

Mars

Coalition member since 2020 | As of September 2024, palm oil, soy, and paper, pulp, and fibre-based packaging (PPP), and beef are material commodities for Mars.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2023 reporting record. The record includes the following responses:

- “Yes” indicates a company is reporting against a KPI and reporting quantitatively where indicated
- “Yes – narrative reporting” indicates a company is reporting qualitatively against a quantitative KPI
- “Not yet reporting” response indicates a company is not yet reporting on a KPI
- “N/A” indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies and verified by Proforest.

Links are provided to information when a company is reporting (“Yes”) against a public information requirement, and when a company is reporting qualitatively (“Yes – narrative reporting”) against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit transparency.tcgforestpositive.com

PALM OIL	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
SEC - SECTION A: PALM OIL- CPO/PKO							
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the forest positive (NDPE) goals	https://www.mars.com/sites/g/files/iydpyr316/files/2023-08/PalmPositiveUpdate2023Final.pdf https://www.mars.com/about/policies-and-practices/deforestation-policy https://lhcdn.mars.com/adaptivemedia/rendition/d_29a25a696be1b261cb59aab3ff21f941649be1a4/name_out/Palm%20Oil%20NonCompliance%20Mgt%20Tree%202020.pdf	Yes	<p>Palm falls under Mars Inc.'s Deforestation and Land Use Change Ambition. This ambition is brought to life in Palm through our Palm Positive Plan and the Mars Palm Oil Principles and Criteria. These commit our suppliers to ensure their NDPE related policies and procedures (including monitoring of their supply base and grievance systems) are aligned to specific requests such as the status or existence of monitoring and verification policies and their implementation, grievance management systems, human rights managements systems, engagement with smallholders and other critical information. In cases of non compliance a decision making protocol is followed.</p>	<p>Palm DCF Cutoff: 2015</p> <p>DCF Policy Expectations: Mars expects suppliers to meet the following guidelines to stop deforestation from a 2015 Palm cut-off date:</p> <ul style="list-style-type: none"> - Everything supplied to Mars is from legal sources - No deforestation or conversion of primary forest or natural ecosystems of high conservation value (HCV) - No development in high carbon stock (HCS) areas - No development on peatlands - No clearance of land by burning to prepare it for production - Work within credible, landscape-level frameworks where these exist - Provide supply chain transparency <p>Mars also expects suppliers to:</p> <ul style="list-style-type: none"> - Support existing human rights commitments including respect for farmers' and communities' land rights, free prior and informed consent, and the rights of indigenous and forest-dependent people - Resolve land rights disputes through a balanced and transparent dispute resolution process - Support farmers and plantation owners to comply with Mars' deforestation-related requirements - Where relevant, support enhanced agroforestry, reforestation or restoration of natural ecosystems 	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	<p>2024 Palm Positive: https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf</p> <p>Policy: https://www.mars.com/about/policies-and-practices/deforestation-policy</p> <p>Non Compliance and Resolution: https://lhcdn.mars.com/adaptivemedia/rendition/d_29a25a696be1b261cb59aab3ff21f941649be1a4/name_out/Palm%20Oil%20NonCompliance%20Mgt%20Tree%202020.pdf</p>	

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1.2 - Timebound action plan summary	https://www.mars.com/sites/g/files/jydpvr316/files/2022-11/MarsGuidanceforSupplieronLandRights.pdf https://www.mars.com/about/policies-and-practices/palm-oil-policy	Yes	<p>Mars utilizes its own set of Principles & Criteria (P&C) to assess suppliers commitment to our internal sourcing guidelines, as well as the Consumer Goods Forum (CGF) Forest Positive Coalition Asks and Commitment of palm oil suppliers.</p> <p>On annual basis, we manage our supply chain against the following key metrics:</p> <ol style="list-style-type: none"> 1. 100 % of volume compliant with no deforestation and/or conversion commitments <ol style="list-style-type: none"> a. 100% of volume thirdparty certified (RSPO Segregated, MB, Book and Claim) b. 100% of volume traceable to plantation (100%) 2. Advancing respect for human rights across our supplier's extended supply chains <p>We develop supplier specific scorecards and provide specific guidance to ensure supplier performance against the following ongoing goals. Suppliers are engaged on periodic reviews to close gaps in their performance.</p>	<p>Supplier engagement is critical to ensure alignment with our no deforestation and conversion commitments. We have partnered with our suppliers to rigorously apply the three M's of Mapping, Management and Monitoring to help eliminate deforestation and advance respect for human rights. All of our key suppliers have been engaged to sign onto Mars Principles and Criteria relating to our commitments, committing themselves to ensure their NDPE related policies and pro-cedures (including monitoring of their supply base and grievance systems) align with our expectations. In addition, we use bi-weekly satellite mapping to monitor land-use with third-party validation of all mills through our partnership with Earthqualizer to hold our suppliers accountable to their commitments.</p> <p>Our action plans include material specific commitments and time frames. As Mars plans to transition to CGF's DCF KPI's by 2025, we are currently setting targets with suppliers to ensure 100% of our Mass Balance supply chain is connected to mills that are in the IRF delivering category. Similarly, we have set expectations for suppliers to increase their visibility into smallholders in their extended supply chain to support Mars in estimating the % supply connected to Independent Smallholders.</p> <p>Under the Palm Positive Plan, we have also advanced respect for human rights across our suppliers' extended supply chains. On the topic of responsible recruitment, we led Guidance on the Repayment of Worker-paid Recruitment Fees and Related Costs, which was informed by our experience working with suppliers to remediate worker-paid fees. Last year, we initiated a contracting process that resulted in awarding multi-year business to suppliers based on their alignment to and performance against the Mars Principles and Criteria. Through this process we deepened our strategic</p>	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	Palm Positive Update 2024_Final_2024July7_updated.pdf (mars.com)	100% DFREE, 100% TTP, 100% RSPO Certified

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1.3 - Mill list using the conventions of the Universal Mill List to make group links (manufacturers)	See mill list: https://www.mars.com/sites/g/files/jdpyr316/files/2023-08/MarsGlobalPalmOilMillListH12022.pdf	Yes	See Link		All PKO and Palm Materials sourced directly from Mars under the Palm Positive Plan, excluding some complex supply chains and materials (for supply resiliency) accounting for roughly 3% of volume.	Mars Global Palm Oil Mill List H1 2023.pdf	
1.4 - % of total commodity volume that is in scope of Element 1 reporting (new KPI)	n/a- new KPI	Yes - Quantitative	100%		All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	100% DFREE, 100% TTP, 100% RSPO Certified

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<p>1.5 - % volume that is forest positive (or NDPE).</p> <p>In 2024 report on 1.5a (% volume that is DCF) and 1.5b (year on year change in forest positive/NDPE volume %) only.</p>	<p>100% DCF</p> <p>https://www.mars.com/sites/g/files/jdpyr316/files/2023-08/Palm_Positive_Update_2023_Final.pdf</p>	<p>Yes - Quantitative</p>	<p>100%</p>	<p><i>Partially aligned: We have partnered with our suppliers to rigorously apply Mars' three M's approach of Mapping, Management and Monitoring across our entire supply base to eliminate deforestation and advance respect for human rights. This approach relies on our traceability to mill and plantation, supported by Earthworm foundation for map-ping. We also partner with Earthqualizer to satellite monitor deforestation in our supply chain. In addition, Earthqualizer verifies supply chain mills and plantations since our 2015 cut-off date. This allows us to take evidence based action to maintain our 100% DCF goals.</i></p> <p><i>In 2023, we have maintained our 100% DCF achievement.</i></p> <p><i>We are partially aligned to the new CGF DCF methodology and are currently completing the pilot of the CGF DCF methodology. We intend to use the new methodology for next year's reporting. We continue to stress the need for shared tools and expectation setting for ISH, confirmation of negligible risk layers, clarification of verification requirements and alignment on industry capacity to do verification at scale, and definition of supplier system requirements.</i></p>	<p>All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan</p>	<p>https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf</p>	<p>100% DFREE, 100% TTP, 100% RSPO Certified</p>

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<p>1.6 - Progress of mills toward forest positive (or NDPE) – in alignment with the CGF-FPC Palm Oil DCF methodology.</p> <p>Progress of mills toward forest positive (or NDPE) – in alignment with the CGF-FPC Palm Oil DCF methodology</p>	<p>100% of our mills meet our CGF Forest Positive Coalition of Action Commitment for no deforestation and no development on peat</p>	<p>Yes - Narrative</p>	<p>100% of our mills meet our CGF Forest Positive Coalition of Action Commitment for no deforestation and no development on peat based on our current approach.</p>	<p>We have partnered with our suppliers to rigorously applied the three M's of Mapping, Management and Monitoring to help eliminate deforestation and advance respect for human rights. 100% of our Tier 1 suppliers have been engaged on the Mars Palm Positive Plan P&C and CGF Forest Positive Coalition Asks and Commitment. The result of the P&C is the Mars Palm Positive Supplier Scorecard which is used to manage the company's palm oil engagement with suppliers and to track their progress in meeting all of the requirements of the Palm Positive Plan. This helps ensure their NDPE related policies and procedures (including monitoring of their supply base and grievance systems) align with our expectations.</p> <p>As we transition to the new DCF approach, for our MB supply chains, we have engaged our suppliers to make progress towards 100% volumes coming from IRF delivering profiles by 2025 and have included this as part of a our bi-annual traceability exercises. We manage the performance of our suppliers against this goal on atleast a biannual basis. We will further align to the DCF methodology in 2025.</p>	<p>All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan</p>	<p>https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf</p>	<p>100% DFREE, 100% TTP, 100% RSPO Certified</p>

