

www.theconsumergoodsforum.com

W elcome to The Consumer Goods Forum and thank you for investing your time in getting to know us better.

#### What is the CGF?

The CGF is a unique organisation in many ways. First, we are primarily focused on helping our members drive positive change. We build consumer trust by addressing issues that they care about. Second, because positive change is a far bigger task than even the largest company can handle on its own, we focus on enabling collaboration at scale – between retailers and manufacturers and with relevant external stakeholders. Third, we are global; we only do things that need to be driven globally. Fourth, we are truly CEO-driven, illustrated by our very active Board of Directors. Lastly, and most importantly, we focus on action, not just talk.

In short, the CGF offers global, CEO-led collaboration to implement positive change at scale.

Very few other industry organisations in the world can claim to do any of these things and we believe none apart from the CGF does them all. If positive change is important to you, please do come and talk to us about how membership to the CGF can help you achieve your goals.

#### What do we mean by positive change?

Data shows us that people care. This is true globally, in developing markets as much as developed. Pressure on companies to act responsibly is being driven by shoppers, consumers, employees and investors who are all making decisions based on whether companies are seen to be acting responsibly and delivering on their positive corporate visions. Our members know positive change is about much more than just corporate social responsibility. They put it right at the heart of their corporate and brand strategies and they expect to drive long-term value creation as a result.

As the world continues to face the fallout from the global COVID-19 crisis, our members have long understood the importance of not losing sight on the complex challenges impacting our industry. While many business actions are rightly focused on protecting the health of shoppers and employees and keeping food and goods moving along the supply chain, the pandemic has resulted in new questions over supporting vulnerable populations, employee mental health, ensuring food safety standards, zoonotic diseases and the increasing use of plastics. Our members – committed to positive change – remain focused on testing new innovations, sharing knowledge and finding solutions. They want to be part of the solution.

# BETTER LIVES THROUGH BETTER BUSINESS

#### How are we organised to achieve positive change?

Much has been achieved by our members over the last decade, but we acknowledge there is more yet to be done. In 2020, we re-imagined our strategy to help accelerate our collective impact. We created a set of eight Coalitions of Actions. We are adding a ninth Coalition in 2023, as well as five key initiatives intended to accelerate postivie impact by driving focused actions faster together.

Our Coalitions allow us to focus on one key topic that is accessible to all members. Each Coalition strategy is then integrated into global and regional agendas and include explicit company commitments and reporting processes to ensure action and transparency.

#### What value will I get from becoming a member?

Most of the global consumer industry's largest manufacturers, retailers and service providers are members of the CGF. But our membership is diverse. We welcome small as well as large companies, food and non-food, nationals and multinationals, from developed and developing countries. But, they must believe in the importance of positive change. Depending on your company's circumstances, you will get value from your membership in different ways:



Bringing together consumer goods manufacturers and retailers in pursuit of business practices for efficiency and positive change across our industry; benefiting shoppers, consumers and the world without impeding competition.

- Helping shape and lead the industry's global agenda and driving positive change by joining one of our coalitions.
- Tapping into other companies' best practices for implementation of positive change - through our toolkits, best practice summaries and share groups.
- Making your compliance processes more efficient – by working alongside our Global Food Safety Initiative and Sustainable Supply Chain Initiative.
- Engaging with the industry stakeholders that influence your company's reputation – in a constructive and collaborative setting, shaping the public agenda.
- Building your executives' personal networks and capa¬bilities – by attending one of our four annual events: Global Summit, Sustainable Retail Summit, Future Leaders Programme and GFSI Conference.

#### What's the next step?

We are extremely proud of the work we do and the commitment shown by our members. Without their continuous support and dedication, our goal of driving positive change throughout the industry would not be possible. But every company's relationship with the CGF is unique and a conversation is worth much more than a brochure; so please feel free to reach out and connect with us, whether you want to join or are simply interested in learning more about us.





# Who We Are

### A Thriving Global Membership

The only organisation that brings consumer goods retailers and manufacturers together globally, we are a CEO-led organisation that helps the world's retailers and consumer goods manufacturers to collaborate, alongside other key stakeholders, to secure consumer trust and drive positive change, including greater efficiency. With our global reach, CEO leadership and focus on retailer-manufacturer collaboration, we are in a unique position to drive positive change and help address key challenges impacting the industry, including environmental and social sustainability, health, food safety and product data accuracy. We do so for the benefit of both people and the planet, as well as our businesses, ensuring better lives through better business:

- We create topic-focused Coalitions of Action and provide critical implementation support to our members, equipping them with the skills and tools needed to drive positive change at scale.
- We regularly engage with key stakeholders, collaborating with a variety of different actors with shared collective goals.
- We provide a platform for networking and best-practice sharing across the consumer goods industry and beyond.

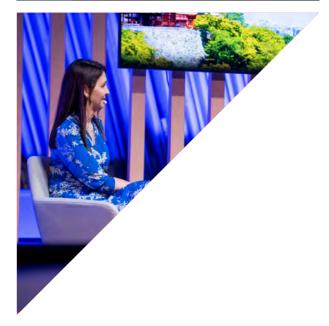












# Member Benefits

As the only association in the consumer goods industry that is truly global, while embracing both retailers and manufacturers, and service providers, our members understand the value of our uniqueness. Many of the opportunities and issues that we face as an industry can't be addressed by individual companies alone, or just by collaborating regionally. The CGF offers you a seat at the table, and our members know that our global, cross-value chain perspective is critical to helping drive positive change globally and in securing long-term, sustainable business growth.

Our members include small and large companies, food and personal care/hygiene, nationals and multinationals. Our members work together as peers and benefits include unrivalled opportunities to:

- shape the industry's critical operational standards that support value chain efficiency and protect consumers, workers and the environment;
- engage directly with external stakeholders who influence the reputation of your company as well as that of the industry as a whole;
- provide your key executives and future leaders the chance to build their capabilities and personal networks through focused working groups and select high-profile events;
- get practical help to implement global standards and best practices in your company;
- enjoy preferential rates to CGF and partner events; and
- have exclusive, member-only access to key industry reports, guidelines, toolkits and much more.

# What Our Members & Partners Say

#### DIRK VAN DE PUT, CEO, MONDELĒZ INTERNATIONAL

"I commend the outstanding work that GFSI has done and continues to perform to raise food safety standards around the world. I'm proud of the contribution that GFSI has made to advancing a unified and comprehensive food safety benchmarking system across our industry".

### YASUO MASUDA, GENERAL MANAGER, AEON, CO., LTD.

"It's important we contribute to a better life for all by encouraging a culture of prevention, and the CGF provides the perfect platform to ensure we can take positive steps as an industry and not just in our own silos".

