

Essity

Coalition member since 2020 | As of September 2024, paper, pulp, and fibre-based packaging (PPP) is a material commodity for Essity.

The following table includes a list of each Key Performance Indicator (KPI) for each material commodity, along with the company's 2023 reporting record. The record includes the following responses:

- “Yes” indicates a company is reporting against a KPI and reporting quantitatively where indicated
- “Yes – narrative reporting” indicates a company is reporting qualitatively against a quantitative KPI
- “Not yet reporting” response indicates a company is not yet reporting on a KPI
- “N/A” indicates a KPI was not established in a given year

Companies have also provided information on their performance against appropriate KPIs, along with methodologies and targets. This information has been self-reported by companies and verified by Proforest.

Links are provided to information when a company is reporting (“Yes”) against a public information requirement, and when a company is reporting qualitatively (“Yes – narrative reporting”) against a quantitative KPI.

For a full methodology on the Forest Positive Coalition's reporting process, including a list of all KPIs and public information requirements, visit transparency.tcgforestpositive.com

PPP (Pulp, paper and fibre-based packaging)	Publicly reported value and method provided in 2023	Will your company be able to publicly report on this KPI by June 30th? (Select option from the dropdown)	Publicly reported value or narrative for 2024 reporting on 2023 data	Methodology for value reported	Scope (materials/products in-scope of the reported value, and proportion of total commodity volume that scope represents)	Link to publicly available source	Target (Optional)
1.0 - Element 1: Own Supply Chain							
1.1 - PPP Sourcing Policy including commitment to the forest positive goals	Public reporting via our Global Fresh Fibre Procurement Policy - Section 4.5 of policy. Scope - Wood Pulp. Externally purchased Parent Reels. Purchased Packaging https://www.essity.com/Images/Essity-Fresh-Wood-based-Fiber%20Procurement%20Policy_tcm339-47401.pdf	Yes	Section 4.5 of the Essity Global Fresh Wood-based Fiber Procurement Policy 2023 informs the reader of Essity's commitment to CGF Forest Positive.	Public reporting via our Global Fresh Wood-based Fiber Procurement Policy	Wood Pulp. Externally purchased Parent Reels. Purchased Packaging	Policy available via www.essity.com https://www.essity.com/Images/Essity-Fresh-Wood-based-Fiber-Procurement-Policy_tcm339-47401.pdf	
1.2 - Timebound action plan summary	Target: Fresh fiber share of FSC or PEFC-certified fresh fiber = 100%. Reporting against target will be via Essity website and Essity Annual report plus CGF reporting Pulp suppliers are 100% compliant in 2022. Russian suppliers no longer used after UN Sanctions. Remaining packaging has a timebound objective of end 2025	Yes	In 2023, 98% of all used fresh wood-based fiber fulfilled the target. Pulp comprises 99% of the fresh wood-based fiber while the remainder comprises packaging, externally sourced mother reels. All fresh wood-based fiber must also fulfil the FSC's Controlled Wood standard, as a minimum, to be eligible for purchasing.	Reporting against target is via Essity website and Essity Annual report plus CGF reporting (target date 2025)	Wood Pulp. Externally purchased Parent Reels. Purchased Packaging	https://masdpstatic.azureedge.net/essity/Essity_AR_ENG_2023_print.pdf https://www.essity.com/sustainability/reducing-our-impact-on-the-planet/forest-fiber/ https://www.cdp.net/en/responses?queries%5Bname%5D=Essity&filters%5Bcountries%5D%5B%5D=Sweden&filters%5Byears%5D%5B%5D=2023&filters%5Bprogrammes%5D%5B%5D=Forest	
1.3 - % of total commodity volume that is in scope of Element 1 reporting (New KPI)	NA - new KPI	Yes - Quantitative	100% of wood-based fiber is in scope of Element 1	Reporting against target is via Essity website and Essity Annual report plus CGF reporting	Wood Pulp. Externally purchased Parent Reels. Purchased Packaging	Annual report and website	
1.4 - % recycled, % virgin fibre	Pulp consumption = 64% Recover paper consumption = 36% 80%: Share of packaging manufactured from renewable and/or recycled material. Calculated on Goods receipted into Essity. Certified sources checked for compliance using purchase order and invoice certification claim	Yes - Quantitative	2023: 50% recycled 50% virgin	Calculated on Goods receipted into Essity. Certified sources checked for compliance using purchase order and invoice certification claim	Wood Pulp. Externally purchased Parent Reels. Purchased Packaging	Annual report and website	

