

Mondelez International

Coalition member since 2020 | As of September 2024, palm oil is material commodity for Mondelez International.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2023 reporting record. The record includes the following responses:

- “Yes” indicates a company is reporting against a KPI and reporting quantitatively where indicated
- “Yes – narrative reporting” indicates a company is reporting qualitatively against a quantitative KPI
- “Not yet reporting” response indicates a company is not yet reporting on a KPI
- “N/A” indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies and verified by Proforest.

Links are provided to information when a company is reporting (“Yes”) against a public information requirement, and when a company is reporting qualitatively (“Yes – narrative reporting”) against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit transparency.tcgforestpositive.com

PALM OIL	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
SEC - SECTION A: PALM OIL - CPO/PKO							
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the forest positive (NDPE) goals	Policy - https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/ESG-Topics/Palm-Oil/PO_Action_Progress_Update_2020.pdf	Yes	Palm Oil Action Plan (POAP)	Policy covers no fire, HCS, HCVS, human rights, no peat development and includes relevant industry cut-off dates. Additional cover in SMR report: deforestation free commitment with a milestone - by end of 2025		https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/ESG-Topics/Palm-Oil/PO_Action_Progress_Update_2020.pdf	
1.2 - Timebound action plan summary	Action plan - https://www.mondelezinternational.com/Snacking-Made-Right/ESG-Topics/Palm-Oil	Yes	Palm Oil Action Plan (POAP) Mondelez Deforestation free position Deforestation free commitment with a milestone - by end of 2025	Governance, grievance management, environment, traceability, human rights, smallholders		https://www.mondelezinternational.com/Snacking-Made-Right/ESG-Topics/Palm-Oil https://www.mondelezinternational.com/snacking-made-right/esg-topics/deforestation/ https://www.mondelezinternational.com/assets/Snacking-Made-Right/SMR-Report/2023/2023-MDLZ-Snacking-Made-Right-ESG-Report.pdf	
1.3 - Mill list using the conventions of the Universal Mill List to make group links (manufacturers)	Mill list - https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/ESG-Topics/Palm-Oil/MDLZ-Palm-Oil-Mill-List.pdf	Yes	Mill list published annually. Available on Mondelez website			https://www.mondelezinternational.com/assets/Snacking-Made-Right/ESG-Topics/Palm-Oil/MDLZ-Palm-Oil-Mill-List.pdf	
1.4 - % of total commodity volume that is in scope of Element 1 reporting (new KPI)	NA - new KPI	No					
1.5 - % volume that is forest positive (or NDPE). In 2024 report on 1.5a (% volume that is DCF) and 1.5b (year on year change in forest positive/NDPE volume %) only.	did not report	No		<i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment</i>			
1.6 - Progress of mills toward forest positive (or NDPE) – in alignment with the CGF-FPC Palm Oil DCF methodology. Progress of mills toward forest positive (or NDPE) – in alignment with the CGF-FPC Palm Oil DCF methodology	did not report	No					

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1.7 - % traceable to mill	99% - Via our annual Palm Supplier KPI survey we request suppliers to identify "what % of CPO and PKO equivalent supplied to MDLZ is traceable to Mill". We take this KPI survey data as the nominator, with total palm oil volume sourced as the denominator. Via this calculation we establish % palm oil TTM 2022-MDLZ-Snacking-Made-Right-ESG-Report.pdf (mondelezinternational.com)	Yes - Quantitative	99%	Via our annual Palm Supplier KPI survey we request suppliers to identify "what % of CPO and PKO equivalent supplied to MDLZ is traceable to Mill". We take this KPI survey data as the nominator, with total palm oil volume sourced as the denominator. Via this calculation we establish % palm oil TTM. Newly added a layer of verification vs data reported in 2023: TTM % provided by Suppliers in the Survey is verified by an independent 3rd party (Control Union) against MDLZ Verification protocol or equivalent.		SMR 2023 report, page 53	
1.8 - % traceable to FFB sources	88% traceable to plantation	Yes - Quantitative	90%	Via our annual Palm Supplier KPI survey we request suppliers to identify "what % of CPO and PKO equivalent supplied to MDLZ is traceable to plantation". We take this KPI survey data as the nominator, with total palm oil volume sourced as the denominator. Via this calculation we establish % palm oil TTP.		SMR 2023 report, page 53	
1.9 - % physically certified (MB/SG)	From 2021 ACOP data: 2.46% Mondelez_International_Inc_ACOP2021.pdf (rspo.org)	Yes - Quantitative	2.50%	ACOP 2022 data used as ACOP report for 2023 not yet published Volume CPO and PKO MB, SG or IP certified is nominator. Total volume sourced (CPO and PKO) is denominator		https://rspo.org/members/4-0195-11-000-00/	
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list	Mill list https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/ESG-Topics/Palm-Oil/MDLZ-Palm-Oil-Mill-List.pdf	Yes	Mill List	Information on mill list is gathered from suppliers and consolidated and reviewed with support from Satelligence. Mill list information provided by Supplier is verified by Control Union against Mondelez Verification protocol or equivalent.		https://www.mondelezinternational.com/assets/Snacking-Made-Right/ESG-Topics/Palm-Oil/MDLZ-Palm-Oil-Mill-List.pdf	

