

Introducing the Environmental Sustainability Benchmark

20 June 2024



Sustainable Supply
Chain Initiative



Anti-Trust Caution

As representatives of Association members, it is our shared responsibility to ensure that this meeting is conducted in accordance with the Statutes of the Association which state:

"The Forum shall not enter into any discussion, activity or conduct that may infringe, on its part or on the part of its members, any applicable competition law. By way of example, members shall not discuss, communicate or exchange any commercially sensitive information, including non-public information relating to prices, marketing and advertising strategy, confidential individual company level innovation and R&D projects, costs and revenues, trading terms and conditions with third parties, including purchasing strategy, terms of supply, trade programmes, or distribution strategy."

Even though you will all have had antitrust training in your respective companies and been in situations like this many times before, we would nonetheless remind you that aside from the obvious violations, you should at all times refrain from discussing any company-specific information which is confidential and that you should not agree anything that limits the ability of companies to compete independently in the marketplace. You are best placed to judge what is and what is not commercially sensitive or confidential, and what are the relevant parameters of competing. Remember that these parameters may include the Sustainability strategy of your company, and you should not disclose confidential information relating to it.

Please also remember that failure to comply with antitrust laws may lead to serious consequences for you as an individual, for your companies and for TCGF itself. Such consequences include severe fines, private actions for damages and the imposition of criminal penalties, including imprisonment under national laws.

With this brief antitrust admonition, we look forward to a successful meeting.



Created by the industry, for the industry, the Sustainable Supply Chain Initiative supports organisations in their supply chain due diligence by driving harmonisation in the complex sustainability landscape.

Agenda

16.00-16.10	Welcome
16.10-16.20	Introducing the Environmental Sustainability Benchmark
16.20-16.40	Insights from Industry Experts
16.40-16.45	Scheme Alignment and Next Steps
16.45-17.00	Q&A Session



The SSCI and Environmental Sustainability Benchmark

What do we do?

Supporting supply chain due diligence in three ways



Facilitating industry dialogue on supply chain sustainability



Aligning industry expectations for sustainability



Benchmarking third-party audit & certification standards


Member companies and partners



25
MEMBER ORGANISATIONS




3
PARTNER ORGANISATIONS






Verifying the Verifiers

We operate a benchmark to recognise **third-party auditing, monitoring, and certification schemes** that cover key **sustainability requirements** and apply relevant governance and verification practices.



With hundreds of schemes and programmes on the market, and dozens more emerging each year, it can be difficult for organisations to know which programme to use.

This can be made more challenging because not all schemes cover sustainability topics the same way.

Magnifying difficulties in navigating corporate due diligence and emerging regulations such as EUDR.