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1.5 - % of virgin supply certified, and % per scheme and chain of custody model	<p>59% as FSC Certified and 38% as PEFC Certified 3% FSC controlled wood standard</p> <p>Total = 97% Share of FSC or PEFC-certified fresh fiber Delivery as certified is confirmed by checking both purchase order and invoice when delivered.</p> <p>The decline of 1% in 2022 was a consequence of the decision by the FSC and PEFC certification systems to withdraw their systems for traceability in Russia and Belarus.</p>	Yes - Quantitative	<p>2023: •59% as FSC Certified •39% as PEFC Certified & at the same time FSC controlled wood •2% FSC controlled wood standard Target fulfilment: Total = 98% Share of FSC or PEFC-certified fresh fiber All fresh wood-based fiber must also fulfil the FSC's Controlled Wood standard, as a minimum, to be eligible for purchasing. Pulp comprises 99% of the fresh wood-based fiber while the remainder comprises packaging, externally sourced paper reels.</p>	Delivery as certified is confirmed by checking both purchase order and invoice when delivered,	Wood Pulp. Externally purchased Parent Reels. Purchased Packaging	<p>https://masdpstatic.azureedge.net/essity/Essity_AR_EN_G_2023.pdf</p> <p>p.69</p>	

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1.6 - % of virgin supply traceable to origin (at least to country of harvest)	100% traceable to mill for timber products. All pulp is traceable back to pulp mill. Wood is then traceable back to Country & region of origin, (CDP)	Yes - Quantitative	100% traceable to mill for timber products. All pulp is traceable back to pulp mill. Wood is then traceable back to Country & region of origin	Random pulp deliveries during 2022 to our mills & factories were selected by Essity, the supplier contacted to provide traceability records for that purchase order of pulp. The target is being implemented by increasing the level of data supplied by our suppliers with investment in IT systems to document the evidence. The traceability documentation includes: Wood species, identification of sourcing forests, plantations or saw mills, by Country & Region of supply, planting/harvesting permits if issued, transport documentation from forest to pulp mill, records of the wood used in the batch of pulp manufactured to meet the order, any export customs documentation, shipping documentation & customs paperwork when landed into Europe, copies of purchase orders, delivery notes & invoices. The target is the same for all jurisdictions within our supply chain.	Wood Pulp	https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/cwccc19/261772&survey_id=82591738 CDP 2023 Forest, F6.1a	

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1.7 - % of supply from high priority sources	32% high risk origin. (sourcing from Brazil and Russia considered high risk). Includes Russia and Brasil. Russian supply no longer sourced following the UN Sanctions. Brasil source is from Plantations.	Yes - Quantitative	2023: 33% from high priority sources: Supply from Brazil, all from plantations.	Essity uses a risk classification system which includes: country and species of wood supplies, Risk designation of the country using recognized risk assessments + CGF high priority country list, purchase of certified pulp from certified supplier. One high priority country identified for Essity's pulp purchase: Brazil. Mitigation: Sourcing exclusively from Plantations, 100% certified	Wood pulp	CDP 2023, 2.3 https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/cwccc19/261772&survey_id=82591738	

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<p>1.8 - a) % Deforestation and Conversion free (DCF) volumes and breakdown into:</p> <ul style="list-style-type: none"> • % DCF certified (disaggregated by certification scheme) • % DCF monitored (field/remote) <p>b) % additional volumes from low-risk origins (volumes not already reported through the implementation options in metric a).</p> <p>c) % year on year change in DCF volume including narrative explanation (new KPI)</p>	NA - new KPI	Yes - Quantitative	<p>100%</p> <p>98% certified (FSC and PEFC + FSC Controlled wood, see 1.5) 2% verified through monitoring systems (FSC Controlled Wood)</p> <p>Method: The method used to verify deforestation and degradation free forests is restricting purchase to wood-based products that meets the requirements of the two international Forest Certification schemes, Forest Stewardship Council and the Programme for the Endorsement of Forest certification. The Essity Global Fibre Sourcing Policy requires the organisation to only purchase 100% certified pulp to either of the International certification schemes, FSC or PEFC. If the pulp is purchased as PEFC Certified, it must also be FSC Controlled Wood. These schemes both operate standards for forest certification as well as standards that require non-certified wood that will be mixed with certified wood be assessed before mixing is allowed. Both schemes include cut-off dates, after which it is no longer possible to purchase certified wood from areas deforested or degraded. (CDP F1.5a)</p>	<p><i>Is your DCF methodology aligned with the CGF-FPC DCF methodology? - Please highlight the relevant option:</i></p> <p><i>Fully aligned /</i> <i>Partially aligned /</i> <i>Not yet aligned.</i> <i>If selected 'partially or not yet aligned', please explain next steps for full alignment</i></p>	Wood pulp	<p>https://masdpstatic.azureedge.net/essity/Essity_AR_EN_G_2023.pdf</p> <p>p.69</p> <p>CDP F1.5a https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/cwccc19/261772&survey_id=82591738</p>	