#### MARK SCHNEIDER, CEO, NESTLÉ S.A.

"One of the ambitions of The Consumer Goods Forum is to empower people to lead healthier lives. The Health & Wellness Pillar helps us to achieve this by offering an open platform for collaboration and best practice. I invite all companies, small and large, to join us in this collective effort. Every contribution counts".

#### DANIEL LEE, STANDARDS COORDINATOR AND PROGRAM INTEGRITY ADVISOR, GLOBAL AQUACULTURE ALLIANCE

"We cover many angles of assurance for food safety. With seafood, we're covering the environmental angle, the social angle, traceability and food safety. If you are trying to offer assurance in the food safety realm, there's no alternative other than to seek out recognition through GFSI benchmarking. GFSI is the consensus around what it takes to run a responsible and well-constituted programme that includes food safety".

#### ALEXANDRE BOMPARD,

CEO, CARREFOUR

"The prerequisite to successful action is to ensure trust and accountability, which is why we have collectively taken a game-changing commitment to publicly and regularly report back on our actions. By working together, I am confident that we can make great strides toward forest positive future we want and need".

#### HOUTAN HOMAYOUNPOUR, INTERNATIONAL LABOUR ORGANIZATION

"The CGF's Forced Labour Resolution, approved and endorsed at the highest level of the corporate world, sends a clear message of commitment to the global fight against forced labour. Now, this commitment is turning into concrete action through the Priority Industry Principles. Big congratulations to the CGF and its members!".

#### MARK BATENIC, CHAIRMAN, IGA

"If you want to know where the future is going to be, there is no place better than the Global Summit. We're talking 1,000 CEOs and thought leaders coming together to talk about improving every aspect of our industry. We need events like this and the CGF delivers".

#### VERONIKA POUNTCHEVA, GLOBAL DIRECTOR CORPORATE RESPONSIBILITY AND SENIOR VICE PRESIDENT, METRO AG

"The CGF sets the pace for cross-sector collaboration in many of the most pressing fields of various branches. Industry today needs to lead by example. We have to question, improve and act on the status quo in terms of challenges like plastic pollution, food loss and waste as well as social working conditions. The CGF proves that partnership creates more impact. This is what I will hold myself accountable for – fostering the force of impactful partnerships to enable better lives through better business".

#### DR DAVID NABARRO, SPECIAL ENVOY ON COVID-19, WORLD HEALTH ORGANIZATION

"We are all most grateful to members of The Consumer Goods Forum for doing what is in their power to ensure the availability of these products at affordable prices. We appreciate CGF members' constant support for the efforts of national governments and public health bodies".

#### CARLOS MARIO GIRALDO MORENO, CEO AND PRESIDENT, **GRUPO EXITO**

"We retailers play a vital role in the lives of our shoppers and food is a central part of life. Good food is one of the cornerstones of health. I am proud to see our industry, through the CGF, help shoppers better understand nutrition so they can make great choices for themselves and their families".

# **Our Board**



Co-Chair DIRK VAN DE PUT, Mondelēz International, USA

Vice Co-Chair **TBA** 

### **Manufacturer College**

- Cécile BELIOT, Bel Group, France
- Wendy DAVIDSON, Hain Celestial, USA
- Oliver DELAMEA, Savencia, France
- Gianluca DI TONDO, Barilla, Italy
- Gao FEI, Mengniu Dairy, China
- Brendan FOLEY, McCormick, USA
- Laurent FREIXE, Nestlé, Switzerland
- Taro FUJIE, Ajinomoto, Japan
- Magnus GROTH, Essity, Sweden
- Jeff HARMENING, General Mills, USA
- Yoshinori ISOZAKI, Kirin, Japan
- H. Fisk JOHNSON, SC Johnson, USA
- Carsten KNOBEL, Henkel, Germany
- Max KOEUNE, McCain Foods, Canada
- Angela LIU, New Hope Liuhe, China
- Brian McNAMARA, Haleon, UK
- Jon MOELLER, Procter & Gamble, USA
- Thibaut MONGON, Kenvue, USA
- Alexis PERAKIS-VALAT, L'Oréal, France
- James QUINCEY, The Coca-Cola Company, USA
- Linda RENDLE, Clorox, USA
- Rafael PAMIAS, Grupo Bimbo, Mexico
- Antoine de SAINT-AFFRIQUE, Danone, France
- Hein SCHUMACHER, Unilever, UK
- Dolf VAN DEN BRINK, Heineken, The Netherlands
- Noel WALLACE, Colgate-Palmolive, USA
- Poul WEIHRAUCH, Mars, Incorporated, USA



#### Co-Chair FRANS MULLER, Ahold Delhaize, NL

Vice Co-Chair CARLOS MARIO GIRLADO, Grupo Exito, Colombia

### **Retailer College**

- Alexandre BOMPARD, Carrefour, France
- Vipul CHAWLA, NTUC Fairprice, Singapore
- Yves CLAUDE, Auchan, France
- Brian CORNELL, Target, USA
- Klaus DOHLE, Dohle, Germany
- José Antonio FERNANDEZ GARZA-LAGÜERA, FEMSA, Mexico
- Steffen GREUBEL, METRO AG, Germany
- Xiao An JI, Beijing Hualian, China
  - Nina JÖNSSON, ICA, Sweden
  - Bo LIU, Taobao & Tmall Group, China
- Doug McMILLON, Walmart, USA
- Malina NGAI, A.S. Watson, China
- Scott PRICE, DFI Retail Group, China
- Shaohua PU, Bailian Group, China
- John ROSS, IGA, USA
- SHIN Dong-bin, Lotte, Korea
- Pedro SOARES DOS SANTOS, JMR, Portugal
- Lionel SOUQUE, REWE Group, Germany
- Sean SUMMERS, Pick N Pay, South Africa
- Sander VAN DER LAAN, Douglas, Germany
- Özgür TORT, Migros Ticaret, Turkey
- Tobias WASMUHT, Spar
   International, The Netherlands
- Leah WECKERT, Coles, Australia
- Galen WESTON, Loblaw, Canada
- Colleen WEGMAN, Wegman's, USA
- Wenzhong ZHANG, Wumart, China



# Our Strategic Framework & Coalitions

Our strategy focuses on some of the most important opportunities and risks facing our industry globally. And, by taking advantage of our uniqueness, we only work on such that need CEO-level guidance and retailer-manufacturer collaboration. For our work to be successful, change must come from the top down, and

it is from here that our work is able to drive positive change globally and at scale.

Our Coalitions of Action allow us to focus on the areas that matter most and ensure leaders within our industry can move forward at speed.

#### **Our Coalitions:**







#### **DATA-DRIVEN VALUE CHAINS**

Launched in February 2020, the Product Data Coalition of Action works towards enhancing and enabling today's data exchange processes between manufacturing, retail and the consumer. To achieve this, the Coalition aims to ensure that all products have a unique identification, that all unique product IDs can be verified in real time, and that all brand owners, retailers and platforms follow the same foundational Global Data Model. This is to be done in parallel to voluntarily testing Data Ports technology to facilitate use of new technologies and federated data sharing in the medium term.