Overview

CERTIFICATION SCHEMES 2024

5 IN PROGRESS



RAINFORREST ALLIANCE PEOPLE & NATURE


wjeta Wine and Agricultural Ethical Trade Association

kenya flower council QUALITY ASSURED

amfori Trade with purpose

F·I·S·H STANDARD FOR CREW

25 MEMBERS



5 RECOGNISED



BRCS

SIZA SUSTAINABLE AGRICULTURE IN SOUTH AFRICA

FSSC 24000

FLORVERDE SUSTAINABLE FLOWERS

RESPONSIBLE FISHING VESSEL STANDARD

Sustainability benchmarks

Social



**Manufacturing
& Processing**



**Primary
Production**



**At-Sea
Operations**

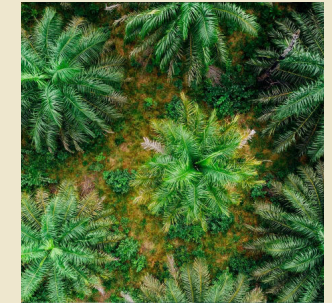
Environmental



**Manufacturing
& Processing**



**Primary
Production**

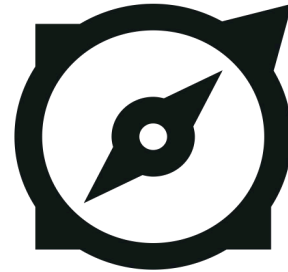


Forestry

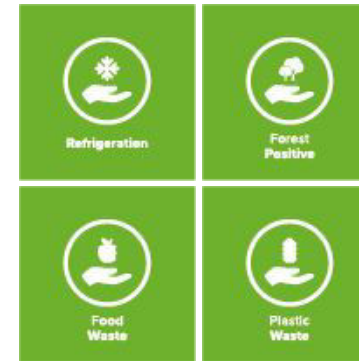
Why benchmark environmental sustainability?



Sets clear expectations to current and upcoming environmental schemes



Helps the industry navigate a complex standards landscape



Helps CGF members meet their environmental sustainability goals



Provides the consumer goods industry with a robust due diligence tool

Because the industry needs it AND it fits the purpose of the SSCI



Industry-driven design

The Environmental Working Group



**JESSICA
MEISINGER**

GLOBAL SUSTAINABILITY
MSD ANIMAL HEALTH



**JANIS
MCINTOSH**

DIRECTOR OF MARKETING
INNOVATION AND
SUSTAINABILITY
NATURIFE FARMS



**RITA
BIELINSKI**

CDIRECTOR, OPERATIONS
LAND O'LAKES



**TAMARA
MURUETAGOIENA**

VICE PRESIDENT OF
SUSTAINABILITY
IFPA

Methodology

Gap Analysis

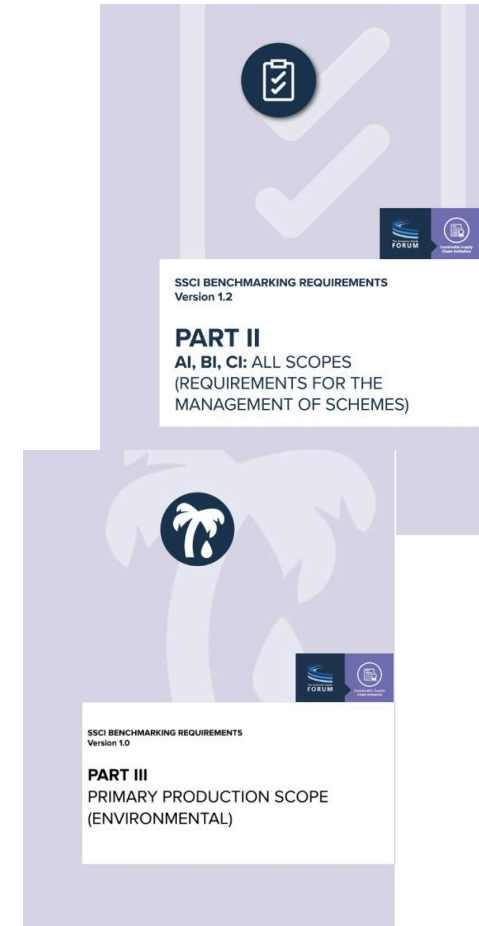
- ▶ Modifications required in Scheme Management criteria (applicable to all scopes)

Content Assessment:

- ▶ Reviewed over 30 standards, third-party auditing, and certification programs
- ▶ Gained insights into market expectations and scheme requirements

International References:

- ▶ European Union (1979) Convention on the conservation of European wildlife and natural habitats (Bern Convention). 19.IX.1979. The Council of Europe, Bern, Germany
- ▶ ISO 14001:2015, Environmental management systems — Requirements with guidance for use
- ▶ ISO 14031:2013, Environmental management — Environmental performance evaluation — Guidelines
- ▶ UN Rotterdam Convention (1998)
- ▶ UN Stockholm Convention on Persistent Organic Pollutants (2001)
- ▶ The WHO Recommended Classification of Pesticides by Hazard and Guidelines to Classification (2019)
- ▶ EUDR - Regulation (EU) 2023/1115