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2.2 - % Direct suppliers engaged and informed of 'Forest Positive Suppliers' Commitment and 'Forest Positive Approach'	Narrative - In our annual supplier KPI survey we request participating suppliers to identify "are you engaged in and informed about the CGF Forest Positive Suppliers Commitment and Forest Positive Approach either directly by MDLZ or indirectly by common platforms like CGF/POTC where MDLZ is active?" https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/SMR-Report/2022/2022-MDLZ-Snacking-Made-Right-ESG-Report.pdf (page 48)	Yes - Narrative	Narrative (see link)	In our annual supplier KPI survey we request participating suppliers to identify "are you engaged in and informed about the CGF Forest Positive Suppliers Commitment and Forest Positive Approach either directly by MDLZ or indirectly by common platforms like CGF/POTC where MDLZ is active?"		SMR 2023 report, page 53,54	
2.3 - Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	100% In our annual supplier KPI survey we request participating suppliers to identify "Is your sustainability policy in compliance with MDLZ sustainability policy (Palm Oil Action Plan)?" The KPI survey data is consolidated with supplied volumes to establish nominator. Total volume sourced forms the denominator	Yes - Quantitative	100%	100% In our Annual supplier KPI survey we request participating suppliers to identify "Is your sustainability policy in compliance with MDLZ sustainability policy (Palm Oil Action Plan)?" The KPI survey data is consolidated with supplied volumes to establish nominator. Total volume sourced forms the denominator		SMR 2023 report, page 53,54	
3.0 - Element 3: Monitoring & Reporting							
3.1 - Summary of company grievance process that aligns with FPC Deforestation Monitoring & Response Framework (MRF)	https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/ESG-Topics/Palm-Oil/Palm-Oil-Grievance-Procedure.pdf	Yes	Grievance process. For increased visibility, we worked with Satelligence to design a grievance tracker that is connected to a satellite monitoring. The tracker provides an extended view of environmental grievances raised against suppliers within the monitored geographical scope	MDLZ Palm oil grievance process is a part of Mondelez Grievance management, which covers cases raised to us relating to potential human rights or environmental risks or alleged violations in our own operations and within our value chain		https://www.mondelezinternational.com/assets/Grievance-Procedure.pdf https://www.mondelezinternational.com/assets/Procedural-Guidelines-for-Grievance-Management.pdf	
3.2 - Summary of progress of grievance cases (e.g. in grievance log or relevant progress report(s))	did not report	Yes	public link not available yet - aligned with Rhiannon Davis (Proforest) that this will be added at a later stage when available				
3.3 - % of supply base covered by deforestation & peat monitoring (including supplier and landscape monitoring systems) aligned with Monitoring Minimum Requirements	88% - We utilize Satelligence satellite monitoring, covering our extended supply chains for Indonesia and Malaysia origin oil. Based on standard industry production split, this equates to 83% of total palm oil we source annually	Yes - Quantitative	Nearly 97% traceable to forest monitored in our supply chain.	We utilize Satelligence satellite monitoring, covering our extended supply chains for Indonesia and Malaysia origin oil. Our Suppliers are asked to disclose in the Annual KPI survey what is the % of the satellite monitored supply chain. The KPI survey data is consolidated with supplied volumes to establish nominator. Total volume sourced forms the denominator		SMR 2023 report, page 53,54	

