (83% of volumes) are supporting initiatives delivering forest positive development at landscape and/or sectoral level</p>	Yes - Quantitative	<p>Highlighted KPIs from our 2024 supplier assessment 8/9 suppliers have an NDPE policy 7/9 suppliers have processes for supplier engagement 8/9 suppliers have systems for deforestation monitoring 7/9 suppliers invest in landscape initiatives 8/9 suppliers have grievance mechanism 8/9 suppliers report progress on implementation of NDPE commitments through IRF profile In 2024, our supplier engagement was focused specifically on understanding suppliers' DCF methodologies to ensure a sound foundation for calculating DCF volumes (%) and alignment with the CGF FPC Palm Oil Roadmap. We supported suppliers on strengthening this alignment, where needed, and in this way achieved progress with regards to uptake of the common, sector-agreed CGF FPC methodology for DCF volumes reporting.</p>		<p><a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a></p>
<b>3.0 - Element 3: Monitoring &amp; Reporting</b>					

3.1 - Summary of company grievance process that aligns with FPC Deforestation Monitoring & Response Framework (MRF)	<a href="https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-procedure-public.pdf?rev=de2af1b3e063424ebf52d8243ff03468">see Palm Oil Grievance Management pdf file on website</a>  <a href="https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-procedure-public.pdf?rev=de2af1b3e063424ebf52d8243ff03468">https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-procedure-public.pdf?rev=de2af1b3e063424ebf52d8243ff03468</a>	Yes	see Palm Oil Grievance Management pdf file on website	General Mills has aligned its grievance process with the MRF	<a href="https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-procedure-public.pdf?rev=c876f80627194311b9659032a8148982">https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-procedure-public.pdf?rev=c876f80627194311b9659032a8148982</a>
3.2 - Summary of progress of grievance cases (e.g. in grievance log or relevant progress report(s))	see pdf file on website  GMI Grievance Log May 2024	Yes	see pdf file on website		<a href="https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-log.pdf?rev=dfbda0f97f494483a690033499fa2209">https://www.generalmills.com/-/media/project/gmi/corporate/corporate-master/files/issues/gmi-palm-grievance-log.pdf?rev=dfbda0f97f494483a690033499fa2209</a>
3.3 - % of supply base covered by deforestation & peat monitoring (including supplier and landscape monitoring systems) aligned with Monitoring Minimum Requirements	7/9 of direct suppliers (83% of volumes) have deforestation monitoring systems in place for concessions	Yes - Quantitative	8/9 of direct suppliers (99% of volumes) have deforestation monitoring systems in place		<a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a>
3.4 - For coalition member companies involved, narrative summary of support provided to develop on the ground monitoring and response systems beyond own supply chains including landscape initiatives and sectoral collaborations	Did not report	No			
3.5 - % of supply mills with, or potentially linked to, deforestation & peat grievances	Did not report	No			
3.6 - % of deforestation & peat grievances where action taken in line with MRF steps and requirements	Did not report	No			
<b>4.0 - Element 4: Landscape engagement</b>					
4.1 - Priority production landscapes identified	<a href="#">Two multi-year landscape initiatives with in Aceh Province Indonesia</a>  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a>	Yes	Two multi-year landscape initiatives with in Aceh Province Indonesia		<a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a>  <a href="https://sourceup.org/initiatives/aceh-landscape">https://sourceup.org/initiatives/aceh-landscape</a>
4.2 - Methodology used to identify priority production landscapes to transform to forest positive.	Two multi-year landscape initiatives with in Aceh Province Indonesia, an area chosen due to its proximity to the protected Leuser Ecosystem. This area was chosen for its remote geography and subsequent ability to focus on multi-stakeholder goals of conservation and positive inclusion of smallholder farmers.	Yes	Two multi-year landscape initiatives with in Aceh Province Indonesia, an area chosen due to its proximity to the protected Leuser Ecosystem. This area was chosen for its remote geography and subsequent ability to focus on multi-stakeholder goals of conservation and positive inclusion of smallholder farmers.		<a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil</a>  <a href="https://sourceup.org/initiatives/aceh-landscape">https://sourceup.org/initiatives/aceh-landscape</a>
4.3 - # of landscape initiatives currently engaged in	2 initiatives	Yes - Quantitative		2	

4.4 - For each landscape initiative your company is currently engaged in, information on:  
a. Name, location, timeline and other partners involved  
b. Report on the initiative's goals and progress reflecting the indicators of the FPC's Landscape Reporting Framework  
c. Report on the maturity of the initiative (linked to the ISEAL Core Criteria for Mature Landscape Initiatives and the FPC's blueprint components)