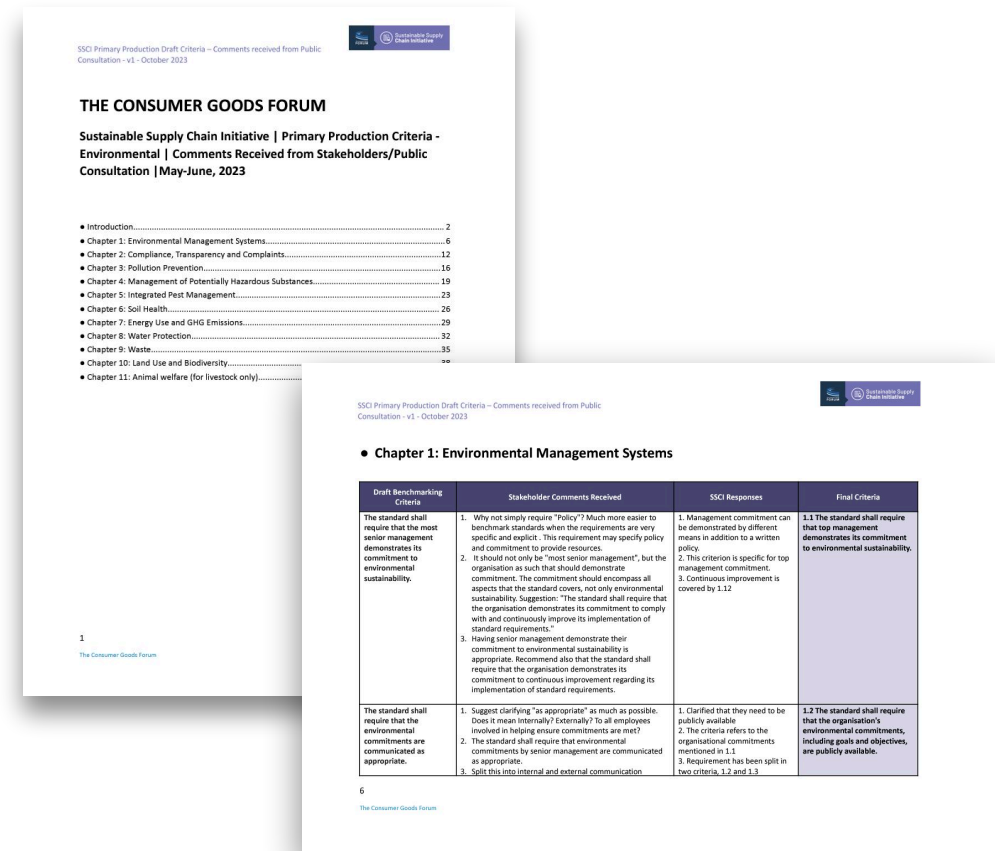
Methodology

Benchmarking Exercise

- ▶ Evaluated compliance of 6 key standards with new scope
- ▶ Assumed standards underwent the benchmarking process

Public Consultation

- ▶ Conducted 30-day public consultations
- ▶ May-June 2023 & April-May 2024



Public Consultation Reports are available online [here](#)

Scopes



Primary Production

A scope to cover the environmental impact of **farming of agricultural commodities**, including **animal farming** and **field packing**



Forestry

A scope to cover the environmental impact of forest exploited for wood, paper, pulp and fibre-based packaging (PPP)



Manufacturing

A scope addressing the environmental impact of conversion and manufacturing sites, including all consumer goods and post farm gate activities