#### **OUR VISION: REAL-TIME & ACCURATE DATA**

Our vision is for an industry in which trading partners have access to real-time, accurate and independently assured product and supply chain data down to item level; consumers can get accurate, on demand answers to the questions they have on the products they buy (e.g. ingredients, safety) and where they come from (e.g. origin, social & environmental impacts); and consumers also have confidence that the personal data they provide to companies will be reliably safeguarded and responsibly used.

### DEFINING BEST PRACTICES & DRIVING INNOVATIVE SOLUTIONS

Significant value can be found in being a part of the Product Data Coalition of Action for manufacturers, retailers, and tech service providers alike. For retailers and manufacturers, this includes working on solutions such as the Fractals Pilot, that lead to reduced errors in data exchange, reduced counterfeiting, higher availability, greater consumer transparency, simplified product listing process, and reduced time to market. The Coalition provides a space for members to share best practices on data and Al Innovation with other industry leaders and get insights into new technologies and other innovations shaping the future of the industry.

#### OUR MEMBERS AND INDUSTRY-SHAPING PROJECTS

A key component of this coalition are our member driven projects. By collaborating on **digital connectivity**, our projects will enable the industry to grow consumer trust at a time when societal trends and digital media are fueling demand for assured answers to precise questions on sourcing and sustainability. It will also simplify product listing processes and reduce time-to market. Our members are at the core of these efforts, and, as a member, your role can be integral in helping to define the future of our industry, making it faster, easier and more efficient than ever to exchange data. Would you like to say in 10 years' time that your company had a say in how the business requirements for a new product identifier were identified? Would you be proud if your company was behind the reason consumers now trust companies more than ever? If yes, our projects are the place to be.

### TANGIBLE, PRACTICAL & ACTIONABLE SOLUTIONS

We believe that companies need to find new ways to collect and share data as well as collaborate on precompetitive areas throughout the supply chain with each other and with consumers - in a world where poor data handling and outmoded technologies lead to spiraling costs, slow fulfillments and avoidable complexities that can span an entire supply chain. To help us get there, we are focusing on these projects: 2D Barcode Implementation, ESG Data Reporting, New Ways of Data Exchange, Fractals Pilots, and Al Innovation.

#### SPRINGBOARD EVENTS

E2E SpringBoards offer a unique experience for networking, knowledge sharing, and collaboration events hosted by member companies to provide hands-on experience of new technologies. The SpringBoard events are hosted throughout the year and are present in the LatAm region, USA, Asia, and Europe. They enable service provider, retail, and manufacturer companies to have in-depth conversations about the strategic implications of new technologies for their businesses in the FMCG industry, with direct access to the innovators of these ground-breaking technologies.

#### LOOKING BEYOND THE COALITION

While the work of the Coalition is now central to work taking place under the End-to-End Value Chain umbrella, there are other facets to our work where members can engage: :

True-code: To make interconnectivity and the easy exchange of data possible, we need to simplify the identification of every individual company that plays a role in the supply chain. This can be done by using a clear, unique electronic passport connected to every individual facility that is an actor in the supply chain. True code will, therefore, help provide clear and accurate data to consumers, secure your supply chains and prove your company's commitment to sustainability,

We are enhancing data exchange and improving accuracy. safety and traceability.

Transportation: This project is addressing four major layers of common issues in logistics operations – sustainability, smarter cities, new technologies and operational excellence.

Excess Packaging: Given the ever-increasing drive for more sustainable processes in logistics, our new workstream is looking at how we can lower the impact of tertiary packaging on the environment (B2B).

ESG Data Reporting: This workstream focuses on Scope 3 emission data along the supply chain, with key deliverables including: harmonizing data to be exchanged between supply chain partners; developing a framework of third-party verification data; developing options for best practise sharing; and sharing potential data exchange tools.

www.tcgfvaluechain.com



### **Collaboration for Healthier Lives (CHL)**

CGF Collaboration for Healthier Lives (CHL) Coalition of Action members actioned their strategy that places consumers and employees at the heart of its mission. The target-areas and priorities of the Coalition include:

#### **BETTER OPTIONS: PREVENTATIVE HEALTH**

The CGF Healthier Lives Coalition of Action (CHL) is committed to empowering people globally with healthier and more sustainable products while contributing to preventative health. At the heart of CHL's strategy is a commitment to CEO involvement, knowledge sharing and collaboration across geographies and organisations. This approach is essential to achieving our targets and driving global change. CHL members continue to drive collaborative initiatives for consumers and employees.

Data is key to understanding how to drive behavioural change and accelerate preventive health initiatives using the latest digital technologies. All resources (insights from regional learnings, best practices on behaviour change) are available to members working to support systemic change. They can be accessed on **CHL's Global Learning Mechanism** – a public, interactive, online platform and database for information on health-related activities.

In 2024, CHL released its **Preventative Health Playbook**. Featuring examples of best-practice and innovative case studies, it outlines how companies can offer consumers healthier products and encourage them to make better choices.

#### BETTER CHOICES: HEALTHIER AND MORE SUSTAINABLE DIETS

\*One of the priority areas of CHL's mission is to Influencing consumer behaviour to encourage and enable healthier, more sustainable habits.

Though focused on driving healthier baskets and increasing awareness on how to live healthier lives globally, the Coalition of Action recognises that the reasons for health issues can vary from country-to-country. In order to achieve the goal of driving positive change and nudging consumers towards healthier and more sustainable baskets, the Coalition tailor's the projects to meet local needs and works with local public health authorities and other key stakeholders. The Coalition of Action supports initiatives that can be cloned and scaled to move beyond 1:1 collaboration. Over the past four years, CHL has run more than 70 initiatives – including in China, Colombia, Costa Rica, France, Japan, Mexico, Türkiye, UK and the US – gathering a range of actionable insights. To find out more about these on-the-ground activities, click **here**.

In addition, CHL compiled the learnings and success stories of member projects designed to positively influence consumer behaviour in two publications. Released in 2023, **The Playbook on Winning Behaviour Change** and the **Repository for Building Impactful Initiatives** showcase winning concepts and approaches that nudge people towards healthier and more sustainable lifestyles. They demonstrate how businesses can execute initiatives that help galvanise a wider shift towards consumption that's better for both people and the planet.

#### BETTER COMMUNITIES: EMPLOYEE WELLBEING

As part of the Coalition's leadership strategy, the physical and mental health of over 10 million employees of CGF members are at the core of CHL's new agenda. Establishing employee wellbeing programmes to support employee health is currently being championed as an **Acceleration Area** at the CGF. Click **here** to learn more and to show your support for this Acceleration Area.