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1.9 - % volumes under engagement to progress towards DCF (adjusted KPI)	We ensure responsible fiber procurement through certifications such as the Forest Stewardship Council (FSC) and the Programme for the Endorsement of Forest Certification (PEFC) and can thereby prevent deforestation and promote biodiversity. Every FSC-certified forest must be annually assessed by the accredited body. Essity works with and encourages non-certified suppliers and forest owners to become certified. This secures our procurement of certified materials while increasing the availability of certified raw materials to other users. To further promote responsible forestry at the global, regional, and national levels, we support the further development of international certification systems. Essity participates in the Consumer Goods Forum (CGF) together with other leading consumer goods companies in the Forest Positive Coalition of Action initiative to combat global forest degradation, deforestation and to preserve biodiversity. https://masdpstatic.azureedge.net/essity/Essity_Annual%20and%20Sustainability%20Report%202022_0302.pdf	Yes - Quantitative	2023: 2% purchased as FSC Controlled Wood in 2023 Comparison to 2022: 3% FSC Controlled Wood	Essity's target and policy is to purchase 100% of the wood based fiber input as certified. In 2023 2% of the supply was FSC Controlled Wood, and we work towards achieving 100% certified input. Essity works with and encourages non-certified suppliers and forest owners to become certified. This secures our procurement of certified materials while increasing the availability of certified raw materials to other users.	Wood pulp	Annual report and website https://masdpstatic.azureedge.net/essity/Essity_AR_ENG_2023.pdf p.67	
2.0 - Element 2: Suppliers & Traders							
2.1 - Direct supplier list	In process of publication. Once approved will be via Essity website,	No	Awaiting final approval from Board to disclose.	Actual suppliers that are responsible for 80% of pulp supply	Wood pulp	Once approved will be via Essity website, Annual report and CGF Reporting	
2.2 - Proportion of suppliers informed about the Forest Positive Suppliers approach	Essity sends questionnaires to our pulp suppliers on an annual basis, the questions are updated annually to reflect Essity ambitions and requirements. A section explaining the CGF was added in 2021 and again in 2022. All wood pulp suppliers - see response to KPI 2.4	Yes - Quantitative	100%	Essity sends questionnaires to our pulp suppliers on an annual basis, the questions are updated annually to reflect Essity ambitions and requirements. A section explaining the CGF is included since 2021	All wood pulp suppliers.	https://www.essity.com/Images/Essity-Fresh-Wood-based-Fiber-Procurement-Policy_tcm339-47401.pdf section 3.5 requires all suppliers to respond to our questionnaire	

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2.3 - Number or proportion of suppliers identified as priority for engagement, and % engaged	<p>CDP F6.2. 100% direct suppliers engaged through supply chain mapping and capacity building (Offering on-site training and technical assistance. Investing in pilot projects. Support suppliers to set their own no deforestation/conversion commitments across their entire commodity operation). Each supplier is requested to declare the amount of wood they purchase to operate their pulp mill.</p> <p>How much of that total wood supply if from certified forests What are their plans to increase the amount of certified input</p>	Yes - Quantitative	100%	100% direct suppliers engaged through supply chain mapping and capacity building (Offering on-site training and technical assistance. Investing in pilot projects. Support suppliers to set their own no deforestation/conversion commitments across their entire commodity operation). Each supplier is requested to declare the amount of wood they purchase to operate their pulp mill. How much of that total wood supply if from certified forests What are their plans to increase the amount of certified input.	100% of our pulp suppliers are included in our program Communication & involvement with our suppliers is essential for Essity to deliver on our own Corporate commitments as well as deliver on both our customers & stakeholder expectations	<p>https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/cwccc19/261772&survey_id=82591738</p> <p>CDP F6.8</p>	