Themes of compliance



Environmental Management System



Compliance, Transparency and Complaints



Pollution Prevention



Management of Potentially Hazardous Substances



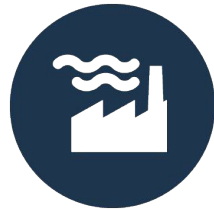
Pest Control



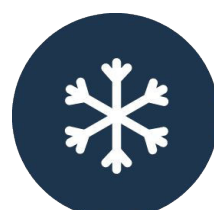
Animal Welfare



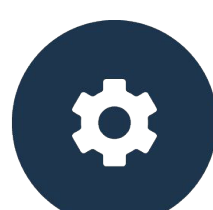
Soil Health



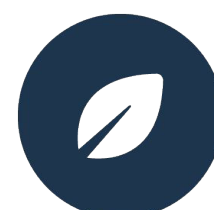
Energy Use and GHG Emissions



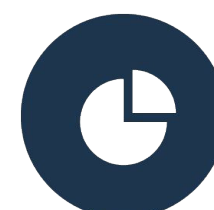
Water Protection



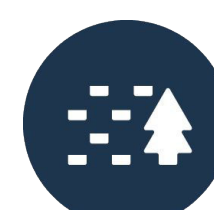
Waste



Land Use and Biodiversity



Ecodesign



Forestry Practices

Themes of compliance & Structure



Scheme Management



Environmental Management System



Compliance, Transparency and Complaints



Pollution Prevention



Management of Potentially Hazardous Substances



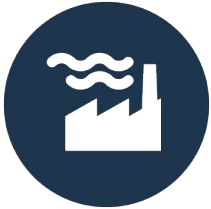
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Animal Welfare



Soil Health



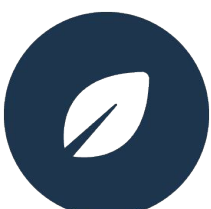
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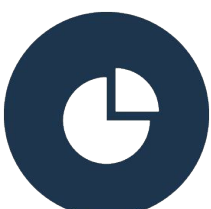
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Land Use and Biodiversity