Through partnerships with Access to Nutrition Initiative (ATNI) World Benchmarking Alliance (WBA) and being part of the Workforce Nutrition Alliance (WNA) with the Global Alliance for Improved Nutrition (GAIN) best practices and progress updates are shared on the development and implementation of workforce nutrition programmes. With the publication of the Workforce Nutrition Guidebooks, a free Workforce Nutrition Self-Assessment Scorecard, and Workforce Nutrition Masterclass, CGF members can use these practical tools to think through the first steps of building a strong employee wellbeing programme. WNA's nutrition programmes have reached 6 million workers through advocacy and technical support with the objective of reaching 10 million by 2030.

Our latest report highlights testimonials from key individuals behind the implementation of workforce nutrition programmes in the form of seven case studies. Thriving workforces mean successful, sustainable businesses. Thus, to promote company cultures of health and wellbeing for our people CHL developed through collaboration with the McKinsey Health Institute, the **7 Guiding Principles on Employee Wellbeing and Resilience** to help drive the industry forward.

Resources on employee health & wellbeing can be accessed on **CHL's Global Learning Mechanism** – a public, interactive, online platform and database for information on health-related activities. This includes over **30 pieces of content, including CEO videos,** wellbeing masterclasses and case studies.

We are empowering people to live healthier and more sustainable lives globally.

www.tcgfhealthandwellness.com



SAL



#### SAFE FOOD FOR PEOPLE EVERYWHERE

Everyone has the right to access safe food. The work of The Global Food Safety Initiative (GFSI) plays a critical role in supporting all actors within the global food system to help deliver its mission of safe food for people everywhere. According to the World Health Organisation, some 600 million people – almost 1 in 10 – still fall ill each year after eating contaminated food. Safe food is everyone's business. As a Consumer Goods Forum Coalition of Action, GFSI was created to strengthen and harmonise food safety management systems by improving food safety capability amongst primary producers, manufacturers and retailers throughout the food value chain, no matter their size or location.

#### FOOD SAFETY DRIVEN BY A RACE TO THE TOP

Food safety doesn't happen in a vacuum. That's why GFSI focuses on collaboration and collective purpose bringing to the table retailers and manufacturers from across the Consumer Goods Forum membership and the greater food safety ecosystem. One of the world's largest networks to help achieve safe food, GFSI brings the wider stakeholder community under one roof, including food business operators, the agriculture and primary production sectors, academia and national and international food safety regulators and governments. The 'Race to the Top' (RTTT) is the programme of work designed to deliver transformational improvements in the work that GFSI does to assure food safety. The RTTT is focussed on ensuring that the integrity of GFSI-recognised certification programmes is assured via a rigorous system of assessment by GFSI to ensure ongoing alignment with GFSI benchmarking requirements and ultimately resulting in audit outcomes that can be trusted. GFSI does not own or operate any food safety standards itself; it provides oversight of the quality and integrity of GFSI-recognised programmes. In short, GFSI provides the 'what' of food safety not the 'how'.

#### BUILDING FOOD SAFETY CAPABILITIES ONE STEP AT A TIME

As well as supporting those businesses with mature food safety management systems - those certified against a GFSI-recognised programme, GFSI also prioritises helping smaller food business operators build their food safety capabilities. The golden thread that binds GFSI's work on benchmarking and harmonising third-party food safety standards and helping smaller businesses improve their food safety systems, is the work that GFSI does with national and international food safety regulators.

Public-Private Partnerships form an important part of GFSI's work, bringing businesses and regulators together to share collective challenges and find innovative solutions through the GFSI Governmentto-Business (G2B) forum convened by GFSI. National and international food safety authorities and food industry members take part, alongside UN agencies such as the Food and Agriculture Organization (FAO), the World Health Organization (WHO) and The CODEX Alimentarius Commission.

GFSI and its coalition members value best-practice and knowledge sharing, which occurs through regular stakeholder engagement, communications and consultation.

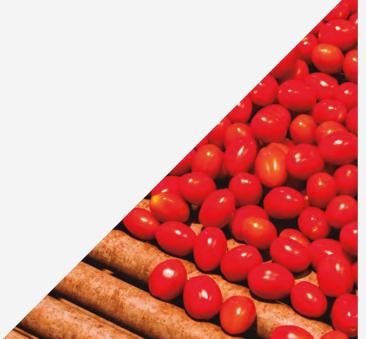
#### THE POWER OF ACTION

Tangible improvements in food safety outcomes occur when partnerships form and impactful engagement with stakeholders thrives. That's why GFSI values multi-stakeholder outreach which includes technical working groups and the Science Technology Advisory Group (STAG) with specific mandates. GFSI Local Groups play a role too. In every corner of the globe, they serve as a forum to feed in first-hand knowledge and on-the-ground insight into GFSI activities. The GFSI Conference is a must-attend event on the food safety calendar providing an annual forum to share progress on the 'Race to the Top' to explore the latest food safety research and innovation, and to strengthen global networks.

WELCOME TO THE GFSI CONFERENCE

We are ensuring safe food for people everywhere.

www.mygfsi.com











#### ADDRESSING ROOT PROBLEMS FOR SUSTAINABLE IMPACT

Deforestation and conversion are two of the largest environmental challenges faced by the consumer goods industry today. Since the Industrial Revolution and the development of the global agriculture industry, the world has lost 70% of its forests. This loss has contributed to the devastating effects of climate change and biodiversity loss on our planet – but it's not too late to reverse these trends.

Our Forest Positive Coalition of Action (FPC) is the world's leading collective of global consumer goods brands and retailers committed to transforming their industry to make deforestation and conversion practices of the past. Together, we are adopting an ambitious approach to responsible sourcing that not only removes deforestation, forest conversion, and degradation from our key commodity supply chains, but also supports thriving forest ecosystems and communities.

While companies in the consumer goods industry and some geographies have made good progress in their own supply chains shifting towards sustainable sourcing practices, forest loss has continued and even increased in some regions. These results reveal that individual action is not sufficient to truly transform the industry and address the systemic drivers of deforestation and conversion. Collaboration is therefore key, which is why our Coalition was formed to leave leveraging its position as a collective of leading global businesses – with a combined market value of more than USD 2 trillion – to set an example for the industry and catalyse wider action.

#### TARGETING AND TRANSFORMING KEY COMMODITIES

The FPC is focussed on positively transforming the production and supply of key commodities whose production is linked to deforestation, forest degradation, and conversion. These commodities are palm oil, soy, and pulp, paper and packaging, and beef. To drive transformation at scale, FPC members are transforming the way they do business: by implementing an ambitious approach to responsible sourcing, they are eliminating deforestation and conversion risks in their value chains to help protect the world's forests and make Forest Positive the norm in our industry. Through our individual and collective actions, the Coalition helps enable forest conservation and restoration while driving positive outcomes for people, nature, and climate. While FPC members are working to ensure their own supplies of commodities are forest positive, they are also engaging to help forest communities and ecosystems in their value chains to thrive. By investing in production landscapes - the regions where key commodities are produced and sourced - the FPC supports efforts on-the-ground to realise the forest positive vision. Through collective action with stakeholders including local civil society organisations and governments, we help incentivise the adoption of forest positive agricultural practices and enable the protection, conservation, and restoration of forest ecosystems.