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1.7 - % traceable to mill	100% traceable to Mill	Yes - Quantitative	100%	We maintain the tier 1 supplier list through our own internal sourcing system. We require tier 1 suppliers to disclose their upstream supply chain on bi-annual basis, either through completing "Traceability Declaration Document", sharing of soft copies based on their own templates or providing links to their public dashboard. Suppliers share detailed mill lists according to the palm fraction purchased by Mars, including Mill Name, Parent Company, Universal Mill List ID, GPS Coordinates, province/state and country of origin. Checks are made for completion and quality before data gets processed, in collaboration with our NGO partner – Earthworm Foundation.	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	100% DFREE, 100% TTP, 100% RSPO Certified
1.8 - % traceable to FFB sources	97% Traceability to Plantation	Yes - Quantitative	96%	Suppliers are requested to con-firm volumes delivered in the traceability period and share the percentage of volumes that come from each country of origin along with their traceabil-ity to plantation information. Remaining gaps on traceability to plantation are due to the fluctuating nature of smallholder and dealer presence in the supply chain. These instances leverage our third party partner Earthqualizer (EQ)'s own sources of traceability information in addition to a buffer zone of 50 km	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	100% DFREE, 100% TTP, 100% RSPO Certified
1.9 - % physically certified (MB/SG)	98.6% RSPO certified palm oil for all business segments globally 1.4% under RSPO Book and Claim	Yes - Quantitative	99.80%	In 2023, about 54% of our global palm oil supply was RSPO certified segregated and 45.8% was RSPO certified Mass Balance were RSPO mass balance certified. 0.2% of our supply (191 MT) was covered with Book and Claim credits. The reason for purchase of Book and Claim credits instead of physical volumes was due to limited availability of certification for complex fractions and supplier related administrative challenges.	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	100% DFREE, 100% TTP, 100% RSPO Certified

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2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list	See list https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Mars_Tier-1_Palm_Oil_Suppliers_H1_2022.pdf	Yes	See Link		All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	Mars Global Palm Oil Mill List H1 2023.pdf	
2.2 - % Direct suppliers engaged and informed of 'Forest Positive Suppliers' Commitment and 'Forest Positive Approach'	100% of our Tier 1 suppliers have been engaged on the Mars Palm Positive Plan P&C and CGF Forest Positive Coalition Asks and Commitment. https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Palm_Positive_Update_2023_Final.pdf	Yes - Quantitative	100%	100%: Mars utilizes its own set of Principles & Criteria (P&C) to assess suppliers in their commitment to our internal sourcing guidelines, as well as the CGF Forest Positive Coalition Asks and Commitment of palm oil suppliers. Our direct supplier performance is assessed in our Palm Positive Scorecard. Our policy position is that suppliers scoring higher on the scorecard are rewarded with higher volumes while companies that score poorly are engaged to foster improvement or, if needed, phased out of the Mars palm oil supply chain. 100% of our Tier 1 suppliers have been engaged on the Mars Palm Positive Plan P&C and CGF Forest Positive Coalition Asks and Commitment.	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	Mars Global Palm Oil Mill List H1 2023.pdf https://www.mars.com/sites/g/files/dfsbus106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	

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2.3 - Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business	100% or our direct supplier's performance have been assessed through our Palm Positive Scorecard. Our policy position is that suppliers scoring higher on the scorecard are rewarded with higher volumes while companies that score poorly are engaged to foster improvement or, if needed, phased out of the Mars palm oil supply chain.	Yes - Narrative	See Link	When we launched Palm Positive Plan in 2019, we used an internal company method of assessing our Tier 1 suppliers against a set of principles and criteria for our direct supply chain and their wider indirect supply chain focused on risk areas such as – NDPE Policy, Transparency, Monitoring and verification, Grievance management, landscape participation and Human rights policies and implementation. Suppliers were scored and this tool continues to be used to track their progress against meeting the requirements of the Palm Positive Plan. Through this level of transparency we have identified strategic supplier partners who can commit to Mars' environmental, social and ethical expectations, awarding longer-term contracts. Deeper relationships with suppliers coupled with radical simplification of our supply chain increases accountability, influence and connectivity. We partner with external consultant Earthqualizer to monitor our supply chain at supplier group level on a bimonthly basis for deforestation or development on peat following up with our tier-1 suppliers to take appropriate action following verification of any findings. This level of transparency is a way in which Mars ensures the continued and sustainable availability of palm oil.	All PKO and Palm Fractions sourced directly by Mars under the Palm Positive Plan	https://www.mars.com/sites/g/files/dfsbufz106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	

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3.0 - Element 3: Monitoring & Reporting							
3.1 - Summary of company grievance process that aligns with FPC Deforestation Monitoring & Response Framework (MRF)	<p>In case of grievances the linked decision management process will be followed for resolution.</p> <p>https://lhcdn.mars.com/adaptivemedia/rendition/d_29a25a696be1b261cb59aab3ff21f941649be1a4/name_out/Palm Oil NonCompliance Mgt Tree 2020.pdf</p>	Yes	In case of grievances the linked decision management process will be followed for resolution.	<p>To facilitate engagement with suppliers, Mars has created its Palm Positive P&C which covers the implementation of NPDE policies, and align with CCF palm positive with specific requests such as the status or existence of monitoring and verification policies and their implementation, grievance management systems, human rights managements systems, engagement with smallholders and other critical information. The result of the P&C is the Mars Palm Positive Supplier Scorecard which is used to manage the company's palm oil engagement with suppliers and to track their progress in meeting all of the requirements of the Palm Positive Plan.</p> <p>Mill suppliers not meeting the requirements of the Palm Positive Plan Scorecard are first engaged and given a specified time period for improvement based on the nature of nonconformity. Those that repeatedly fail to meet our timelines or refuse to meet our requirements are no longer eligible to be a supplier of one of Mars' Tier 1 suppliers.</p>		https://lhcdn.mars.com/adaptivemedia/rendition/d_29a25a696be1b261cb59aab3ff21f941649be1a4/name_out/Palm%20Oil%20NonCompliance%20Mgt%20Tree%202020.pdf	
3.2 - Summary of progress of grievance cases (e.g. in grievance log or relevant progress report(s))	did not report	No					

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3.3 - % of supply base covered by deforestation & peat monitoring (including supplier and landscape monitoring systems) aligned with Monitoring Minimum Requirements	100% Our deforestation-free milestone is based on rigorous mapping, monitoring and management of our supply chain with independent third-party validation through partnerships with Earthworm Foundation and Earthqualizer.	Yes - Quantitative	100%	<p>We have partnered with our suppliers to rigorously applied the Mars three M's approach of Mapping, Management and Monitoring to help eliminate deforestation and advance respect for human rights. This approach relies on our traceability to mill, supported by Earth-worm foundation for mapping.</p> <p>Over the past several years, Mars has been on a journey to map our palm oil supply chain utilizing a biannual process supported by third party Earthworm Foundation. The countries of origin listed are where the mills our suppliers source from are located. Mapping our supply chain is the first component of our rigorous mapping, managing and monitoring approach to maintaining our deforestation-free milestone. We have partnered with Earthqualizer (EQ) to conduct satellite monitoring of our supply chain at group level, using our mill level traceability. EQ provide us with biweekly reports based on their monitoring methodologies. They are able to monitor to 1m level, and alerts are shared from 2 hectares of detected deforestation. These reports enable us to engage our Tier 1 suppliers to Earthqualize and take evidence-based action when needed</p>		https://www.mars.com/sites/g/files/dfsfbuz106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	

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<p>3.4 - For coalition member companies involved, narrative summary of support provided to develop on the ground monitoring and response systems beyond own supply chains including landscape initiatives and sectoral collaborations</p>	<p>Mars is a co-convenor of the Palm Oil Collaboration Group (POCG) Social Issue Working Group</p> <ul style="list-style-type: none"> Mars is a member of the RSPO's Human Rights Working Group Mars is a founding member of the China Sustainable Palm Oil Alliance (CSPOA) Formed in 2017, Mars participates in the North American Sustainable Palm Oil Network (NASPON) <p>See detail on Landscape projects (Coalition of Sustainable Livelihoods (CSL) in North Sumatra and Aceh, Indonesia; Aceh, Indonesia Landscapes programs; GAR / Koltiva Smallholder project in Aceh, Indonesia; Livelihoods Fund for Family Farmers)</p>	<p>Yes</p>	<p>Beyond our direct supply chains, we are investing in the following smallholder and landscape initiatives that build traceability and enhance monitoring and response systems:</p> <p>GAR / Koltiva Smallholder project in Aceh, Indonesia</p> <p>In 2019, Mars' indirect supplier, Golden Agri-Resources (GAR), initiated a supplier support program, Ksatria Sawit, which pairs their supplier mills with the ag-tech company Koltiva, to help achieve 100 percent Traceability To Plantation (TTP). Ksatria Sawit aims to support and accelerate GAR's third party suppliers on data collection process of their smallholders and agents. Through the Ksatria Sawit programme, GAR has achieved traceability for 13 mills, 400 small and medium enterprises, and 12,500 smallholder farmers, which amounts to around 50,000 hectares of palm oil plantations.</p> <p>To scale up, GAR has partnered with Mars and Fuji Oil to initiate a capacity building program called Sawit Terampil, targeting 4,000 independent smallholders within the supply chain. The program focuses on coaching and trainings for the independent smallholders to scale up their practices to be more sustainable and certification-ready. As of the end of 2023:</p> <ul style="list-style-type: none"> The Sawit Terampil program has exceeded its targets provided training and coaching to 7000 farmers from 10 mills, Supporting RSPO readiness of 1,081 of these smallholders. 270 smallholders have successfully achieved RSPO certification over the past year. Of the original 4000 independent smallholders, 100% have received coaching on the adoption of GAP, surveyed and polygon mapped, a key step towards ensuring their traceability and inclusion into formal supply chains <p>Livelihoods Fund for Family Farmers</p> <p>In May 2021, Mars announced the launch of another 10-year project as part of its continued commitment to the Livelihoods fund for Family Farming (L3F) to help 2,500 smallholder palm oil farmers achieve sustainable livelihoods in North Sumatra, Indonesia. The project aims to build a transparent and deforestation-free supply chain thanks to locally adapted agroforestry models, regenerative agriculture, and biodiversity enhancement. Mars, Danone and L'Oréal will be off-takers, with the program implemented and building on Musim Mas' smallholder program supported by implementation</p>			<p>https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf</p>	

