

The **Workforce Nutrition Alliance (WNA)**, co-founded by **The Consumer Goods Forum (CGF)** and the **Global Alliance for Improved Nutrition (GAIN)**, achieved several milestones since its inception in 2019. **WNA's goal is to support employers to reach 3 million employees in organisations and supply chains by 2025 and over 10 million by 2030.**

TO DATE, OVER **6 MILLION WORKERS** HAVE BEEN REACHED THROUGH WNA INITIATIVES.

THE FOUR PILLARS OF WORKFORCE NUTRITION ARE



Healthy food at work



Nutrition education



Nutrition health checks



Breastfeeding support

WORKFORCE NUTRITION ALLIANCE SERVICES

Tracking Performance

SELF ASSESSMENT SCORECARD

The self-assessment scorecard provides a comprehensive deep dive for businesses to understand how they are performing in implementing key levers for change. Key figures:

344 Assessments

50% INCREASE (+121 ASSESSMENTS) IN 2023

48 Countries

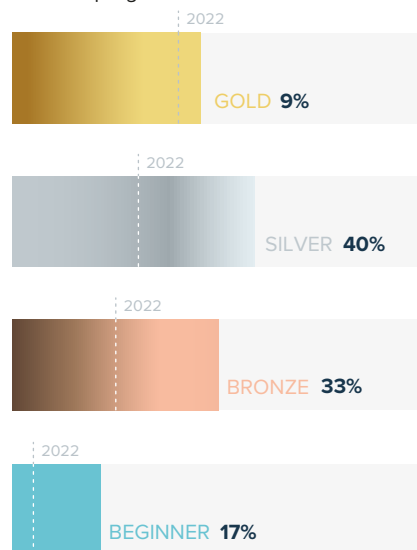
COVERED WITH 5 NEW COUNTRIES REPRESENTED IN THE SCORECARD USERS

+67 ORGANISATIONS

52% INCREASE (+21) ENGAGED WITH THE WORKFORCE NUTRITION ALLIANCE

SELF ASSESSMENT LEVELS (%)

In 2023, **344 worksites conducted self-assessments** of their workforce nutrition programmes.



WORKFORCE NUTRITION MASTERCLASS SERIES

The Masterclass sessions support organisations to design a plan for their Worksites as well as stimulate peer learning and best practices.

Since the masterclasses began, we have run **4 training cohorts, enabling 49 executives across 20 countries** to implement an easy 4-step workforce nutrition programme.

49



EXECUTIVES

20

COUNTRIES SINCE THE FIRST COHORT

STAKEHOLDER ENGAGEMENT

We value the collaboration with key stakeholders to drive forward our ambition and integrate workforce nutrition into global benchmarking frameworks to track progress.