### ACTING TRANSPARENCY AND DRIVING ACCOUNTABILTIY

Creating a culture of transparency and accountability around our efforts to end commodity-driven deforestation is an important driver of our success. We recognise that previous approaches to tackling deforestation lacked specificity and follow-through on setting and meeting concrete goals, sharing actions publicly, and holding each other accountable. We also know we will not be successful without being able to truly measure both the scale of the challenge before us or the impact of our actions. Increasing supply chain traceability and acting in a spirit of transparency is therefore a top priority for our Coalition. With improved traceability, we can understand where deforestation risks can and do occur in order to take preventative and remedial action. In reporting publicly and transparently on our actions and impacts, we can build trust with our stakeholders; inspire wider industry actions; and hold each other accountable. As a result, our strategy is built on a set of timebound Roadmaps and ambitious Key Performance Indicators, on which we report annually through the CGF.

#### LEADING COLLABORATION FOR POSITIVE IMPACT

From plantations to parliaments to the public, the FPC bring together actors in our industry and beyond to ensure the forest positive vision is adopted industry-wide and enabled by a robust policy environment. As a CEO-led Coalition of Action, it is equipped to lead industry efforts against deforestation from the highest level of corporate leadership. With our CEOs as champions for the forest positive vision, we are able to engage our entire organisations – from procurement to sustainability to operational teams – to implement and advance our forest positive commitments.

We are taking collective action for a forest positive future. In doing so we are well positioned to collaborate with our stakeholders to drive collective action and impact throughout the value chain. From our position as brands and retailers, our engagement with upstream stakeholders including suppliers, producers, and local communities helps us connect our high-level goals with realities on-the-ground.

We also can leverage our position as leading global companies to help influence policies and legislation so that they can best encourage and accelerate our efforts. Through collaboration and advocacy with government organisations, we are using our voice to help create larger enabling environments for forest protection, conservation, and restoration, while protecting communities at stake.

www.tcgfforestpositive.com



#### FOR PEOPLE AND PLANET

There is an urgent need to tackle the environmental problems associated with plastic waste, especially as 95% of plastic packaging is created for single use and packaging produced by our industry is on the rise globally. The UN Environment Programme estimates that of the 8.3 billion tonnes of plastics produced since the 1950s, about 60 percent has ended up in a landfill or the natural environment. The 8-12 million tonnes of plastic litter that ends up in the ocean every year is one of the most visible and alarming signs of this problem. We need collaborative action, and the CGF is in a prime position to drive positive change on the plastic waste challenge and toward a circular economy. With a common vision of a world where no plastic waste ends up in nature – land or sea – the CGF's Coalition of Action on Plastic Waste and its 42 member companies are committed to engage in the important and urgent issue of plastic waste. Inspired by the Ellen MacArthur Foundation's New Plastics Economy, we know that moving from a linear to a circular economy requires a different approach to plastic usage, from production, consumption and reuse, to recycling and disposal.

### FROM PASSION TO ACTION: A ROADMAP TO SUCCESS

The CGF's work on plastic waste began in 2018 when our Board publicly recognised the need for our industry to play a leading role in tackling the issue. In October 2018, we endorsed the Ellen MacArthur Foundation's New Plastics Economy vision of a circular economy, and committed to implementing pre-competitive, collaborative actions towards greater circularity with the aim of eliminating plastic waste on land and sea. Since then, through Board-level discussions, the development of various working groups and collaborating with SYSTEMIQ and McKinsey, we have created a clear blueprint for reaching our ambitions. In 2020, the CGF launched the Coalition of Action on Plastic Waste as part of an organisation-wide strategy to help our members drive more impactful collaborations that benefit both people and planet and seize the opportunities offered by purpose-driven business models.

#### **ENVISIONING A WASTE-FREE WORLD**

The Coalition's vision of accelerating progress

towards the Ellen MacArthur Foundation's New Plastics Economy is embodied by its central aims for members to work towards implementing nine impactful "Golden Design Rules" for plastic packaging and the development of an industry-supported Extended Producer Responsibility (EPR) framework. It also aims to ensure that developed and transitional markets both make progress towards the development and/or improvement of effective waste management systems, and to help overcome barriers to scaling advanced chemical recycling effectively.

### A COLLECTIVE COMMITMENT TO SUSTAINABLE BUSINESS

We recognise that the plastic waste challenge will only be solved by global collaboration between companies, national and local governments, multinational organisations, the recycling industry and consumers. The CGF is actively supporting calls for an ambitious and effective globally binding Treaty on Plastic Waste to end plastic pollution through our membership of The Business Coalition for a Global Plastics Treaty. The Coalition aims to bring unique value to the existing efforts against plastic waste through the CGF's emphasis on retailer-manufacturer collaboration and action-oriented focus. We are collaborating to build a circular economy for plastics.

www.tcgfplasticwaste.com



#### A GLOBAL CHALLENGE WE'RE HUNGRY TO TACKLE

Food waste is a global problem with serious consequence for people, communities and the environment. One-third of food produced worldwide is wasted, and as one-in-nine people worldwide go hungry every day, the consumer goods industry knows this is unacceptable. The CGF has been working to tackle food loss and waste since 2015. It has demonstrated industry leadership by issuing its 2015 Food Waste Resolution, partnering with Champions 12.3 to drive industry collaboration, and, in 2020, launching the Food Waste Coalition of Action – bringing together companies from across the globe who share the ambition to reduce food waste and loss.

#### **TARGET – MEASURE - ACT**

Launched in 2020, the Food Waste Coalition and its members are committed to addressing the root causes of food waste and loss, The starting point if for members to commit to publicly reporting food loss in a standardised way — a commitment that not only will increase transparency, accountability and responsibility in the effort to tackle food waste, but also inspire other companies worldwide to do their part. The Coalition is working towards developing it's own baseline in 2023, to enable us to collectively measure progress against our objectives.

#### A CALL FOR CHAMPIONS

The Food Waste Coalition also asks its members to scale up membership to the 10x20x30 Initiative – meaning that, if they haven't already done so, they will commit 20 of their suppliers to halve food waste by 2030. With Coalition members being some of the largest retailers in the world, this initiative will allow the Coalition's impact to spread even further. The initiative is organised by the World Resources Institute's Champions 12.3, named after the United Nations Sustainable Development Goal 12.3, which outlines the scope of the food waste problem. The CGF has been a member of Champions 12.3 since 2017, and with more support from Coalition members, will be able to continue making a path toward a waste-free future.