1. Smallholder Hub with Musim Mas: Aceh, Indonesia; Since 2020, General Mills has partnered with Musim Mas to support the Smallholder Hub program. Actions supported include: Assisted in the training and capacity building of the local level government and establishment of a sustainable extension service; Conducted agronomic training for trainers for the agricultural officers and other designated trainers with the hope that they are able to train smallholders within their working area: smallholders and communities /villages received training on good agricultural practice, financial literacy, and NDPE: Implementation of good agricultural practices the trained smallholders have adopted from the training on their farms are monitored. 4) systemic issues include: smallholder and community inclusion, forest protection, and multi-stakeholder platforms.  
2. Aceh Landscape in Indonesia, with Earthworm Foundation: In 2023, General Mills joined the Aceh Landscape program stewarded by Earthworm Foundation in four focus areas of Aceh: Aceh Tamiang, Aceh Selatan, Aceh Singkil and Subulussalam. Actions supported include: land use plans; land tenure; GAP training for smallholders; and conflict resolution plans. Address systemic issues including forest protection, local communities' land rights, and multi-stakeholder partnerships.

Yes

1. Smallholder Hub with Musim Mas: Aceh, Indonesia; Since 2020, General Mills has partnered with Musim Mas to support the Smallholder Hub program. Actions supported include: Assisted in the training and capacity building of the local level government and establishment of a sustainable extension service; Conducted agronomic training for trainers for the agricultural officers and other designated trainers with the hope that they are able to train smallholders within their working area: smallholders and communities /villages received training on good agricultural practice, financial literacy, and NDPE: Implementation of good agricultural practices the trained smallholders have adopted from the training on their farms are monitored. 4) systemic issues include: smallholder and community inclusion, forest protection, and multi-stakeholder platforms.  
2. Aceh Landscape in Indonesia, with Earthworm Foundation: In 2023, General Mills joined the Aceh Landscape program stewarded by Earthworm Foundation in four focus areas of Aceh: Aceh Tamiang, Aceh Selatan, Aceh Singkil and Subulussalam. Actions supported include: land use plans; land tenure; GAP training for smallholders; and conflict resolution plans. Address systemic issues including forest protection, local communities' land rights, and multi-stakeholder partnerships.

<https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/palm-oil>

<https://sourceup.org/initiatives/aceh-landscape>

**SEC - SECTION B: PALM DERIVATIVES**

**1.0 - Element 1: Own Supply Chain**

1.1 - Policy commitments to the forest positive (NDPE) goals

Did not report

No

1.2 - Timebound action plan summary

No

1.4 - % of total commodity volume that is in scope of Element 1 reporting

No

1.5 - % volume that is forest positive (or NDPE). In 2025 report on 1.5a (% volume that is DCF) and 1.5b (year on year change in forest positive/NDPE volume %) only

No

*Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment*

1.9 - % physically certified (MB/SG)

No

**2.0 - Element 2: Suppliers & Traders**

2.1 - Direct supplier list. For retailers, this is the own brand supplier list

No

2.4 - List of identified major upstream suppliers/traders prioritized

No

2.2 - % Direct suppliers engaged and informed of 'Forest Positive Supplier' Commitment and 'Forest Positive Approach'

No

2.3 - Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business

No

2.5 - Upstream suppliers/traders prioritised and engaged (directly or via a collective approach) and informed of Forest Positive Approach

No

2.6 - Performance of upstream suppliers/traders against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business

No

**3.0 - Element 3: Monitoring & Reporting**

3.8 - Provide a short narrative summary of progress made towards reporting on the Element 3 in 2025 (for own brand products)

No

**4.0 - Element 4: Landscape engagement**

4.1 - Priority production landscapes identified

No

4.2 - Methodology used to identify priority production landscapes to transform to forest positive

No

4.3 - # of landscape initiatives currently engaged in

No

4.4 - For each landscape initiative your company is currently engaged in, information on:  
a. Name, location, timeline and other partners involved  
b. Report on the initiative's goals and progress reflecting the indicators of the FCC's Landscape Reporting Framework  
c. Report on the maturity of the initiative (linked to the ISEAL Core Criteria for Mature Landscape Initiatives and the FCC's blueprint components)

