

# Nourishing Progress: A Four Year Journey with the Workforce Nutrition Alliance



The **Workforce Nutrition Alliance (WNA)**, co-founded by **The Consumer Goods Forum (CGF)** and the **Global Alliance for Improved Nutrition (GAIN)**, embarked on an ambitious goal to support employers to improve and rate their workforce nutrition programmes in order to reach **3 million employees in organisations and supply chains by 2025**, and with a target of **over 10 million by 2030**.



WNA HAS ALREADY GONE THE EXTRA MILE

## Over 6 million workers

are reached with workforce nutrition programmes



From **14** to **100** Organisations

IN FOUR YEAR WNA IS PRESENT

## In 55 Countries

where companies are assessing their workforce nutrition programmes

### Key Figures from Companies Using the WNA's Self-Assessment Scorecard from 2021 to 2024

Each scorecard evaluates workforce nutrition programs across four key areas: Healthy Food at Work, Nutrition Education, Nutrition- Focused Health Checks, and Breastfeeding Support. It helps companies identify areas for improvement within their workforce nutrition programmes and set actionable targets. By the end 2024, **475 self-assessments** of workforce nutrition programmes were conducted on worksites.

**OF ASSESSMENTS CONDUCTED**



**COUNTRIES**



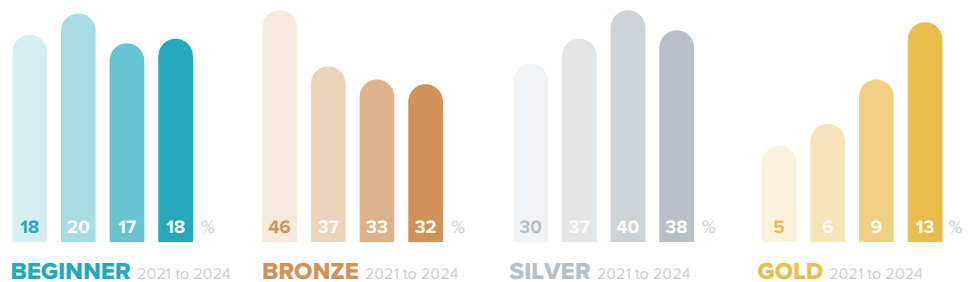
**ORGANISATIONS**



### Annual Self Assessment Scores (%) from 2021-2024

The graph below shows a progression of Self Assessment Scores by percentage of companies using the WNA Scorecard to rate their workforce nutrition programmes from **BEGINNER** to **GOLD**, over the last four years.

Ex: **In 2024 13% of companies were rated GOLD, up from 5% of companies from 2021.**



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**5 TRAINING COHORTS**

**54 EXECUTIVES**

**24 COUNTRIES**

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