#### PRESERVING PRODUCTION AND PREVENTING LOSS

The Coalition's vision for a world with less food waste is grounded in understanding that a significant amount of food is lost at farm level post-harvest. With member engagement, the Coalition will connect with stakeholders, particularly suppliers, to measure and identify reasons for post-production loss and develop corrective actions to preserve harvests. Members have been working with their suppliers to trial a post-harvest food loss measurement tool being developed by WWF and Anthesis.

#### EMPOWERING CONSUMERS TO REDUCE FOOD WASTE

If current trends continue, global food waste at the consumer stage will double by 2050. Reducing the amount wasted by consumers is critical for meeting United Nations Sustainable Development Goal 12.3, which calls for halving global food loss and waste across the value chain by 2030. The Coalition is working together to empower consumers to reduce food waste in their own homes through action to reduce confusion over date labelling of products, a focus on portion sizes and overbuying, using up leftovers and rejection of 'imperfect' food.

#### SIMPLY GOOD FOR BUSINESS

An undeniable impact of food loss is its intensification of food insecurity worldwide. Reducing and eliminating food waste is a social responsibility companies cannot ignore. Moreover, research done by the CGF and Champions 12.3 shows that operating ethically is simply good business: for every \$1 invested in reducing food waste, a return of \$14 comes back. Given the positive social, environmental and business impacts of reducing food loss, Coalition members know that the choice to actively fight food waste isn't really a choice: it's just the right thing to do. We are making a global commitment to reducing food waste and loss.

www.tcgffoodwaste.com

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### Human Rights - Working to End Forced Labour

#### TAKING RESPONSIBILITY TO ENABLE RESPECT FOR HUMAN RIGHTS

According to the UN Guiding Principles on Business and Human Rights (UNGPs), businesses have a responsibility to respect human rights and, in doing so, take measures to address and prevent any negative human rights impacts that may occur in their business activities and their supply chains. This responsibility is now increasingly being mandated via regulatory frameworks requiring businesses to demonstrate robust human rights due diligence (HRDD) in their supply chains. The Human Rights Coalition of Action (HRC) offers a valuable space for businesses to work on upholding this responsibility by convening industry peers and experts who together develop best practices for initiating and improving due diligence across their business practices. The HRC particularly focuses on using due diligence to address forced labour risks in the consumer goods industry. Impacting 28 million people across geographies, economies, and cultures, forced labour remains the most salient human rights risk in the industry and therefore must be a top sustainability priority for all businesses as part of their corporate due diligence efforts.

#### SCALE OF THE CHALLENGE

Forced labour remains the most salient human rights impact in the consumer goods industry as an endemic social problem riddled throughout global supply chains. Around the world, 28 million people are victims of forced labour. This translates to 3.5 people in forced labour for every thousand people on the planet. In 2023, there was a record level of worker rights violations around the world. A study conducted by the ILO and published in March 2024 showed forced labour in the private economy generates US\$236 billion in illegal profits per year. Given the endemic presence of forced labour in the consumer goods industry, its systemic drivers, and the variety of ways in which it presents, businesses must adopt robust approaches to identify, address, and prevent forced labour risks. The HRC recognises the importance of this work and therefore prioritises action against forced labour.

#### FOLLOWING A FRAMEWORK FOR SUCCESS

In line with the 'respect' element of the UNGPs, due diligence is the cornerstone of any human rights approach, proven to be an effective response to salient human

rights risks and impacts. The HRC uses due diligence as a key tool to eradicate forced labour from the entirety of the consumer goods industry in two ways.

First, the HRC drives action beyond the scope of many voluntary due diligence commitments by helping businesses implement HRDD systems in their own operations. This area of the value chain has been less of a priority for due diligence efforts and therefore remains at a high risk for forced labour.

Second, our Coalition brings together members and their suppliers to address sector-specific challenges related to forced labour and responsible recruitment. We have started this work focusing first on a high-risk commodity and landscape – palm oil in Malaysia, in our People Positive Palm Project (P3 Project). Together, HRC members are working with their suppliers to implement a Maturity Journey Framework for human rights due diligence approach with a Framework that members are implementing in their own operations. As a result, we seek to ensure Workers throughout the value chain are covered by a robust due diligence approach.

To complement this work, the HRC also collectively advocates for strong policy frameworks at the national and international levels to help protect human rights in the consumer goods industry.

#### **DRIVING LEADERSHIP ON HUMAN RIGHTS**

As a CEO-led Coalition of the world's leading companies, the HRC breaks down silos to take collective, aligned action driven by the highest levels of leadership, allowing members to drive sustainable impact at scale against forced labour. With the CGF as the only organisation to convene consumer goods manufacturers and retailers at the CEO level globally, the HRC is the only initiative of its kind taking concrete, measurable action around due diligence driven by the highest level of corporate leadership. With CEO support, HRC members are able to adopt and realise commitments more quickly and at scale, leveraging the profile of their CEOs as champions for wider industry actions on human rights.

The HRC also leverages its position as a CEO-led Coalition to drive industry changes beyond its membership. Within the CGF, the HRC intends to set an example for best practices around human rights and due diligence, influencing and encouraging other businesses to start and advance on the human rights journey. Additionally, through their engagement with actors across the value chain – from internal teams to suppliers to smallholders – and with governments and civil society, the HRC helps catalyse action both within the scope of its projects and beyond. In total, this work helps drive transformational change to enable respect for human rights industry-wide.

The HRC also helps expand larger Industry action on human rights by supporting other initiatives, including the CGF's Forest Positive Coalition (FPC), to incorporate social sustainability perspectives into their strategies. For example, the HRC hosts Working Groups focused on human rights defenders in which the Coalition collaborates with the FPC to ensure forest positive action is also people positive.

#### **BUILDING ON A LEGACY OF LEADERSHIP**

The Coalition builds on the legacy of the CGF's previo work on social sustainability in which the CEOs of CGF member companies led historic efforts around human rights and forced labour. This history started in 2015 with the industry's first-ever Social Resolution Against Forced Labour, a groundbreaking commitment from the CGF's CEO Board of Directors which sent a strong message from our industry that forced labour must be a top priority for any sustainable business. The CGF also led industry efforts again in 2016 with the creation of the Priority Industry Principles (PIPs) which identify three of the most problematic, yet often common, employment practices across the world that can lead to cases of forced labour. Employing the PIPs has been the foundational element of the CGF's social sustainability strategy and approach to addressing forced labour. Today, to develop and improve this approach, the HRC now works to support members in the implementation and improvement of HRDD systems in order to identify, prevent and remedy actual and potential risks for forced labour in consumer foods supply chains worldwide.