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3.4 - For coalition member companies involved, narrative summary of support provided to develop on the ground monitoring and response systems beyond own supply chains including landscape initiatives and sectoral collaborations	Through our membership of the CGF FPC, we are also playing an active role in developing a shared Monitoring & Response Framework (MRF). In 2023, we look forward to working with the other member companies to successfully implement the MRF to reduce the risk of deforestation, development on peat and conversion in the palm oil supply chain. Also invest in landscapes. Collaboration = POCG and CGF https://www.mondelezinternational.com/-/media/Mondelez/Snacking-Made-Right/SMR-Report/2022/2022-MDLZ-Snacking-Made-Right-ESG-Report.pdf (pages 47-48)	Yes	Since we account for only about 0.5% of global demand for palm oil, we recognize that we alone cannot advance a more sustainable supply. We therefore participate in a number of global organizations focused on supply chain improvements, including the Palm Oil Collaboration Group (POCG) and the RSPO. As a member of the CGF, we also co-chair the Palm Oil Working Group (POWG) of the FPC and the Human Rights Coalition (HRC). Forest Positive Coalition As part of the FPC, we set an ambitious roadmap for more sustainable palm oil, which includes the implementation of common supplier standards and a consistent approach to deforestation monitoring and response. Through our role within the coalition's POWG, we have worked toward aligning industry reporting methodologies, published guidance and collaborated with external stakeholders			SMR 2023 report, page 54	
3.5 - % of supply mills with, or potentially linked to, deforestation & peat grievances	Narrative - Once our supply chain is mapped, Satelligence satellite monitoring is used to identify and alert us to potential deforestation events where we may need to act. Additionally, we require our suppliers to deploy satellite monitoring along their upstream supply chains.	Yes - Narrative	Once our supply chain is mapped, Satelligence satellite monitoring is used to identify and alert us to potential deforestation events where we may need to act. Additionally, we require our suppliers to deploy satellite monitoring along their upstream supply chains.				
3.6 - % of deforestation & peat grievances where action taken in line with MRF steps and requirements	Narrative - Once our supply chain is mapped, Satelligence satellite monitoring is used to identify and alert us to potential deforestation events where we may need to act. Additionally, we require our suppliers to deploy satellite monitoring along their upstream supply chains.	Yes - Narrative	When issues of potential deforestation, conversion of natural ecosystems or exploitation are raised, our robust third party supported grievance process ensures they are investigated. For significant breaches, we adopt the "suspend and engage" principle and publish our list of suspended suppliers. Only suppliers that demonstrate alignment with our expectations are re-entered after a third party-supported process. For further transparency, we require suppliers to share the list of mill crushers active in our shared supply chains and publish this data, following verification, in an annually updated mill list. For increased visibility, we worked with Satelligence to design a grievance tracker that is connected to a satellite monitoring. The tracker provides an extended view of environmental grievances raised against suppliers within the monitored geographical scope			SMR 2023 report, page 53	

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4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	did not report	Yes	We continue to invest in transformation toward forest positive production landscapes and are finalizing work on calculating our Malaysian and Indonesian production footprint through our partnerships with Satelligence and PCU. These production footprints can help inform future production landscape investments	Priority landscape based on supply chain palm oil we source annually and forest footprint analysis		SMR 2023 report, page 53	
4.2 - Methodology used to identify priority production landscapes to transform to forest positive.	did not report	Yes	We plan to extend Mondelēz International's forest footprint and scale up our landscape initiatives in important palm areas based on the outcome of our forest footprint analysis.	Forest Footprint Analysis by Satelligence		SMR 2023 report, page 53	
4.3 - # of landscape initiatives currently engaged in	2 landscape Initiative: (1) Coalition Sustainable Livelihood Agroforestry and Livelihood in North Sumatera and Aceh; and (2) WWF Sabah Landscape program . On CSL, 2 landscape prioritize (Aceh and North Sumatera) , and 120 stakeholder involve .	Yes - Narrative	3 landscape initiatives : (1) Coalition Sustainable Livelihood Aceh and North Sumatera ; (2) Sabah Landscape; (3) Langkat North Sumatera Sustainable Supply Chain Initiative	CGF FPC Landscape Reporting Framework		SMR 2023 report, page 54	