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3.5 - % of supply mills with, or potentially linked to, deforestation & peat grievances	100% of our mills meet our CGF Forest Positive Coalition of Action Commitment for no deforestation and no development on peat.	Yes - Narrative	100% of our mills meet our CGF Forest Positive Coalition of Action Commitment for no deforestation and no development on peat	<p>We have partnered with our suppliers to rigorously applied the Mars three M's approach of Mapping, Management and Monitoring to help eliminate deforestation and advance respect for human rights. This approach relies on our traceability to mill, supported by Earthworm foundation for mapping.</p> <p>We partner with Earthqualizer to satellite monitor deforestation in our supply chain. In addition, Earthqualizer verifies supply chain mills and plantations since our 2015 cutoff date.</p>		https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	
3.6 - % of deforestation & peat grievances where action taken in line with MRF steps and requirements	did not report	No					
4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	<ol style="list-style-type: none"> 1. North Sumatra and Aceh, Indonesia - Coalition of Sustainable Livelihoods (CSL) 2. Aceh, Indonesia - Landscapes programs in Earthworm Areas for priority transformation (APT) - Leuser Ecosystem) 3. Aceh, Indonesia – Golden Agri-resources (GAR) / Koltiva Smallholder project 4. North Sumatra, Indonesia - Livelihoods Fund for Family Farmers (L3F) https://www.mars.com/about/policies-and-practices/palm-oil-policy	Yes	<ol style="list-style-type: none"> 1. North Sumatra and Aceh, Indonesia - Coalition of Sustainable Livelihoods (CSL) 2. Aceh, Indonesia - Landscapes programs in Earthworm Areas for priority transformation (APT) - Leuser Ecosystem) 3. Aceh, Indonesia – Golden Agri-resources (GAR) / Koltiva Smallholder project 4. North Sumatra, Indonesia - Livelihoods Fund for Family Farmers (L3F) https://www.mars.com/about/policies-and-practices/palm-oil-policy			https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	
4.2 - Methodology used to identify priority production landscapes to transform to forest positive.	<p>We aim to demonstrate that it is possible to transform local areas at scale, creating and cultivating protected areas of success. Mars aims to bring pragmatism, clarity and responsibility to industry, government (both international, national and sub-national) and civil society on the action we collectively have to take. And, we will work toward independent verification that our efforts and those of our suppliers are driving genuine transformation on the ground to improve systems and conditions for people and the planet.</p>	Yes	<p>We aim to demonstrate that it is possible to transform local areas at scale, creating and cultivating protected areas of success. Mars aims to bring pragmatism, clarity and responsibility to industry, government (both international, national and sub-national) and civil society on the action we collectively have to take. And, we will work toward independent verification that our efforts and those of our suppliers are driving genuine transformation on the ground to improve systems and conditions for people and the planet.</p>	<p>We identify landscapes based on a set of criteria including:</p> <ol style="list-style-type: none"> 1. Their salience to Mars's supply and the conservation value of the ecosystem. 2. The prevailing level of risk of deforestation 3. The long term presence of T1 suppliers 4. Implementation partner presence and expertise 5. The level of traceability gaps improvements required (where smallholders are involved). 		https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	

PALM OIL	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
4.3 - # of landscape initiatives currently engaged in	4	Yes - Quantitative	4	4		https://www.mars.com/sites/g/files/dfsbuf106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	

PALM OIL	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
<p>4.4 - For each landscape initiative your company is currently engaged in, information on:</p> <p>a. Name, location, timeline and other partners involved</p> <p>b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing)</p> <p>c. Specific actions or projects that are supported</p> <p>d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships)</p> <p>e. Linkages to shared landscape-level goals developed through multi-stakeholder process</p>	<p>Coalition of Sustainable Livelihoods (CSL) in North Sumatra and Aceh, Indonesia Since 2018, Mars, in partnership with Conservation International and other initial supporters, has facilitated the development of the Coalition for Sustainable Livelihoods (CSL) to advance sustainable development in North Sumatra and Aceh. CSL is a place-based platform that aims to align initiatives, financing opportunities, and local, government and market interests to jointly promote livelihood benefits for farming communities, economic development, and better management of natural resources. By aligning public and private sector efforts, the CSL aims to help advance government programs and policies as well as contribute to supply chain sustainability for companies operating in and purchasing products from North Sumatra and Aceh. CSL was first convened through a series of two planning workshops with over 100 participants each and 5 working groups, where stakeholders agreed to a common vision, defined the role of the CSL platform, and focused on advancing four key themes: developing action plans for CSL district initiatives, aligning around common targets through key performance metrics, growing collaboration through CSL, and establishing appropriate governance structures/processes for CSL. Mars continues to advance these workstreams by supporting the development of a Strategic Investment Action Plan for CSL's district initiative in Tapanuli Selatan; engaging stakeholders around common priorities and exchanging lessons learned; and through continued support for NGO coordination and alignment as CSL transitions to a local Secretariat.</p> <p>Aceh, Indonesia Landscapes programs In the Indonesian district of Aceh Tamiang, growers, buyers and end-consumers of palm oil have, since 2016, been working with the local government to help protect the sensitive Leuser Ecosystem, a 2.6-million-hectare area of tropical forest, and make the entire jurisdiction a sustainable source of commodities. This jurisdictional approach to sustainability.</p>	Yes	<p>LANDSCAPE APPROACHES & SMALLHOLDERS</p> <p>Mars recognizes that to truly create a world in which everyone thrives, we must take a holistic approach to our sourcing. To that end, the company has made several investments in programs designed to effective positive change on the landscape or jurisdictional level, and at the same time we know we must support smallholders to ensure they are included in the push to develop a more sustainable palm oil supply chain. Through our Palm Positive Plan, Mars has embedded deep supplier engagement. This is a recognition of the strategic role indirect suppliers play for our direct suppliers' and their ability to deliver on our suppliers' extended supply chain forest positive solutions. To that end we have formed several partnerships to achieve those goals:</p> <p>GAR / Koltiva Smallholder project in Aceh, Indonesia In 2019, Mars' indirect supplier, Golden Agri-Resources (GAR), initiated a supplier support program, Ksatria Sawit, which pairs their supplier mills with the ag-tech company Koltiva, to help achieve 100 percent Traceability To Plantation (TTP). Ksatria Sawit aims to support and accelerate GAR's third party suppliers on data collection process of their smallholders and agents. Through the Ksatria Sawit programme, GAR has achieved traceability for 13 mills, 400 small and medium enterprises, and 12,500 smallholder farmers, which amounts to around 50,000 hectares of palm oil plantations.</p> <p>To scale up, GAR has partnered with Mars and Fuji Oil to initiate a capacity building program called Sawit Terampil, targeting 4,000 independent smallholders within the supply chain. The program focuses on coaching and trainings for the independent smallholders to scale up their practices to be more sustainable and certification-ready. As of the end of 2023:</p> <ul style="list-style-type: none"> The Sawit Terampil program has exceeded its targets provided training and coaching to 7000 farmers from 10 mills, Supporting RSPO readiness of 1,081 of these smallholders. 270 smallholders have successfully achieved RSPO certification over the past year. Of the original 4000 independent smallholders, 100% have received coaching on the adoption of GAP, surveyed and polygon mapped, a key step towards ensuring their traceability and inclusion into formal supply chains 	For each landscape we provide financial support, in-kind engagement and steering and anchoring via T1 suppliers that can ensure long term sustainability of the initiative beyond Mars		https://www.mars.com/sites/g/files/dfsbufz106/files/2024-07/Palm%20Positive%20Update%202024_Final_2024July7_updated.pdf	

PALM OIL	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
SEC - SECTION B: PALM DERIVATIVES							
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the forest positive (NDPE) goals							
1.2 - Timebound action plan summary							
1.4 - % of total commodity volume that is in scope of Element 1 reporting (new KPI)							
1.5 - % volume that is forest positive (or NDPE). In 2024 report on 1.5a (% volume that is DCF) and 1.5b (year on year change in forest positive/NDPE volume %) only				<i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment</i>			
1.9 - % physically certified (MB/SG)							
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list. For retailers, this is the own brand supplier list							
2.4 - List of identified major upstream suppliers/traders prioritized							
2.2 - % Direct suppliers engaged and informed of 'Forest Positive Supplier' Commitment and 'Forest Positive Approach'							
2.3 - Performance of direct suppliers against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business							
2.5 - Upstream suppliers/traders prioritised and engaged (directly or via a collective approach) and informed of Forest Positive Approach							
2.6 - Performance of upstream suppliers/traders against the elements of the Forest Positive Approach and changes over time including progress on delivery across entire palm oil business							
3.0 - Element 3: Monitoring & Reporting							
3.8 - Provide a short narrative summary of progress made towards reporting on the Element 3 in 2025 (for own brand products)							
4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified							
4.2 - Methodology used to identify priority production landscapes to transform to forest positive							
4.3 - # of landscape initiatives currently engaged in							
4.4 - For each landscape initiative your company is currently engaged in, information on: a. Name, location, timeline and other partners involved b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing) c. Specific actions or projects that are supported d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships) e. Linkages to shared landscape-level goals developed through multi-stakeholder process							