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2.4 - Performance of engaged suppliers and changes over time including progress on delivery across entire business	Narrative reporting - Despite the continued adverse impact of the COVID-19 pandemic, Essity restarted on-site audits of the company's sites in 2022. This included the Essity scope extension audits to include the Asaleo and Familia sites into the Essity FSC multi-site certificate. In 2022, Essity continued to utilize recycled fiber and added more alternative fibers to the fiber mix. During 2022, Essity worked with both Australian hygiene company Asaleo Care the Latin American hygiene company Familia to introduce the company's fiber policy and sourcing targets, and update and change mother reel and pulp contracts to move toward 100% certified purchases. Essity also continued to add new questions to the annual supplier surveys for pulp. In 2022, Essity repeated the requirements for wood and fiber traceability from every supplying pulp mill and continued its commitment to promote forest certification via the Consumer Goods Forum Forest Positive coalition. Finally, Essity continued its discussions with suppliers about Science Based Targets adding the new SBT FLAG requirements to the questions.	No	Under development.	We are currently still collecting the information from suppliers for 2023 through our pulp supplier questionnaire, this is work in progress and will be concluded during Q3. We will monitor the number of responses from the top 80% pulp suppliers, their current certified wood input and their plans to increase. Reporting for 2023 will show number of suppliers reporting as a percentage of total based on 80% supply list. How much wood is currently certified as percentage of total purchase			

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4.0 - Element 4: Landscape engagement							
4.1 - Priority production landscapes identified	Russian North West including Archangelsk Region	Yes	Landscape initiative: Snaizeholme, Yorkshire, UK Goals: - Improved rate of carbon sequestration (e.g., through restoration) - Adequate water availability and quality (e.g. Water, Sanitation and Hygiene (WASH) services) - Increased and/or maintained protected areas	Initial and primary engagement is via funding towards the project for 2022, 2023 and 2024. Closer involvement working with FSC UK to review and undertake Impact monitoring of their FSC Ecosystem Services Procedure – Impacts on water flow and quality to review what impact the re-establishment of 500 hectares of trees will be on the land. Site visits to monitor progress and ensure stakeholder views are correctly managed and handled will also be a key involvement with the main project sponsor.	Wood	https://www.cdp.net/en/formatted_responses/responses?campaign_id=83631038&discloser_id=1017716&locale=en&organization_name=Essity&organization_number=73944&program=Forest&project_year=2023&redirect=https://cdp.credit360.com/surveys/2023/cwccc19/261772&survey_id=82591738 CDP F6.10b	
4.2 - Methodology used to identify priority production landscapes to transform to forest positive	Company has operational presence in area. We follow the principles established as established by our involvement with the Consumer Goods Forum Forest Positive Coalition. The Collective Action serve as parameters for the Coalition to decide which landscape initiatives to focus its support (see 10 principles).	Yes	Company has operational presence in area. We follow the principles established as established by our involvement with the Consumer Goods Forum Forest Positive Coalition. The Collective Action serve as parameters for the Coalition to decide which landscape initiatives to focus its support (see 10 principles)				
4.3 - # of landscape initiatives currently engaged in	1 - CDP	Yes - Quantitative	1				

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<p>4.4 - For each landscape initiative your company is currently engaged in, information on:</p> <p>a. Name, location, timeline and other partners involved</p> <p>b. Report on type of engagement (e.g disbursed financial, in-kind, capacity, preferential sourcing)</p> <p>c. Specific actions or projects that are supported</p> <p>d. How the actions intend to address systemic issues and contribute to delivering forest positive goals (at least one of conservation, restoration, positive inclusion of farmers and communities, multi-stakeholder platforms or partnerships)</p> <p>e. Linkages to shared landscape-level goals developed through multi-stakeholder process</p>	<p>CDP - Russian North West including Archangelsk Region. Through our involvement with the Consumer Goods Forum Forest Positive Initiative we invested 50 000 EUR in 2021 to fund dialogue with companies, authorities and communities, awareness raising, training on precommercial thinnings and methodologies development, landscape planning. Identified as CGF/Essity. The project will be implemented by FSC Russia through consultants.</p> <p>In addition to the above 50,000 €, additional funding from Essity Russia & FSC Russia via an on-pack promotion of Zewa products will also be used to support the project. Identified below:</p> <p>50 000 EUR as co-funding for FSC-certified companies to implement the best practices in pre-commercial thinnings and planting, which overpass the requirements of Russian regulations and of the Russian FSC standard</p> <p>Implemented by FSC Russia, no commission / management fee, all money goes to 6 companies selected on a competitive basis, we expect 350 hectares of forests restored / thinned, website will be developed for transparency of the results and their promotion</p> <p>In addition to the above a further 20 000 EUR to ensure joint collaboration between FSC and WWF/Earthworm projects to deliver the forest inventory data which will be used to further support learnings from both projects towards a better landscape solution</p>	<p>Yes</p>	<p>Landscape initiative: Snaizeholme, Yorkshire, UK Initial and primary engagement is via funding towards the project for 2022, 2023 and 2024.</p>				