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<p>4.4 - For each landscape initiative your company is currently engaged in, information on:</p> <p>a. Name, location, timeline and other partners involved</p> <p>b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing)</p> <p>c. Specific actions or projects that are supported</p> <p>d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships)</p> <p>e. Linkages to shared landscape-level goals developed through multi-stakeholder process</p>	<p>1)Coalition Sustainable Livelihood, in Aceh and North Sumatera . Mondelez International work directly with Conservation International. Engagement type: -Financial support (investment) -In Kind support as CSL Initiator and Members since 2018 -</p> <p>2) Sabah Landscape Program in Malaysia, Mondelez International establish new partnership with WWF Global Palm Oil in end of 2022. Specific actions in the scope : - build the capacity of key stakeholders in the palm oil value chain to conduct HCV assessments in Sabah, Malaysia. - to raise awareness about traceability to plantation tools like WWF's Hamurni, which will facilitate greater supply chain transparency and accountability.</p> <p>Action intends to address systemic issue and contribute to forest positive by (1) encouraging the adoption of sustainable practices among plantation owners and operators, and (2) promote greater environmental stewardship</p>	Yes	<p>Since 2021, we partnered with Conservation International and Coalition Sustainable Livelihood and together initiated an agroforestry study project in North Sumatra and Aceh. The project aims to enhance social agroforestry practices. It also seeks to guide future sustainable palm oil landscape investment. This initiative involves about 120 stakeholders spanning two priority landscapes. In the Malaysian state of Sabah, we have partnered with the WWF's global palm oil team to empower plantation stakeholders to assess High Conservation Value (HCV) areas, safeguard landscapes and promote responsible production. To increase the number of licensed HCV assessors able to manage and protect critical landscapes, the initiative has offered a five-day, in-person training of key stakeholders had attended. Utilizing mapping and traceability tools like WWF's Hamurni, the initiative also enhances supply chain transparency. Since the end of 2023, we have invested in a new landscape initiative in Indonesia in partnership with the Sustainable Trade Initiative (IDH), PT Smart Tbk (a subsidiary of Golden Agri Resources, or GAR), and the North Sumatra Sustainable Supply Chain Initiative. The project buffers a significant part of the Leuser Ecosystem in Northern Sumatra. This ecosystem is known for its extraordinary biological diversity and clean water. The initiative aims to protect its critical forest and improve the productivity and sustainability of at least 2,100 targeted smallholders. Its activities include the development of baseline data on smallholder mapping; strengthening of smallholder capacity on Best Management Practices, Good Governance and sustainability standards; and preparation of smallholders for Cultivation Registration Certification (STDB) and Sustainable Palm Oil Certification (IPSO). In No-Go Areas, the initiative promotes alternative livelihoods through restoration. At the provincial level, the initiative works to strengthen the role of a sustainable palm oil multi stakeholder platform for policy coordination. Type of engagement on landscape included financial support (investment) and in kind</p>	CGF FPC Landscape Reporting Framework		SMR 2023 report, page 54	

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SEC - SECTION B: PALM DERIVATIVES							
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the forest positive (NDPE) goals							
1.2 - Timebound action plan summary							
1.4 - % of total commodity volume that is in scope of Element 1 reporting (new KPI)							
1.5 - % volume that is forest positive (or NDPE). In 2024 report on 1.5a (% volume that is DCF) and 1.5b (year on year change in forest positive/NDPE volume %) only				<i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment</i>			
1.9 - % physically certified (MB/SG)							
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list. For retailers, this is the own brand supplier list							
2.4 - List of identified major upstream suppliers/traders prioritized							
2.2 - % Direct suppliers engaged and informed of 'Forest Positive Supplier' Commitment and 'Forest Positive Approach'							
2.3 - Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business							
2.5 - Upstream suppliers/traders prioritised and engaged (directly or via a collective approach) and informed of Forest Positive Approach							
2.6 - Performance of upstream suppliers/traders against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business							
3.0 - Element 3: Monitoring & Reporting							
3.8 - Provide a short narrative summary of progress made towards reporting on the Element 3 in 2025 (for own brand products)							
4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified							
4.2 - Methodology used to identify priority production landscapes to transform to forest positive							
4.3 - # of landscape initiatives currently engaged in							
4.4 - For each landscape initiative your company is currently engaged in, information on: a. Name, location, timeline and other partners involved b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing) c. Specific actions or projects that are supported d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships) e. Linkages to shared landscape-level goals developed through multi-stakeholder process							