SOY

	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
- SECTION A: Direct Soy							
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the forest positive goals	https://www.mars.com/about/policies-and-practices/soy-policy	Yes	By 2025, our aim is to stop deforestation and conversion of natural ecosystems in Mars supply chains for our soy ingredients in Latin America — a region with high conversion hotspots. See 'our expectations' section of soy sourcing policy.	In line with the Accountability Framework initiative and local regulations.	Soybean oil, soybean meal, soybean concentrate, soybean isolate, soybean lecithin, soybean protein, soybean sauce representing 93% of soy volumes of Mars Inc.	https://www.mars.com/about/policies-and-practices/soy-policy	
1.2 - Timebound action plan summary	https://www.mars.com/about/policies-and-practices/soy-policy	Yes	By 2025, our aim is to stop deforestation and conversion of natural ecosystems in Mars supply chains for our soy ingredients in Latin America	In line with the Accountability Framework initiative.	Same as point 1.1	https://www.mars.com/about/policies-and-practices/soy-policy	
1.3 - Soy footprint across all product categories	In 2022, Mars sourced 168,183 metric tons of direct soy.	Yes	In 2023, Mars sourced 167,651 metric tons of direct soy ingredients, equivalent to 160,320 metric tons of soybeans.	Our internal purchase systems allow us to collect and consolidate all the purchases of soy ingredients, with an additional quality check made by our buyers and in conjunction with our tier 1 suppliers.	Same as point 1.1	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 1	
1.4 - Methodology for soy footprint calculation	n/a https://www.mars.com/sites/g/files/jydp316/files/2023-08/Soy Sourcing Deforestation Action Plan Update_June_2023_final.pdf	Yes	In 2023, Mars sourced 167,651 metric tons of direct soy ingredients, equivalent to 160,320 metric tons of soybeans.	The methodology for estimating our direct soy footprint considers the soy product volumes we purchase from our suppliers to which we apply the conversion factors from the RTRS Footprint Calculator using economic allocation.	Same as point 1.1	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 1 - footnote 7	
1.5 - % of total commodity volume that is in scope of Element 1 reporting (new KPI)	n/a- new KPI	Yes - Quantitative	Our volume considers the total amount of direct purchases of soy products in Mars Petcare, which accounts for the material portion (93%) of the total soy supply to Mars. Additionally, it excludes some new mergers and acquisitions and co-manufacturing which we are not able to quantify at this stage.	Our internal purchase systems allow us to collect and consolidate all the purchases of soy ingredients, with an additional quality check made by our buyers and in conjunction with our tier 1 suppliers.	Same as point 1.1	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 1 - footnote 6	

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.6 - % Traceable to at-risk origin (country or subnational) without further assurance of DCF status	<p>98% of global volumes have a known origin country, with the remaining 2% lacking traceability to country level. Total direct soy at risk for deforestation : 0.1%</p> <p>24,133 tons are traced to at-risk countries, that is Brazil and Argentina In those two countries, we have traceability to the first aggregator as shown below: Argentina: 84%, Brazil 92%</p> <p>https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Soy Sourcing Deforestation Action Plan Update_June_2023_final.pdf</p>	Yes - Quantitative	<p>100% of global volumes have a known origin country</p> <p>15% - 25,745 tons are traced to at-risk countries, that is 16,685 tons from Brazil and 9,060 tons from Argentina In those two countries, we have traceability to the first aggregator as shown below: Argentina: 89%, Brazil 53%</p>	First aggregator defined as the silo or crusher and its supply shed for at-risk countries. We request all our direct tier 1 soy suppliers for traceability to country for low risk countries. For at-risk countries, tier 1 suppliers share with us information from the upstream supplier, including the location and sourcing radius of the soybean first aggregators, which allows us to have visibility of their supply shed.	Same as point 1.1	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 2	
1.7 - % Unknown origins	<p>2% - Soy not traced back to origin country and potentially at-risk; 2,663 tons; 2% - Soy at-risk for deforestation; 151 tons.</p>	Yes - Quantitative	0%	As per point 1.6	Same as point 1.1	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 1	
1.8 - % DCF supply and break-down into: • % DCF negligible risk origin • % DCF certified • % DCF monitored	<p>% DCF certified Proterra – 3,605 tons – 2.1% of total volumes sources</p> <p>98% in 2022 for soy from low risk regions</p>	Yes - Quantitative	<p>For volumes from Argentina and Brazil: % DCF supply: 27% broken as such: Total traceable to negligible risk at sub-national level: 2% Total certified soy: 13% Total traceable to farms with no deforestation and conversion (applying site-level mass balance) / monitored: 12%</p>	<p><i>Partially aligned - considering only countries from South America as at-risk. For Mars, this means soy originating from Argentina and Brazil (we do not purchase soy from other Latam countries). In order to fully align with the FPC methodology, volumes from negligible risk origins should follow the FPC negligible risk methodology (when available).</i></p>	Volumes originating from CGF priority countries, i.e. Argentina and Brazil	https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 2	

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
<p>1.9 - Progressing towards DCF soy: a) Year on year change in DCF volume % b) Proportion (%) of soy volume in scope that is progressing towards DCF</p>	<p>Year on year change in DCF volume % = 2% -</p> <p>2021 - Soy from Brazil/Argentina DCF certified Proterra; 4.402; 13%</p> <p>2022 - Soy from Brazil/Argentina DCF certified Proterra; 3.605; 15%</p> <p>% of non-DCF volume under engagement, and change compared to previous year = 78%</p> <p>2021 - Soy from Brazil/Argentina at low risk for deforestation; 14.067; 41%</p> <p>vs</p> <p>2022 - Soy from Brazil/Argentina at low risk for deforestation; 17.713; 73%</p> <p>- 100% of all the direct soy from Brazil not already addressed by physical certification is covered with Round Table on Responsible Soy regional credits</p> <p>- 100% upstream suppliers potentially sourcing from the Brazilian Amazon who are signatories of the Amazon Soy Moratorium.</p> <p>88% is the total fraction of soy from countries at-risk for deforestation which have been assessed as low risk via a geospatial risk analysis (73%) plus which is addressed by physical certification (15%) (segregated).</p>	<p>Yes - Quantitative</p>	<p>100% of all the direct soy not already addressed by physical certification is covered with Round Table on Responsible Soy regional credits</p>		<p>Volumes originating from CGF priority countries, i.e. Argentina and Brazil</p>	<p>https://www.mars.com/sites/g/files/dfsbusz106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 2</p>	
- Element 2: Suppliers & Traders							
<p>2.1 - Direct supplier list</p>	<p>https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Mars_Sourcing_Data_Soy_BR_AR_2023.pdf</p>	<p>Yes</p>	<p>https://www.mars.com/sites/g/files/dfsbusz106/files/2024-08/Mars%20Sourcing%20Data_Soy_BR%20AR_2024.pdf</p>				

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
2.5 - Summary of the Forest Positive Approach for suppliers and traders	We communicated the Forest Positive Approach as part of our collaborative work with the industry, and we have reviewed our sourcing strategy for direct soy from at-risk countries. Our aim is to source from suppliers whose policies and principles are aligned with ours, and we will enact the strategy in the coming years.	Yes	In 2023, we have engaged 100% of our upstream suppliers originating from Argentina and Brazil to share our commitments, as well as CGF's Forest Positive Approach, and to underscore the importance of supplier action to ensure that our sourcing requirements are met.			https://www.mars.com/sites/g/files/dfsfbuz106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	
2.2 - % of T1 suppliers to whom the Forest Positive Approach and its implementation have been communicated	100% Suppliers sourcing from Brazil	Yes - Narrative	100% of our upstream suppliers originating from Argentina and Brazil			https://www.mars.com/sites/g/files/dfsfbuz106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	
2.3 - Performance of Tier 1 suppliers against the elements of the Forest Positive Approach including progress on delivery across entire soy business	did not report	No					
4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	reported other commodity landscape	No					
4.2 - Methodology used to identify priority production landscapes to transform to forest positive		No					
4.3 - # of landscape initiatives currently engaged in		No					
4.4 - For each landscape initiative your company is currently engaged in, information on: a. Name, location, timeline and other partners involved b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing) c. Specific actions or projects that are supported d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships) e. Linkages to shared landscape-level goals developed through multi-stakeholder process		No					

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
B - SECTION B: EMBEDDED SOY							
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the forest positive goals	Soy Sourcing & Deforestation Action Plan Mars, Incorporated	Yes	https://www.mars.com/about/policies-and-practices/soy-policy				
1.2 - Timebound action plan summary	did not report	No					
1.3 - Soy footprint across all product categories	We have examined our indirect soy and estimated it as 524,700 metric tons, in 2022 https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Soy Sourcing Deforestation Action Plan Update_June_2023_final.pdf	Yes	We have examined our indirect soy volumes and estimated it as 355,467 metric tons			https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 4	
1.4 - Methodology for soy footprint calculation	The methodology for estimating indirect (i.e., embedded) soy considers the soy quantities embedded in the animal products we buy directly for our pet food products. These quantities are calculated using Life Cycle Assessment (LCA) datasets based on the World Food LCA Database, and follow an economic allocation approach, in line with allocation procedures under the European Commission Product Environmental Footprint (PEF) and the GHG Protocol.	Yes	The methodology for estimating indirect (i.e., embedded) soy considers the soy quantities embedded in the animal products we buy directly for our pet food products. These quantities are calculated using Life Cycle Assessment (LCA) datasets based on the World Food LCA Database, and follow an economic allocation approach, in line with allocation procedures under the European Commission Product Environmental Footprint (PEF) and the GHG Protocol.			https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 4 - footnote 16	
1.5 - % of total commodity volume that is in scope of Element 1 reporting (new KPI)	n/a- new KPI	Yes - Narrative	The methodology for estimating indirect (i.e., embedded) soy considers the soy quantities embedded in the animal products we buy directly for our pet food products. It does not include embedded soy for dairy used in our Snacking Business			https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 4 - footnote 16	
1.6 - % Traceable to at-risk origin (country or subnational) without further assurance of DCF status	did not report	No					
1.7 - % Unknown origins	did not report	No					