We are leading industry actions to enable respect for human rights.

www.tcgfsocial.com





### Sustainable Supply Chain Initiative

#### ENHANCING SUPPLY CHAIN DUE DILIGENCE

The responsible sourcing conversation is a growing and evolving one, and it can be helpful for companies to have guidance on how to navigate this complex landscape. To support companies in their supply chain due diligence, the Sustainable Supply Chain Initiative (SSCI) was launched in 2017 to drive alignment and continuous improvement in the industry's approach to sustainability.

The SSCI brings together consumer goods companies from around the world to drive the global conversation on responsible sourcing and help shape the industry's expectations for sustainability. As the sustainability landscape continues to change rapidly, companies must be ready to evolve to meet consumers' and stakeholders' current expectations, and – to ensure their own sustainability as businesses – anticipate future trends, challenges, and opportunities for improvement. The SSCI provides a critical platform for companies to evaluate and take action in this rapidly changing environment.

#### SETTING THE INDUSTRY'S EXPECTATIONS

As organisations often use third-party schemes and programmes to independently verify their supply chain sustainability, the SSCI plays a key role in ensuring these initiatives operate in a credible and trustworthy manner. By benchmarking thirdparty schemes and programmes against a set of minimum expectations for how sustainability should be defined by certifications and audits, the SSCI helps create alignment among different standards to ensure they evaluate sustainability the same way. Organisations then benefit from receiving more credible certifications and audits, while the industry benefits as the SSCI helps collectively raise expectations for sustainability standards to ultimately deliver sustainable progress and impact.

These minimum expectations are captured in the SSCI Benchmark Criteria, which have been developed for the industry, by the industry, and can be used by organisations as reference for a foundational approach to evaluating sustainability in their supply chains. Importantly, these Criteria are designed to mature as the sustainability landscape continues to evolve. SSCI Coalition of Action members play a direct role in developing these Criteria along with other industry experts and stakeholders, and they are instrumental in supporting objectives from other CGF Coalitions of Action, notably on Human Rights and Forest Positive.

#### RECOGNISING TRUSTED SUSTAINABILITY STANDARDS

SSCI Benchmark therefore recognises The third-party auditing, monitoring, and certification standards that demonstrate alignment with the SSCI Benchmark Criteria by covering key social and environmental requirements and apply relevant governance and verification practices. Schemes and programmes that have been recognised by the SSCI signal to the industry their commitment to raising the bar in their certification processes and driving harmonisation in a diverse field of sustainability standards, while at the same time remaining free to innovate their approaches to ensure sustainability in a dynamic way. As it "verifies the verifiers", the SSCI awards an additional, yet essential, layer of trust to standards that demonstrate alignment with the SSCI Criteria and achieve SSCI Recognition.

#### THE INDUSTRY'S BENCHMARK OF CHOICE

The SSCI has become the benchmark of choice for sustainability compliance standards in the consumer goods industry, supporting organisations in their supply chain due diligence by driving trust in and continuous improvement among standards. With several schemes already Recognised by the SSCI and more undergoing Benchmarking, the list of SSCI-Recognised schemes is growing, creating a critical mass of trusted and credible standards.

As the CGF CEO Board of Directors declared in May 2022, "Our commitment to SSCI signals our industry coming together to set clear expectations.

We created a tool to implement our sustainability commitments and help drive positive change. Now is the time to make use of it and make it work for our businesses and the millions of workers across our value chains, as well as the environment at large."

> We are building trust in sustainability standards worldwide.

> > www.tcgfssci.com





# **Our Working Groups**

Our work relies on the engagement of our members. Currently, there are about 1,500 experts involved across more than 30 steering, technical, local and project-specific working groups. These provide important opportunities for companies to ensure they utilise their seat at the table and have a voice in the industry-wide solutions that are being developed.

These groups help generate strategies, develop toolkits, guidelines and reports, and offer opportunities to share best practices and build expert peer-to-peer networks. Together, these help the industry advance its implementation of our public resolutions and commitments and drive positive change globally, benefiting people, planet and business.

Today, you can engage with your peers and other key stakeholders via these groups, so please contact us to learn more about where you can get involved.





# **Regional Activities**

Our mission is to drive efficiency and positive change by helping manufacturers and retailers to collaborate together on a CEO-driven agenda. In order to drive positive change as broadly as possible and engage all of our members, we complement our global efforts with a regional approach. This involves tailoring the global strategies so that they are relevant to each region, sharing implementation best practices and engaging with key local stakeholders.

Thanks to our global offices, we are strategically located to support our members on a daily basis. Our international headquarters in France looks after all our EMEA members, the US and Colombia offices focus on the Americas, and our Japan and China offices are driving member engagement in Asia. Of course, our regional activities go far beyond these office locations. Whether it's local CHL initiatives, GFSI Local Groups or E2E Springboards, our work is engaging people and businesses around the world.

We regularly hold events, meetings and workshops and are actively engaging with key stakeholders in these regions to further support our work, including public health authorities, governments, academia, industry bodies, ILOs and NGOs.

#### **Office Locations**



EMEA - International HQ - Paris

Asia - Pacific Office - Tokyo

China Office - Shanghai

LatAm Office - Bogotá

COALITIONS	PRODUCT         DATA	Image: constrained stateImage: constra	The second sec	PLASTIC         WASTE	FOREST         POSITIVE	TOWARDS NET ZERO	Image: constraint of the second sec	SUSTAINABLE         SUPPLY         CHAIN	GLOBAL FOOD SAFETY
	Enhancing data exchange and improving accuracy	Empowering people to lead healthier and more sustainable lives while creating shared value for business and communities	Halving per capita global food waste at the retail and consumer levels	Playing a leading role in eliminating plastic waste on land and sea	Mobilising resources to build a forest positive future	Accelerating consumer industry progress towards net zero	Making human rights due diligence the industry norm	<b>INITIATIVE</b> Building trust in social and environmental standards worldwide	<b>INITIATIVE</b> Securing safe food for people everywhere
GROUPS	<ul> <li>2D Barcode</li> <li>ESG Data Reporting</li> <li>Global Data Model</li> <li>New Ways Pilot</li> <li>DataPorts</li> <li>TrueCode</li> </ul>	<ul> <li>Better Options: Improving the accessibility of healthier &amp; more sustainable products for consumers</li> <li>Better Choices: Influencing consumer behaviour to encourage &amp; enable healthier, more sustainable habits</li> <li>Better Communities: Empowering our employees' health &amp; wellbeing</li> </ul>	<ul> <li>Public Reporting</li> <li>Scaling Up the 10x20x30 Initiative</li> <li>Alignment on Post-Harvest Losses</li> <li>Consumer Engagement</li> <li>Regional Working Groups (LatAm, N. America, China &amp; Japan)</li> </ul>	<ul> <li>Golden Design Rules of Packaging Design</li> <li>Extended Producer Responsibility</li> <li>Refill/Reuse City Program</li> <li>Flexibles</li> <li>Chemical Recycling</li> </ul>	<ul> <li>Soy</li> <li>Palm Oil</li> <li>Paper, Pulp and Fibre Based Packaging</li> <li>Beef</li> <li>Forest Positive Landscapes</li> <li>Supplier &amp; Trader Engagement</li> <li>Transparency &amp; Accountability</li> </ul>	<ul> <li>Increase industry leadership capabilities for net zero</li> <li>Enhance how the industry uses data and insights to drive action</li> <li>Improve product sustainability</li> <li>Better collaboration across CGF Coalitions and Net Zero ecosystem</li> </ul>	<ul> <li>Own Operations &amp; Supply Chains</li> <li>Industry &amp; Policy Enablers</li> <li>Connecting People &amp; Planet on forest, circularity, climate change &amp; health</li> </ul>	<ul> <li>Manufacturing &amp; Processing</li> <li>Primary Production</li> <li>Forestry</li> <li>At-Sea Operations</li> </ul>	<ul> <li>Capability Building Sub-Committee</li> <li>Technical Sub-Commitee</li> <li>Public Private Partner Sub-Committee</li> <li>Governance Sub-Committee</li> <li>Benchmarking and Harmonisation Working Group</li> <li>GFSI Local Groups (Aus-NZ, China, EMEA Japan, Mexico, South LatAm, US-Canada)</li> </ul>
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GLOBAL CONFERENCES