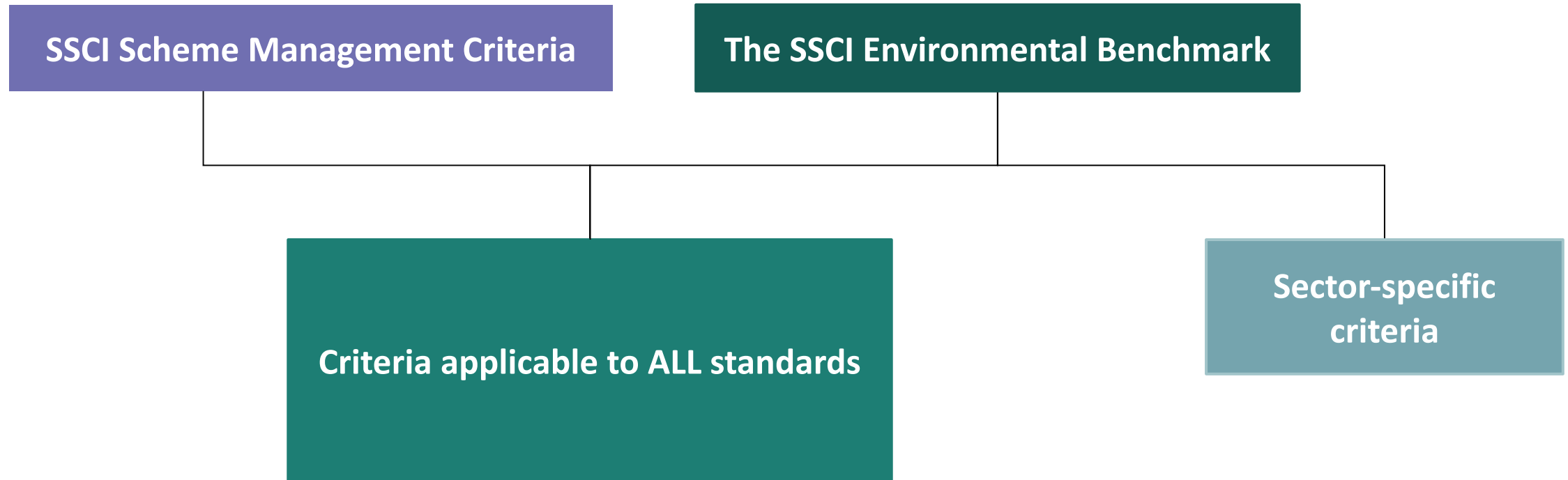
Ecodesign



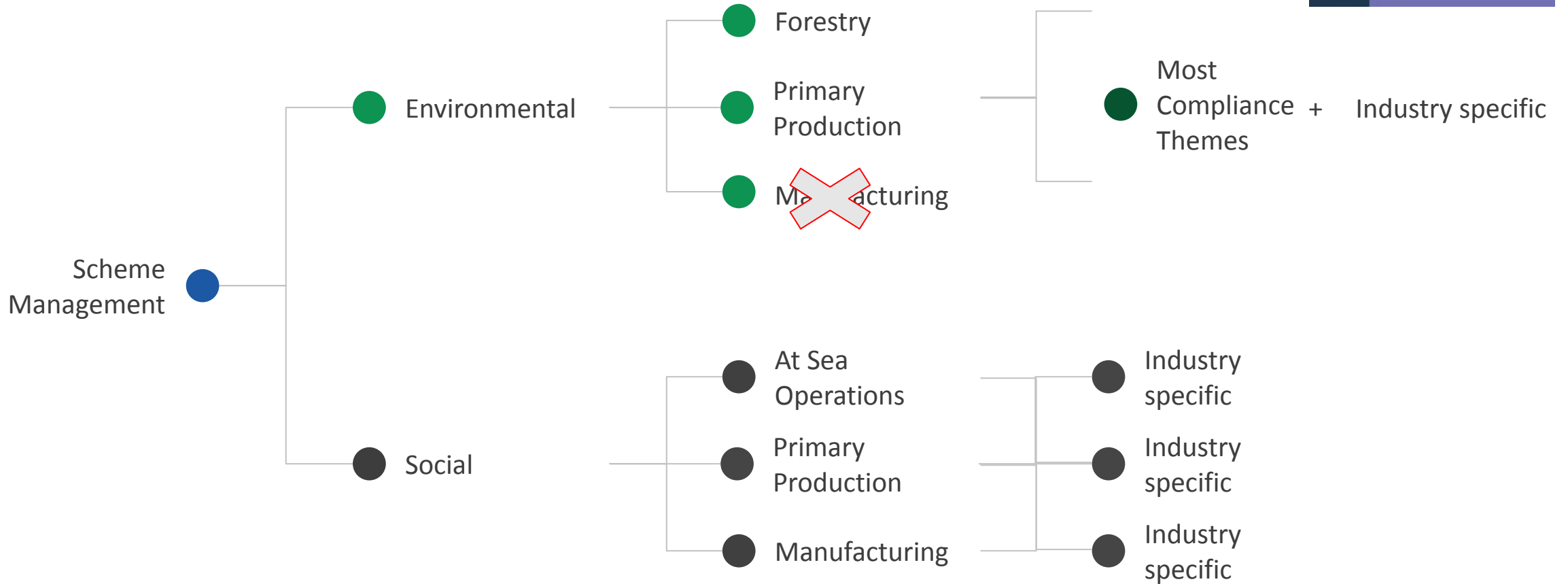
Forestry Practices

Most are applicable to all three scopes
Some such as animal welfare and forestry practices, are industry specific

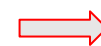
Structure



Structure



e.g: Soil Health - “The standard shall require that soil health is measured and monitored on a regular basis”



Not applicable for Manufacturing!

Insights from Industry Experts

A group of business women in a meeting, looking at a board with sticky notes. The image is a blurred background showing several women in professional attire. In the foreground, a woman with long dark hair is smiling and looking upwards. Behind her, another woman is also smiling. To the left, a woman is pointing at a board covered with colorful sticky notes. The overall atmosphere is professional and collaborative.