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.8 - % DCF supply and break-down into: • % DCF negligible risk origin • % DCF certified • % DCF monitored	did not report	No		<i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment</i>			
1.9 - Progressing towards DCF soy: a) Year on year change in DCF volume % b) Proportion (%) of soybean equivalent volume in scope that is progressing towards DCF	In 2022, in collaboration with Proforest, we developed a global strategy to address indirect soy, building on sector best practice requirements through the CGF Forest Positive Coalition Soy Working Group and other sector wide frameworks. As a result, we engaged 11 priority suppliers, representing 19.4% of our global animal protein volumes and assessed their sustainability performance.	Yes - Narrative	In 2023, we revised our risk assessment to better understand our potential exposure to risks associated with embedded soy from deforested or converted areas. As part of this effort, we prioritized five new suppliers for engagement. Our supplier engagement program included scheduling introductory calls to outline our requirements and engagement process, sharing the Supplier Self-Assessment Tool (SAT), and analyzing the returned questionnaires. We categorized supplier performance and identified necessary actions to discuss continuous improvement steps. We provided these suppliers with capacity-building support focused on deforestation and conversion-free commitments, as well as compliance with the European Union Deforestation Regulation (EUDR). Finally, we initiated discussions with retailers to forge a supply chain partnership aimed at establishing a deforestation and conversion-free (DCF) supply chain in Europe.			https://www.mars.com/sites/g/files/dfsbuf106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 4	
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list	did not report	No					
2.4 - List of identified major upstream suppliers	did not report	No					
2.5 - Summary of the Forest Positive Approach for suppliers and traders	did not report	No					

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
2.2 - % of T1 suppliers to whom the Forest Positive Approach and its implementation have been communicated	<p>In 2022, in collaboration with Proforest, we developed a global strategy to address indirect soy, building on sector best practice requirements through the CGF Forest Positive Coalition Soy Working Group and other sector wide frameworks. As a result, we engaged 11 priority suppliers, representing 19.4% of our global animal protein volumes and assessed their sustainability performance.</p> <p>https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Soy_Sourcing_Deforestation_Action_Plan_Update_June_2023_final.pdf</p>	Yes - Narrative	<p>In 2023, we revised our risk assessment to better understand our potential exposure to risks associated with embedded soy from deforested or converted areas. As part of this effort, we prioritized five new suppliers for engagement. Our supplier engagement program included scheduling introductory calls to outline our requirements and engagement process, sharing the Supplier Self-Assessment Tool (SAT), and analyzing the returned questionnaires. We categorized supplier performance and identified necessary actions to discuss continuous improvement steps. We provided these suppliers with capacity-building support focused on deforestation and conversion-free commitments, as well as compliance with the European Union Deforestation Regulation (EUDR). Finally, we initiated discussions with retailers to forge a supply chain partnership aimed at establishing a deforestation and conversion-free (DCF) supply chain in Europe.</p>			<p>https://www.mars.com/sites/g/files/dfsfbuz106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf</p> <p>Page 4</p>	

SOY

SOY	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
<p>2.3 - Performance of Tier 1 suppliers against the elements of the Forest Positive Approach including progress on delivery across entire soy business</p>	<p>In 2022, in collaboration with Proforest, we developed a global strategy to address indirect soy, building on sector best practice requirements through the CGF Forest Positive Coalition Soy Working Group and other sector wide frameworks. As a result, we engaged 11 priority suppliers, representing 19.4% of our global animal protein volumes and assessed their sustainability performance.</p> <p>https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Soy_Sourcing_Deforestation_Action_Plan_Update_June_2023_final.pdf</p>	Yes - Narrative	<p>In 2023, we revised our risk assessment to better understand our potential exposure to risks associated with embedded soy from deforested or converted areas. As part of this effort, we prioritized five new suppliers for engagement. Our supplier engagement program included scheduling introductory calls to outline our requirements and engagement process, sharing the Supplier Self-Assessment Tool (SAT), and analyzing the returned questionnaires. We categorized supplier performance and identified necessary actions to discuss continuous improvement steps. We provided these suppliers with capacity-building support focused on deforestation and conversion-free commitments, as well as compliance with the European Union Deforestation Regulation (EUDR). Finally, we initiated discussions with retailers to forge a supply chain partnership aimed at establishing a deforestation and conversion-free (DCF) supply chain in Europe.</p>			<p>https://www.mars.com/sites/g/files/dfsfbuz106/files/2024-08/Soy%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf</p> <p>Page 4</p>	
<p>2.6 - Upstream suppliers/traders sourcing from at-risk origins that have been engaged (directly or via collective approach) and are being evaluated</p>	did not report	No					
<p>2.7 - Performance of upstream suppliers/traders against the elements of the Forest Positive Approach including progress on delivery across entire soy business</p>	did not report	No					
4.0 - Element 4: Landscape engagement							
<p>4.1 - Priority production landscapes identified</p>	see direct soy	No					
<p>4.2 - Methodology used to identify priority production landscapes to transform to forest positive</p>		No					
<p>4.3 - # of landscape initiatives currently engaged in</p>		No					

SOY

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<p>4.4 - For each landscape initiative your company is currently engaged in, information on:</p> <ul style="list-style-type: none"> a. Name, location, timeline and other partners involved b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing) c. Specific actions or projects that are supported d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships) e. Linkages to shared landscape-level goals developed through multi-stakeholder process 		No					

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.0 - Element 1: Own Supply Chain							
1.1 - PPP Sourcing Policy including commitment to the forest positive goals	<p>Supplier expectations: legal sources, No deforestation or conversion of primary forest or natural ecosystems of high conservation value (HCV), No development in high carbon stock (HCS) areas, No development on peatlands, No clearance of land by burning to prepare it for production, Work within credible, landscape-level frameworks where these exist, Provide supply chain transparency. Further expectations: Support existing human rights commitments including respect for farmers' and communities' land rights, FPIC, and the rights of indigenous and forest-dependent people Resolve land rights disputes through a balanced and transparent dispute resolution process, Where relevant, support enhanced agroforestry, reforestation or restoration of natural ecosystems</p> <p>https://www.mars.com/about/policies-and-practices/deforestation-policy</p>	Yes	<p>Pulp and paper is part of Mars Inc.'s Deforestation and Land Use Change Ambition. With our 2015 Pulp & Paper-Based Materials Sourcing & Deforestation Policy, we set a policy to source paper-based packaging that is free from deforestation and degradation. The scope of this policy includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly. As part of the Sustainable in a Generation Plan, and taking everything we have learned in the past few years, we are more committed than ever to building a responsible supply chain for all pulp and paper-based packaging materials sourced by Mars, while fostering a sustainable forestry sector. Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. Mars will continue to work with government, industry, communities and civil society stakeholder in implementing the Action Plan to achieve our shared objectives.</p> <p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	<p>Supplier expectations: -Everything supplied to Mars is from legal sources - No deforestation or conversion of primary forest or natural ecosystems of high conservation value (HCV) - No development in high carbon stock (HCS) areas - No development on peatlands - No clearance of land by burning to prepare it for production - Work within credible, landscape-level frameworks where these exist - Provide supply chain transparency</p> <p>Mars also expects suppliers to: - Support existing human rights commitments including respect for farmers' and communities' land rights, free prior and informed consent, and the rights of indigenous and forest-dependent people - Resolve land rights disputes through a balanced and transparent dispute resolution process - Support farmers and plantation owners to comply with Mars' deforestation-related requirements - Where relevant, support enhanced agroforestry, reforestation or restoration of natural ecosystems</p> <p>https://www.mars.com/about/policies-and-practices/deforestation-policy</p>	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	<p>Mars Paper Supplier Origin List - July 2024.pdf</p> <p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	
1.2 - Timebound action plan summary	<p>Will work continuously towards: Tracing 100% of virgin pulp and paper-based packaging to at least country of harvest annually. Sourcing 100% of pulp and paper-based packaging from certified, verified or recycled sources every year. Ensuring virgin pulp and paper that we source from origins assessed as high-deforestation risk are certified by the Forest Stewardship Council. See section on 'Our actions' and 'What's next'</p> <p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	Yes	<p>Mars remains committed to stopping deforestation and forest degradation in our pulp and paper supply chain. Our approach to achieving this goal includes the following efforts on an annual basis: 1. Achieve 100% traceability of virgin pulp and paper-based packaging to at least country of harvest annually. 2. Source 100% of fiber-based packaging from certified, verified or recycled sources annually 3. Ensure virgin pulp and paper that we source from origins assessed as high-deforestation risk are certified by the Forest Stewardship Council.</p>	<p>Given the global, dynamic, nature of our supply chain, we will assure compliance using:</p> <ol style="list-style-type: none"> 1. Certification to a credible, independent standard that demonstrates compliance with our Sustainable Sourcing Principles: <ol style="list-style-type: none"> a. Mars has a strong preference for FSC Forest Management and Chain of Custody certification. b. Mars also will accept products certified under national schemes approved by the Program for the Endorsement of Forest Certification, but only from countries of harvest that have robust legal enforcement. 2. Verification tools and approaches together with our partner, Earthworm Foundation, that use grievances and independent indicators to verify that wood fiber we use originates from responsibly managed forests. 	The scope of this policy includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	<p>Mars Paper Supplier Origin List - July 2024.pdf</p>	