MEMBER ENGAGEMENT







# **Our Global Events**

At the base of every global organisation is a solid foundation, and our commitment to providing you with the very best membership experience ensures we are no different. Our Knowledge & Best Practice Sharing Platform was created to promote first-class knowledge exchange, networking and collaboration among the wider membership and with external stakeholders. This platform aims to support the work being undertaken by our committees and working groups and to explore additional channels for the promotion of our initiatives and opportunities for networking and collaboration.





#### **GLOBAL SUMMIT**

The annual Global Summit is our flagship event, exclusively reserved for CEOs and C-level executives from our member companies. It is the place where retailers, manufacturers and their service providers come to discuss future business trends, network and share knowledge and best-practices for overcoming today's most pressing challenges.

#### www.tcgfsummit.com

#### **GFSI CONFERENCE**

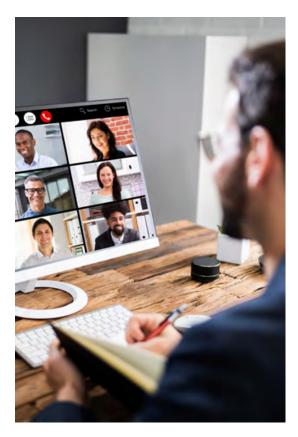
The GFSI Conference is the industry's annual rendezvous for the advancement of food safety worldwide. It brings together over 1,000 leading food safety professionals from more than 60 countries around the world to share knowledge, tackle emerging challenges and strengthen collaboration for food safety.

www.conference.mygfsi.com



#### SUSTAINABLE RETAIL SUMMIT

The Sustainable Retail Summit provides a unique opportunity to learn first-hand how companies and consumers are taking positive action towards changing their behaviour to improve transparency and overcome today's biggest industry challenges. It's about working together to build a sustainable, healthier tomorrow by sharing knowledge, accelerating change and driving positive business actions.



#### FUTURE LEADERS PROGRAMME

The Future Leaders Programme's mission is to build our industry's next generation of purpose-driven leaders, through a specially-designed Virtual Knowledge Series that encompasses eight online sessions for those highcalibre candidates who have been chosen by their own CEOs and senior executives. Those lucky few will have the chance to learn from first-class trainers and build professional networks that last a lifetime.

#### www.tcgfsrs.com

www.tcgfflp.com

## **Further Engagement Opportunities**

#### OPPORTUNITIES TO SHOWCASE YOUR BRAND & EXPERTISE

Membership to The Consumer Goods Forum also offers an array of value-add opportunities for your Board members, experts and brands to be both seen and heard. From co-branded thought leadership papers and blog posts to CEO interviews, press quotes and speaking engagements, membership offers a unique chance to showcase your expertise and provide content that will make our industry, and other key stakeholders, stand-up and listen.

#### GET ACCESS TO OUR MEMBER-EXCLUSIVE ONLINE PLATFORM

New to the CGF in 2019 was the CGF Members' Space. Exclusively reserved for members of the organisation, the CGF Members' Space provides access to exclusive and customised content. It has been developed to deliver meaningful value to you by sharing knowledge, information, resources, assets, and the ability to manage how the CGF communicates with you.

#### **BE PART OF A POSITIVE, GLOBAL NARRATIVE**

Of course, membership isn't just about talking to other members. It's about getting out there and advocating for the implementation of sustainable business practices and positive actions. Actions from our members are heard far and wide and are regularly picked-up by news organisations around the world. To help shape the narrative on challenging topics like deforestation, plastic waste, data accuracy, forced labour and consumer health, you need to be part of the conversation. Membership to the CGF can help you.

# Sponsorship



#### BE MORE THAN JUST A DELEGATE: BE SEEN AND KNOWN

If you wish to stand out from your competitors, get direct access to potential business partners from around the world and clearly demonstrate your support to the retail and consumer goods industry, we invite you to become an Official Sponsor of The Consumer Goods Forum and take advantage of the perfect setting we provide to showcase and enhance your brands, products and services to the key industry decision makers.

As the only global organisation representing both retailers and manufacturers, The Consumer Goods Forum offers a unique sponsorship experience. One where you know that only the very best and most relevant delegates will be invited. Take this opportunity to show exactly what your company stands for and be present on the best stages in our industry. This is your chance to be part of something that inspires actions and showcases the very best our industry has to offer.

From CEOs and C-level executives to topic experts covering food safety, sustainability, health, logistics, technology and more, to our industry's future leaders, our global and virtual events will help get your brand and company in front of the right industry people and stakeholders no matter where we are in the world.

For further information, contact our sponsorship team: sponsorship@theconsumergoodsforum.com



#### **ENDLESS OPPORTUNITIES**

- Presentation Opportunities
- I-Zone and Exhibition Stands
- Special/Breakfast Sessions
- Discovery/Store Tour Programmes
- Conference Coffee Breaks, Lunches, Cocktails, Dinners and Espresso Bar
- Delegate Business Lounge and WiFi
- Delegate Bags
- Conference Videos
- Charging Stations
- Studies and Thought-Leadership Papers
- Virtual Event Options Also Available



"Being a sponsor at The Consumer Goods Forum brought us tremendous benefits. As a B2B company, a branding strategy is as important a factor as the sale of our equipment. Sponsorship privileges give us the opportunity to get our branding out there and to meet with decision makers of leading retailers from around the world".

YUJIRO SATO, General Manager, Global Business Division, **Teraoka Seiko Co., Ltd.** 

# **Our Members**

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