No

# PPP (Pulp, paper and fibre-based packaging)

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2024	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2025 reporting on 2024 data	Methodology for value reported	Scope (materials/products in scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
<b>1.0 - Element 1: Own Supply Chain</b>							
1.1 - PPP Sourcing Policy including commitment to the forest positive goals	<a href="#">In alignment with Forest, Land, &amp; Agriculture (FLAG) Guidance from the Science Based Targets Initiative (SBTi), General Mills commits to no deforestation across its primary deforestation-linked commodities —palm, cocoa, &amp; fiber (pulp &amp; paper) packaging— with a target date of December 31, 2025.</a>  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy</a>	Yes	In alignment with Forest, Land, & Agriculture (FLAG) Guidance from the Science Based Targets Initiative (SBTi), General Mills commits to no deforestation across its primary deforestation-linked commodities —palm, cocoa, & fiber (pulp & paper) packaging— with a target date of December 31, 2025.		All directly sourced carton and corrugated packaging	<a href="#">General Mills No Deforestation Statement - General Mills:</a> <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy</a>	
1.2 - Timebound action plan summary	Did not report	No			All directly sourced carton and corrugated packaging		
1.3 - % of total commodity volume that is in scope of Element 1 reporting	<a href="#">2023 Supplier survey representing 97.5% of global volumes</a>  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>	Yes - Quantitative	2024 Supplier survey representing 99.6% of global volumes		All directly sourced carton and corrugated packaging	<a href="#">Supply chain and responsible sourcing - General Mills:</a> <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>	
1.4 - % recycled, % virgin fibre		Yes - Quantitative	80.6% recycled, 19% virgin, 0.4% unknown		All directly sourced carton and corrugated packaging	<a href="#">Supply chain and responsible sourcing - General Mills:</a> <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>	
1.5 - % of virgin supply certified, and % per scheme and chain of custody model	61% recycled, 39% virgin.	Yes - Quantitative	92% certified		All directly sourced carton and corrugated packaging	<a href="#">Supply chain and responsible sourcing - General Mills:</a> <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>	
1.6 - % of virgin supply traceable to origin (at least to country of harvest)	75% certified  98.4% traceable to origin	Yes - Quantitative		99.90% 100% of directly sourced carton and corrugate suppliers are surveyed on annual basis. In 2024, 99.9% of virgin volumes were reported as traceable to country of origin.	All directly sourced carton and corrugated packaging	<a href="#">Supply chain and responsible sourcing - General Mills:</a> <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>	

1.7 - % of supply from high priority sources		Yes - Quantitative	0.20%	All directly sourced carton and corrugated packaging
1.8 - a) % Deforestation and Conversion free (DCF) volumes and breakdown into: • % DCF certified (disaggregated by certification scheme) • % DCF monitored (field/remote)  b) % additional volumes from low-risk origins (volumes not already reported through the implementation options in metric a). c) % year on year change in DCF volume including narrative explanation	1.60%  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy">In April 2024, General Mills announced a public commitment to no deforestation across its priority ingredients including fiber (pulp &amp; paper) packaging, with a target date of December 31, 2025. We will report progress in our 2025 Global Responsibility Report</a>  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy">https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing/no-deforestation-policy</a>	Yes - Quantitative	Virgin - certified FSC, controlled wood (mix): 75.1% Virgin - certified FSC, SG: 0.001%  % DCF monitored (field/remote): 0%  %additional volumes from low-risk origins (volumes not already reported through the implementation options in metric a): 24.49%	All directly sourced carton and corrugated packaging  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">Supply chain and responsible sourcing - General Mills: https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>
1.9 - % volumes under engagement to progress towards DCF	Did not report	Yes - Quantitative	0.03%	<a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">Supply chain and responsible sourcing - General Mills: https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>
<b>2.0 - Element 2: Suppliers &amp; Traders</b>				
2.1 - Direct supplier list	Did not report	No		
2.2 - Proportion of suppliers informed about the Forest Positive Suppliers approach	Did not report	No		
2.3 - Number or proportion of suppliers identified as priority for engagement, and % engaged	Did not report	Yes - Quantitative	99.60%	Via annual supplier survey, suppliers report material status (recycled, virgin, certified) and country of origin. 100% of suppliers have been identified as priority for engagement, 99.6% have engaged/responded.  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">Supply chain and responsible sourcing - General Mills: https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>
2.4 - Performance of engaged suppliers and changes over time including progress on delivery across entire business	Did not report	Yes - Narrative	99.60%	99.6% of suppliers completed 2024 annual supplier survey.  <a href="https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing">Supply chain and responsible sourcing - General Mills: https://www.generalmills.com/how-we-make-it/healthier-planet/sustainable-and-responsible-sourcing</a>
<b>4.0 - Element 4: Landscape engagement</b>				
4.1 - Priority production landscapes identified	Did not report	No		
4.2 - Methodology used to identify priority production landscapes to transform to forest positive	Did not report	No		
4.3 - # of landscape initiatives currently engaged in	Did not report	No		

4.4 - For each landscape initiative your company is currently engaged in, information on:  
a. Name, location, timeline and other partners involved  
b. Report on the initiative's goals and progress reflecting the indicators of the FPC's Landscape Reporting Framework  
c. Report on the maturity of the initiative (linked to the ISEAL Core Criteria for Mature Landscape Initiatives and the FPC's blueprint components)

Did not report

No