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.3 - % of total commodity volume that is in scope of Element 1 reporting (New KPI)	n/a- new KPI	Yes - Quantitative	100%		The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	100%
1.4 - % recycled, % virgin fibre	Percent Virgin Fiber: 35% Percent Recycled Fiber: 65% https://www.mars.com/sites/g/files/jdpyr316/files/2023-08/Pulp and Paper Sourcing Sustainability Update June 2023.pdf	Yes - Quantitative	-Percent Virgin Fiber: 37% -Percent Recycled Fiber: 63%	<p>To reduce our use of virgin fiber, we will maintain a preference for recycled fiber where feasible and where we believe it is a more sustainable alternative to virgin fiber. The final choice of fiber will be determined by quality and food safety requirements, product specification and performance and legal requirements.</p> <p>Traceability enables us to define country of harvest risk our suppliers have in their value chain. Since 2016, we have used the traceability data to take an evidence-based approach to inform our strategic choices. We update our traceability annually to maintain visibility on the countries of harvest of our virgin fiber and our supply chain partners, while making business decisions about the supply chain partners who do not maintain traceability.</p> <p>These figures are from volumes collected directly from our tier 1 suppliers. Checks are made for completion and quality before data gets processed, in collaboration with our NGO partner – Earthworm Foundation.</p>	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.5 - % of virgin supply certified, and % per scheme and chain of custody model	92% total virgin fiber is certified Percent of certified Virgin Fiber Purchased with FSC Claim: 46% Percent of certified Virgin Fiber Purchased with PEFC/SFI Claim: 54%	Yes - Quantitative	89% total virgin fiber is certified Percent of certified Virgin Fiber Purchased with FSC Claim: 41% (at least FSC Mix) Percent of certified Virgin Fiber Purchased with PEFC/SFI Claim: 48% (at least 70% FM)	Mars has a strong preference for FSC Forest Management and Chain of Custody certification. Mars also will accept products certified under national schemes approved by the Program for the Endorsement of Forest Certification, but only from countries of harvest that have robust legal enforcement. During our annual supply chain data collection process, we ask suppliers for volumes to be split in a number of different ways, including certification status. The latter also requires a validating document to ensure that the CoC has been followed. These figures are from volumes collected directly from our tier 1 suppliers. Checks are made for completion and quality before data gets processed, in collaboration with our NGO partner – Earthworm Foundation. Our 2023 data includes volumes from Russia which continues to experience lack of availability of certified paper based materials and has impacted our results. We remain committed to working closely with our suppliers to identify alternative verification opportunities in the future.	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	
1.6 - % of virgin supply traceable to origin (at least to country of harvest)	77%	Yes - Quantitative	90%	We require our suppliers to provide the transparency, such as country of harvest during our annual traceability exercise. Checks are made for completion and quality before data gets processed, in collaboration with our NGO partner – Earthworm Foundation.	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	
1.7 - % of supply from high priority sources		Yes - Quantitative	11%	Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest. All suppliers shall, upon request by their Mars contracting partner, fully collaborate in the completion of the annual traceability data request, which aims to map all virgin fiber and commercial partners back to at least country of harvest.	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	

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<p>1.8 - a) % Deforestation and Conversion free (DCF) volumes and breakdown into:</p> <ul style="list-style-type: none"> • % DCF certified (disaggregated by certification scheme) • % DCF monitored (field/remote) <p>b) % additional volumes from low-risk origins (volumes not already reported through the implementation options in metric a).</p> <p>c) % year on year change in DCF volume including narrative explanation (new KPI)</p>	<p>Out of all fiber sourced, 6% is from "High Risk" or unknown origins and is not yet purchased as FSC certified through 2022.</p> <p>https://www.mars.com/sites/g/files/jydp316/files/2023-08/Pulp and Paper Sourcing Sustainability Update June 2023.pdf</p> <p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	<p>Yes - Quantitative</p>	<p>Percent Virgin Fiber: 37%</p> <ul style="list-style-type: none"> • Percent of Virgin Fiber Traceable to at Least Country of Harvest: 90% • Percent of Virgin Fiber that is Certified: 89% <p>Key Certification Progress Statistics (2023):</p> <ul style="list-style-type: none"> - Out of all virgin fiber sourced, 11% is from "High Risk" or unknown origins AND has not yet been purchased as FSC certified. • The remaining 89% virgin fiber is certified, with 41% purchased with an FSC claim (at least FSC Mix) and 48% purchased with PEFC or SFI claim (at least 70% Forest Management) <p>Calculations:</p> <p>Total DCF (recycled + certified): 95%</p> <p>a) Total virgin DCF: 162,503 tonnes (89% of virgin)</p> <ul style="list-style-type: none"> - DCF certified FSC: 76345 tonnes (15.2% of total, 47% of virgin certified) - DCF certified PEFC (not counting SFI): 3694 tonnes (0.7% of total, 2.3% of virgin certified) - DCF SFI: 82463 tonnes (16% of total, 50.7% of virgin certified) --> note that 80430 tonnes of this 82463 (~98%) is from supplying mill companies that are known to have FSC CW systems in place in addition to being SFI certified. - DCF monitored : 0 <p>b) DCF virgin from low risk origins: 303 tonnes, 0.1% of total (according to Mars' internal risk categorisation)</p> <p>c) YoY percentages have fluctuated due to temporarily excluding Russia volumes from scope, which have now been reincorporated and included in this year's reporting.</p>	<p><i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option: Fully aligned / Partially aligned / Not yet aligned. If selected 'partially or not yet aligned', please explain next steps for full alignment</i></p> <p><i>Fully aligned</i></p> <ul style="list-style-type: none"> - Almost all (98%) of the SFI volumes are from mill companies that also apply FSC CW mechanisms which allows for these volumes to be considered DCF through pathway E . These companies are International Paper, Westrock, Georgia Pacific, Graphic Packaging international, all of which have FSC COC certified mills. - In addition, Mars has our own risk rating per country of harvest that differs to the Earthworm Foundation CPM in that it is a single risk per country (mixing deforestation, degradation and IPLC rights). Therefore many countries have a higher risk than in the CPM. The DCF analyses here is using the Mars risk ratings for deforestation. Some of the certified volumes would also qualify as low risk (1.8b) but have been included in indicator 1.8a. - Each supplier that provides certified materials must sign a letter of declaration that declares that the product sold to Mars is certified. - Finally, Mars also is part of the EF grievance rapid response service which allows for extra monitoring of deforestation cases linked to supply chain 	<p>The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.</p>	<p>Mars Paper Supplier Origin List - July 2024.pdf</p>	

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1.9 - % volumes under engagement to progress towards DCF (adjusted KPI)	Ensure virgin pulp and paper that we source from origins assessed as high-deforestation risk are certified by the Forest Stewardship Council. Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. These programs are led by credible expert organizations (such as the Mars partnership with Earthworm Foundation) that tackle sustainable forestry issues in these high-risk geographical locations. To bring greater scale to this important work, we are very active in the Consumer Goods Forum's Forest Positive Coalition (CGF FPC). Particularly, we are providing strong support to the Landscapes Working Group in order to facilitate increased investment and engagement in priority forest landscapes.	Yes - Quantitative	5% (Percent of Fiber-Based Packaging from Certified, Verified or Recycled Sources: 95% = gap to DCF 5%)	A gap of 5% are priority for engagement, which represents the volume of virgin fiber which is not certified (regardless of origin). The procurement team is directly engaging with suppliers and is working towards 100% of the virgin fibre purchased to be certified PEFC or FSC (FSC only accepted for high risk origins) or maximize the use of recycled fibre. Of the 5%, 2.2% is from Russia, which cannot be certified, so the goal is to close out the 2.8% gap from other countries.	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list	https://www.mars.com/sites/g/files/jdpyr316/files/2023-08/Pulp and Paper Sourcing Sustainability Update June 2023.pdf	Yes	See link	See link	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	Mars Paper Supplier Origin List - July 2024.pdf	
2.2 - Proportion of suppliers informed about the Forest Positive Suppliers approach	did not report	Yes - Narrative	100%	All suppliers were informed, both by email and in the traceability questionnaire	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials	

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2.3 - Number or proportion of suppliers identified as priority for engagement, and % engaged	<p>We are continuously working towards 100% of the virgin fibre purchased to be certified PEFC or FSC (FSC only accepted for high risk origins)</p> <p>Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground</p> <p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	Yes - Narrative	50	<p>We are continuously working towards 100% of the virgin fibre purchased to be certified PEFC or FSC (FSC only accepted for high risk origins). Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground.</p> <p>Priority suppliers are those 50 suppliers who contribute to the 5% gap in total DCF volumes due to being non-certified virgin fiber (regardless of country of harvest). All of these suppliers are being engaged by procurement to provide full traceability data back to country of harvest and 100% certified (FSC or PEFC but PEFC only for medium or low risk origin) or recycled fibre. Continuous follow ups are being done by procurement team throughout the year.</p>	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials	
2.4 - Performance of engaged suppliers and changes over time including progress on delivery across entire business	did not report	Yes - Narrative	Thanks to the continuous engagement with suppliers, we have improved the percent Traceability to at least Country of Harvest: 77% (2022 data not including Russia) to 90% (2023 data including all countries)	These figures are from volumes collected directly from our tier 1 suppliers. Checks are made for completion and quality before data gets processed, in collaboration with our NGO partner – Earthworm Foundation.	The scope includes all primary, secondary and tertiary fiber-based packaging that Mars buys directly.	https://www.mars.com/sites/g/files/dfsbus106/files/2024-07/Mars%20Paper%20Supplier%20Origin%20List%20-%20July%202024.pdf ; https://www.mars.com/sites/g/files/dfsbus106/files/2023-11/Pulp%20and%20Paper%20Sourcing%20Sustainability%20Update%20June%202023.pdf	

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4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	<p>Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. (British Columbia and Dvinsky landscape)</p> <p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	Yes	<p>Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. These programs are led by credible expert organizations (such as the Mars partnership with Earthworm Foundation) that tackle sustainable forestry issues in these high-risk geographical locations. Tsay Keh Dene Nation (TKDN) landscape project in British Columbia, Canada,</p>	<p>Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. These programs are led by credible expert organizations (such as the Mars partnership with Earthworm Foundation) that tackle sustainable forestry issues in these high-risk geographical locations. Tsay Keh Dene Nation (TKDN) landscape project in British Columbia, Canada,</p>		<p>https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials</p>	
4.2 - Methodology used to identify priority production landscapes to transform to forest positive	<p>Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. These programs are led by credible expert organizations (such as the Mars partnership with Earthworm Foundation) that tackle sustainable forestry issues in these high-risk geographical locations. To bring greater scale to this important work, we are very active in the Consumer Goods Forum's Forest Positive Coalition (CGF FPC). Particularly, we are providing strong support to the Landscapes Working Group in order to facilitate increased investment and engagement in priority forest landscapes.</p>	Yes		<p>Based on the risk assessments carried out with support of Earthworm Foundation and our traceability back to at least country of harvest, we continue to engage our suppliers in sourcing areas assessed as high risk to support concrete and scalable programs on the ground. We work with stakeholders from local governments, civil society organizations and communities whose livelihoods depend on the forest landscape. These programs are led by credible expert organizations (such as the Mars partnership with Earthworm Foundation) that tackle sustainable forestry issues in these high-risk geographical locations</p> <p>Since 2019, Mars has partnered with Earthworm Foundation and the Tsay Keh Dene Nation (TKDN) in British Columbia, Canada, to protect intact forest landscape and High Conservation Value (HCV) forests by empowering Indigenous stewardship and promoting robust implementation of Free, Prior and Informed Consent (FPIC). The TKDN's 3.2 million hectare Indigenous territory is home to intact forest landscapes, critical caribou habitat and includes the ecologically and culturally important Ingenika Indigenous Protected and Conserved Area and the Chuyaza Conservancy. It also overlaps with forest tenure license areas where pulp and paper companies operate.</p>			