Expert Speakers



**JANIS
MCINTOSH**

DIRECTOR OF
MARKETING INNOVATION
AND SUSTAINABILITY
NATURIFE FARMS



**SONIA
CORDERA**

DIRECTOR, SECTOR
INITIATIVES
IDH



**TAMARA
MURUETAGOIENA**

VICE PRESIDENT OF
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IFPA



Perspectives from...



**TAMARA
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VICE PRESIDENT OF
SUSTAINABILITY
IFPA

INTERNATIONAL
**FRESH
PRODUCE**
ASSOCIATION



What is IFPA?

- Produce and Floral trade association
- 2,800 members globally
- Representing the entire supply chain:
 - Growers
 - Shippers
 - Packaging
 - Retailers
 - Foodservice
 - Solution providers

The logo for the International Fresh Produce Association is displayed in white text against a circular background of fresh, ripe peaches. The text reads "INTERNATIONAL FRESH PRODUCE ASSOCIATION". The word "FRESH" is in a larger font size than "PRODUCE". To the right of "FRESH" is a stylized sunburst or leaf-like icon. The background shows several peaches with green leaves, some in sharp focus and others blurred.

INTERNATIONAL
FRESH
PRODUCE
ASSOCIATION



Sustainability

Fresh Produce and Sustainability



Consumption of fruits and vegetables has important benefits to human health



The environmental footprint of our diets can be significantly reduced by consuming fruits and vegetables



Our goal is to establish best practices and guidance to the fresh produce industry specific to sustainable agriculture



Perspectives from...



**SONIA
CORDERA**

DIRECTOR, SECTOR
INITIATIVES
IDH





Baskets of Standards



sustainable
spices
initiative



The
Sustainable Juice
100% sustainable juice by 2030
Covenant



Perspectives from...



**JANIS
MCINTOSH**

DIRECTOR OF MARKETING
INNOVATION AND
SUSTAINABILITY
NATURIFE FARMS



Naturipe Farms



**650 Growers
Worldwide**





Cultivate with Care[®] is Naturipe's commitment to operating our business in a way that minimizes environmental impact and simultaneously supports our local and global communities.

Areas of focus to reduce our carbon footprint, sustain our cherished family farms and provide healthy, fresh berries year-round to consumers.

- Renewable Energy (Solar Installations)
- Waste Reduction
- Water Conservation
- Soil Health (Regenerative Techniques)
- Pollinator Health and Habitats/IPM
- Organic Expansion
- Plastic Reduction and Optimization
- Technology such as Drone and AI
- Investing in People/Community
- Transportation Optimization
- Profit/Grower Livelihood
- Sustainable Farming and Facilities Certification