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4.3 - # of landscape initiatives currently engaged in	2	Yes - Quantitative	1			https://www.mars.com/about/policies-and-practices/pulp-paper-based-materials	

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<p>4.4 - For each landscape initiative your company is currently engaged in, information on:</p> <p>a. Name, location, timeline and other partners involved</p> <p>b. Report on type of engagement (e.g. disbursed financial, in-kind, capacity, preferential sourcing)</p> <p>c. Specific actions or projects that are supported</p> <p>d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships)</p> <p>e. Linkages to shared landscape-level goals developed through multi-stakeholder process</p>	<p>Detail on the partnering with the Tsay Keh Dene First Nation in British Columbia: Respecting Indigenous Peoples' Rights in Canada - Earthworm</p> <p>Detail on the Dvinsky landscape: The Dvinsky code to ensuring long-term healthy forest landscapes in Russia - Earthworm</p> <p>While landscape approaches for addressing deforestation are still nascent, Mars is engaging in several promising pilot efforts. Mars is also working with Earthworm on stopping ecosystem degradation in pulp and paper production landscapes, including Northwest Russia and British Columbia.</p> <p>https://www.earthworm.org/news-stories/indigenouspeople-rights-canada</p> <p>https://www.earthworm.org/news-stories/dvinsky-healthy-forest-landscapes-russia</p>	Yes	<p>Below is the APPROVED language from TKDN Mars 2023 CGF Forest Positive Coalition progress report.</p> <p>Country/Area: Canada</p> <p>Name of landscape or jurisdiction area: Tsay Keh Dene-led landscape</p> <p>Types of partners engaged in the design and implementation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Indigenous peoples <input type="checkbox"/> International company(ies): 3M, Mars and Nestlé 2023 <input type="checkbox"/> International civil society organization(s) <input type="checkbox"/> Local producers/smallholder <input type="checkbox"/> Provincial government <p>Type of engagement</p> <ul style="list-style-type: none"> <input type="checkbox"/> Funder: Provides full or partial financial support <input type="checkbox"/> Partner: Shared responsibility in the implementation of multiple goals <p>Goals supported by engagement</p> <ul style="list-style-type: none"> <input type="checkbox"/> Decreased ecosystem degradation rate <input type="checkbox"/> Natural ecosystems conserved and/or restored <input type="checkbox"/> Promotion of transparency, participation, inclusion and coordination in landscape policy, planning and management <input type="checkbox"/> Rights to land and resources recognized and protected, and related conflicts reduced <input type="checkbox"/> Other, please specify (increased recognition and respect for Indigenous rights including Free, Prior and Informed Consent (FPIC)). <p>Company actions supporting approach</p> <ul style="list-style-type: none"> <input type="checkbox"/> Co-design and develop goals, strategies and an action plan with timebound targets and milestones for the initiative <input type="checkbox"/> Identify and act on opportunities for pre-competitive collaboration with your sector <p>Description of engagement</p> <p>Through Earthworm Foundation's membership, we participate in defining and funding the annual partnership activities, and engaging supply chain actors connected to the project. As a member, we attend quarterly progress calls and engage directly with Tsay Keh Dene Nation to build relationship and shared understanding. We also collaborate on external communications to raise the profile of the partnership aligned with the Nation's strategic objectives.</p> <p>Engagement start year 2019</p> <p>Engagement end year Not defined</p> <p>Estimated investment over project period : CHF263,704 by 2024</p> <p>Is a collective monitoring framework</p>	<p>Below is the APPROVED language from TKDN Mars 2023 CGF Forest Positive Coalition progress report.</p> <p>Country/Area: Canada</p> <p>Name of landscape or jurisdiction area: Tsay Keh Dene-led landscape</p> <p>Types of partners engaged in the design and implementation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Indigenous peoples <input type="checkbox"/> International company(ies): 3M, Mars and Nestlé 2023 <input type="checkbox"/> International civil society organization(s) <input type="checkbox"/> Local producers/smallholder <input type="checkbox"/> Provincial government <p>Type of engagement</p> <ul style="list-style-type: none"> <input type="checkbox"/> Funder: Provides full or partial financial support <input type="checkbox"/> Partner: Shared responsibility in the implementation of multiple goals <p>Goals supported by engagement</p> <ul style="list-style-type: none"> <input type="checkbox"/> Decreased ecosystem degradation rate <input type="checkbox"/> Natural ecosystems conserved and/or restored <input type="checkbox"/> Promotion of transparency, participation, inclusion and coordination in landscape policy, planning and management <input type="checkbox"/> Rights to land and resources recognized and protected, and related conflicts reduced <input type="checkbox"/> Other, please specify (increased recognition and respect for Indigenous rights including Free, Prior and Informed Consent (FPIC)). <p>Company actions supporting approach</p> <ul style="list-style-type: none"> <input type="checkbox"/> Co-design and develop goals, strategies and an action plan with timebound targets and milestones for the initiative <input type="checkbox"/> Identify and act on opportunities for pre-competitive collaboration with your sector <p>Description of engagement</p> <p>Through Earthworm Foundation's membership, we participate in defining and funding the annual partnership activities, and engaging supply chain actors connected to the project. As a member, we attend quarterly progress calls and engage directly with Tsay Keh Dene Nation to build relationship and shared understanding. We also collaborate on external communications to raise the profile of the partnership aligned with the Nation's strategic objectives.</p> <p>Engagement start year 2019</p> <p>Engagement end year Not defined</p> <p>Estimated investment over project period : CHF263,704 by 2024</p> <p>Is a collective monitoring framework used to measure progress?</p>		<p>https://www.earthworm.org/news-stories/protecting-forests-through-recognition-of-indigenous-rights</p> <p>https://vimeo.com/878476465/f4e30f42de?share=copy</p> <p>https://www.youtube.com/watch?v=UvBaALCei-w&t=5s</p> <p>https://cdn.landesa.org/wp-content/uploads/IPLCs-in-Landscape-Initiatives_FINAL.pdf</p> <p>https://jaresourcehub.org/publications/beyond-supply-chains-pulp-paper-and-packaging-companies-take-landscape-action-for-sustainability-at-scale/</p>	

BEEF (and other cattle-derived products)	Publicly reported value and method provided in 2023	<i>Will your company be able to publicly report on this KPI by June 30th?</i> <i>(Select option from the dropdown)</i>	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.0 - Element 1: Own Supply Chain							
1.1 - Policy commitments to the FP goals	<p>By 2025, our aim is to stop deforestation and conversion of natural ecosystems in Mars supply chains, up to the direct cattle supplier for our beef ingredients in Latin America – a region with high conversion hot spots. See 'our expectations' section of beef sourcing policy.</p> <p>https://www.mars.com/about/policies-and-practices/beef-sourcing-policy</p>	Yes	By 2025, our aim is to stop deforestation and conversion of natural ecosystems in Mars supply chains, up to the direct cattle supplier for our beef ingredients in Latin America – a region with high conversion hot spots. See 'our expectations' section of beef sourcing policy.	In line with the Accountability Framework initiative and local regulations.	beef wet material, beef dry material, beef fat, beef blood plasma, beef palatants, beef bone marrow, beef gelatin	<p>https://www.mars.com/about/policies-and-practices/beef-sourcing-policy</p>	
1.2 - Timebound action plan summary	<p>https://www.mars.com/about/policies-and-practices/beef-sourcing-policy</p>	Yes	By 2025, our aim is to stop deforestation and conversion of natural ecosystems in Mars supply chains, up to the direct cattle supplier for our beef ingredients in Latin America	In line with the Accountability Framework initiative and local regulations.	Same as point 1.1	<p>https://www.mars.com/about/policies-and-practices/beef-sourcing-policy</p>	
1.3 - Beef footprint across all product categories	<p>In 2022, Mars sourced 286,444 metric tons of beef</p> <p>https://www.mars.com/sites/g/files/jydpvr316/files/2023-08/Beef Sourcing Deforestation Action Plan Update_June_2023_final.pdf</p>	Yes	In 2023, Mars sourced 233,380 metric tons of beef ingredients	Volumes of beef products are recorded and reported through our internal procurement & ERP systems. Our internal purchase systems allow us to collect and consolidate all the purchases of beef ingredients, with an additional quality check made by our buyers and in conjunction with our tier 1 suppliers.	Same as point 1.1	<p>https://www.mars.com/sites/g/files/dfsbu z106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 1</p>	
1.4 - % of total commodity volume that is in scope of Element 1 reporting a) % of the total commodity volume that is in scope of your Element 1 reporting b) Narrative explanation on the % excluded from scope	n/a- new KPI	Yes - Quantitative	Our volume considers the total amount of beef purchases from Mars Petcare, which accounts for 99.9% of beef supply to Mars. Additionally, it excludes some new mergers and acquisitions and co-manufacturing which we are not able to quantify at this stage.	Volumes of beef products are recorded and reported through our internal procurement & ERP systems. Our internal purchase systems allow us to collect and consolidate all the purchases of beef ingredients, with an additional quality check made by our buyers and in conjunction with our tier 1 suppliers.	Same as point 1.1	<p>https://www.mars.com/sites/g/files/dfsbu z106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 1 - footnote 6</p>	

<p align="center">BEEF (and other cattle-derived products)</p>	<p align="center">Publicly reported value and method provided in 2023</p>	<p align="center"><i>Will your company be able to publicly report on this KPI by June 30th?</i> <i>(Select option from the dropdown)</i></p>	<p align="center">Publicly reported value or narrative for 2024 reporting on 2023 data</p>	<p align="center">Methodology for value reported</p>	<p align="center">Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)</p>	<p align="center">Link to publicly available source</p>	<p align="center">Target (Optional)</p>
<p>1.5 - % with known origin and per classification of origin</p>	<p>94.1% with known origin country</p> <p>Total beef at low risk for deforestation: 93.8%</p> <p>Total beef at risk for deforestation: 0.4%</p> <p>Untraced: 6%</p> <p>Traceability to the slaughterhouse-level in at-risk countries: Argentina: 94%; Brazil: 88%; Mexico: 83%. Australia 40%</p>	<p>Yes - Quantitative</p>	<p>100% with known origin country (traceable to country of origin)</p> <p>27% that is 62,792 tons linked to at-risk countries (Argentina, Brazil, Mexico)</p> <p>Traceability to the slaughterhouse-level in at-risk countries : Argentina: 98%; Brazil: 99%; Mexico: 86%</p>	<p>At-risk countries considered: Argentina, Brazil, Mexico.</p> <p>We request all our direct tier 1 beef suppliers for traceability to country for low risk countries. For at-risk countries, we request all our tier 1 direct beef suppliers sourcing in at-risk countries to share with us information from the upstream supplier, including the location and sourcing radius of slaughterhouses, which allows us to have visibility of their supply shed.</p>	<p>Same as point 1.1</p>	<p>https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf</p> <p>Page 1 and 2</p>	
<p>1.6 - % Deforestation and Conversion free (DCF) volumes and breakdown as indicated</p> <p>a) % of cattle products purchased that are DCF and to what level upstream this has been ascertained</p> <p>b) % of cattle products purchased broken down into:</p> <ul style="list-style-type: none"> • Volumes that are DCF due to negligible risk origins • Volumes that are DCF due to suppliers with DCF control mechanisms • Volumes that are DCF due to remote assessment <p>c) Year on Year Change in % DCF</p>	<p>Fraction of beef from low-risk regions from 86% in 2020 to 87% in 2021, 93.8% in 2022.</p> <p>In Mexico we maintained the traceability and low risk volumes at 83% in 2022.</p> <p>In Argentina, we increased the traceability and low risk volumes from 59% in 2021 to 94% and 91% respectively in 2022.</p> <p>We had a drop in low-risk volumes and traceability in Brazil from 2021 to 2022 due to the simplification of our supply chain in the country.</p> <p>In Argentina, we improved traceability and low risk volumes, as a result of further engaging with our suppliers and increasing transparency of our supply base. In 2022, for Argentina and Mexico, the volume not traced to the slaughterhouse was traced back to the Tier 2 (retailers, butchers, distributors, meatpackers, processors, and collectors)</p>	<p>Yes - Quantitative</p>	<p>For CGF's priority country Brazil:</p> <p>60% of volumes DCF up to the direct supplier of the slaughterhouses</p> <p>Total traceable to areas with negligible risk at sub-national level: 60% (due to negligible risk origin)</p> <p>For our entire commitment (Argentina, Brazil, Mexico): Total traceable to areas with negligible risk at sub-national level: 8% (due to negligible risk origin)</p>	<p><i>Partial alignment as CGF DCF pathways are only implementable in Brazil. Mars has commitment for Argentina and Mexico but no tailor-made guidance is available for those countries. Countries at risk considered are Argentina, Brazil and Mexico.</i></p>	<p>Same as point 1.1</p>	<p>https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf</p> <p>Page 2 - Brazil pie chart</p>	

BEEF (and other cattle-derived products)	Publicly reported value and method provided in 2023	<i>Will your company be able to publicly report on this KPI by June 30th?</i> <i>(Select option from the dropdown)</i>	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.7 - % progressing towards DCF	<p>Fraction of beef from low-risk regions from 86% in 2020 to 87% in 2021, 93.8% in 2022.</p> <p>In Mexico we maintained the traceability and low risk volumes at 83% in 2022.</p> <p>In Argentina, we increased the traceability and low risk volumes from 59% in 2021 to 94% and 91% respectively in 2022.</p> <p>We had a drop in low-risk volumes and traceability in Brazil from 2021 to 2022 due to the simplification of our supply chain in the country.</p> <p>In Argentina, we improved traceability and low risk volumes, as a result of further engaging with our suppliers and increasing transparency of our supply base. In 2022, for Argentina and Mexico, the volume not traced to the slaughterhouse was traced back to the Tier 2 (retailers, butchers, distributors, meatpackers, processors, and collectors)</p>	Yes - Quantitative	<p>For CGF's priority country Brazil: 40% of volumes progressing towards DCF due to volumes coming from suppliers that have DCF commitments but are not fully aligned with CGF FPC commitments (60% of Brazil volumes are already classified as negligible risk, the remaining comes from suppliers with DCF commitments, not aligned with FPC)</p>	Assessment of suppliers' DCF commitments (JBS, Marfrig, Minerva)	Same as point 1.1	https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 2 - Brazil pie chart	
2.0 - ELEMENT 2: SUPPLIER & MEATPACKERS							
2.1 - Supplier list	Mars Sourcing Data_Beef_BR AR MX_AU_2023.pdf	Yes	https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Mars%20Sourcing%20Data_Beef_BR%20AR%20MX_2024.pdf				
2.2 - Summary of the Forest Positive Approach for meatpackers and own brand manufacturers	FP guidance document. We communicated for direct suppliers in Brazil the Forest Positive Approach as part of our collaborative work with the industry.	Yes	FPC guidance document and joint CGF webinar. We communicated to our tier 1 suppliers in Brazil the Forest Positive Approach as part of our collaborative work with the industry.			https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	

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2.3 - T1 suppliers to whom the Forest Positive Approach and its implementation have been communicated	<p>In Brazil, we have also engaged 100% of our T1 suppliers to share our commitments and to underscore the importance of supplier action to ensure that our sourcing requirements are met. We communicated for all of them the Forest Positive Approach as part of our collaborative work with the industry.</p> <p>In Brazil, we continued to support and enhance the capabilities of suppliers who are consistently taking action to align with our commitment. We established a partnership with Imaflora and we offered to 100% of our suppliers in Brazil the Beef on Track capacity building workshops to adopt the Monitoring Protocol for Cattle Suppliers in the Amazon. Simultaneously, we actively fostered closer collaboration with suppliers who demonstrated consistent progress, enabling us to streamline our beef supply chain further.</p>	Yes - Quantitative	We have also engaged 100% of our T1 suppliers in at-risk countries , and in particular 100% of our active T1 suppliers in Brazil (3 suppliers) to share our commitments and to underscore the importance of supplier action to ensure that our sourcing requirements are met. We communicated to all of them the Forest Positive Approach as part of our collaborative work with the industry.			https://www.mars.com/sites/g/files/dfsbu z106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	
2.4 - Performance of T1 suppliers against Forest Positive Approach including progress on delivery across entire operations	did not report	No					
2.5 - Meatpackers sourcing from priority origins that have been engaged and are being evaluated	Mars' commitment is aligned with industry the best practice and focuses on the direct cattle suppliers in our supply chain, that is, the ranchers who sell directly to the slaughterhouses. Expanding upon this commitment, we are working to also address indirect cattle suppliers. We set a strategic partnership with The National Wildlife Federation and offered our suppliers Visipec as an add-on system to help them monitor their indirect cattle suppliers.	Yes - Narrative	We have also engaged 100% of our T1 suppliers in at-risk countries , and in particular 100% of our active T1 suppliers in Brazil (3 suppliers) to share our commitments and to underscore the importance of supplier action to ensure that our sourcing requirements are met. We communicated to all of them the Forest Positive Approach as part of our collaborative work with the industry.			https://www.mars.com/sites/g/files/dfsbu z106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	
2.6 - Performance of meatpackers against Forest Positive Approach including progress on delivery across entire operations	did not report	No					
4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	reported other commodity landscape	Yes	Mato Grosso, specific municipalities under selection		Subset of volumes sourced in Mato Grosso	https://www.mars.com/sites/g/files/dfsbu z106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	

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4.2 - Methodology used to identify priority production landscapes to transform to forest positive		Yes	Mars sources from slaughterhouses in Mato Grosso, a high priority state at high risk of deforestation and conversion due to the beef supply chain. Mars is therefore funding IDH's Sustainable Production of Calves Program		Subset of volumes sourced in Mato Grosso	https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	
4.3 - # of landscape initiatives currently engaged in		Yes - Quantitative	1		Subset of volumes sourced in Mato Grosso	https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	
4.4 - For each landscape initiative your company is currently engaged in, information on: a. Name, location, timeline and other partners involved b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing) c. Specific actions or projects that are supported d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships) e. Linkages to shared landscape-level goals developed through multi-stakeholder process		Yes	a. Sustainable Production of Calves Program, located in Mato Grosso, cooperation planned from 2024 to 2026 with the involvement of IDH b. Disbursed financial contribution: 200 k EUR per year c. Through the program, small ranchers receive training and technical assistance in areas such as environmental regularization, soil health, water, pasture management, animal welfare, as well as support to access markets for their products. d. The program also aims to reduce carbon emissions associated with beef production and increase cattle traceability and is encouraging deforestation and conversion-free supply chains.		Subset of volumes sourced in Mato Grosso	https://www.mars.com/sites/g/files/dfsbufz106/files/2024-08/Beef%20Sourcing%20Deforestation%20Action%20Plan%20Update_2024_final.pdf Page 3	