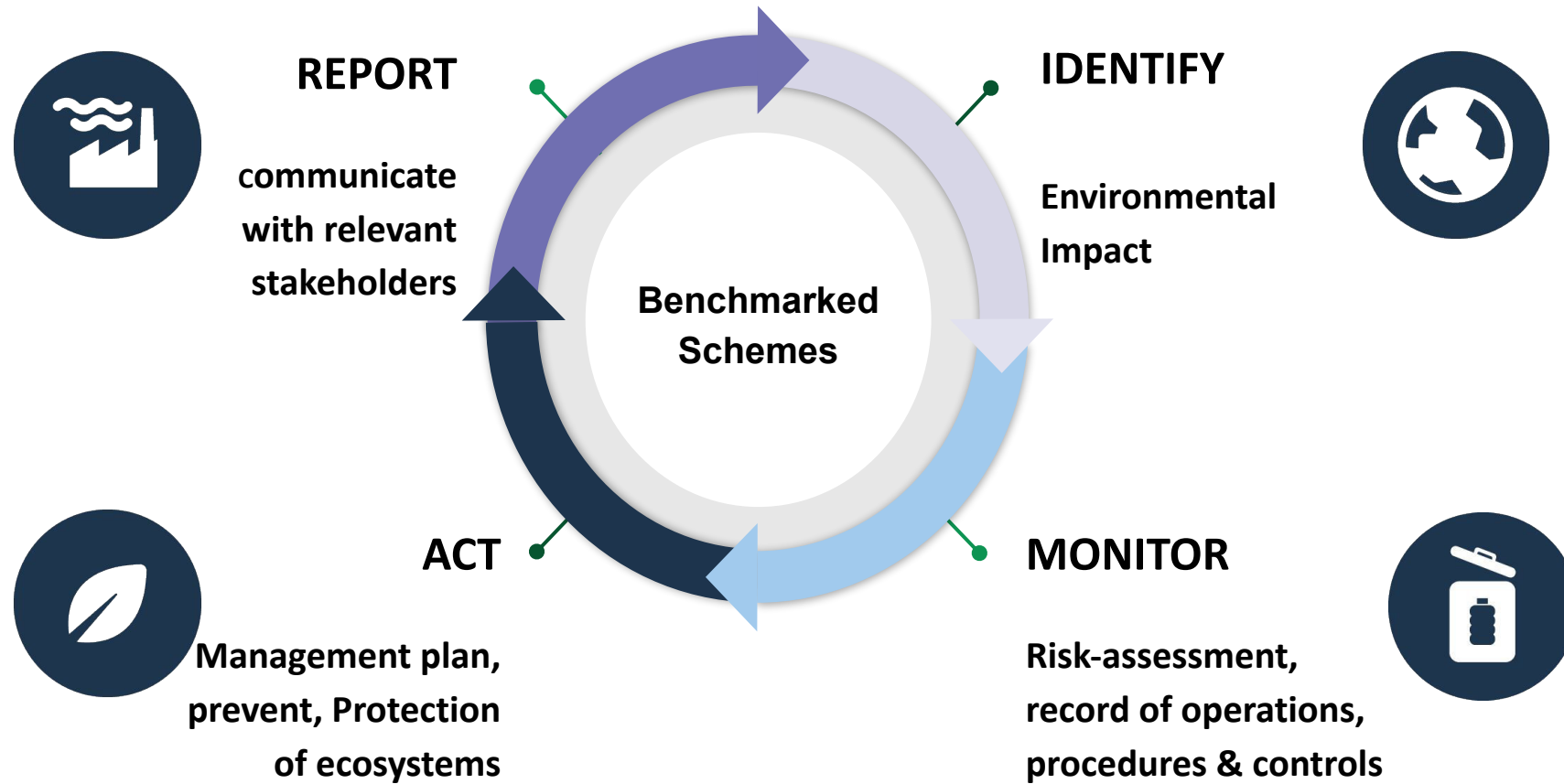


Thank you

Scheme Alignment and Next Steps



Guidance for Alignment



The Benchmarking Process





SSCI Recognition:

An additional, yet key, layer of verification and trust for schemes – setting them apart from the competition and demonstrating their commitment to being a leader in the sustainability field.

Download and Apply



benchmark.tcgfssci.com



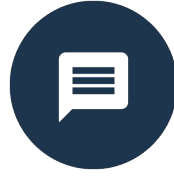
Enquire Now to Download the Criteria for our Social and Environmental Sustainability Benchmark and Apply

Use our website form to download all the criteria documents and application form. You can also submit questions and comments.

Discussion and Q&A Session

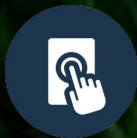


Questions



- What is the timeline of when recognition will become possible, and will it be the same as the Social Benchmarking process?
- Please outline the evidence base whether CGF member companies will rely on SSCI benchmarked standards & certification schemes?
- Will SSCI continue to work constructively with GSSI in the specialist area of sustainable seafood?
- Will the environment benchmark be part of Floricultural Sustainability Initiative (FSI) Basket of Standards?
- Will the benchmark include carbon reporting and life cycle assessments?

Thank you!



Go online for the Environmental Sustainability Benchmark criteria benchmark.tcgfssci.com
Contact ssci@theconsumergoodsforum.com
Sign-up to our SSCI e-news for the latest updates theconsumergoodsforum.com/sign-up